

Pitney Bowes Inc. Second Quarter 2017 Results

August 1, 2017

Forward-Looking Statements

This document contains "forward-looking statements" about the Company's expected or potential future business and financial performance. Forward-looking statements include, but are not limited to, statements about its future revenue and earnings guidance and other statements about future events or conditions. Forward-looking statements are not guarantees of future performance and involve risks and uncertainties that could cause actual results to differ materially from those projected. These risks and uncertainties include, but are not limited to: declining physical mail volumes; competitive factors, including pricing pressures, technological developments, the introduction of new products and services by competitors, and fuel prices; our success in developing new products and services, including digital-based products and services, obtaining regulatory approvals, if needed, of new products if required, and the market's acceptance of these new products and services; our ability to fully utilize the new enterprise business platform in the United States and successfully implement it internationally without significant disruptions to existing operations; a breach of security, including a cyberattack or other comparable event; the continued availability and security of key information systems and the cost to comply with information security requirements and privacy laws; the success of our investment in rebranding the Company; changes in postal or banking regulations; the risk of losing some of the Company's larger clients in the Global Ecommerce segment; macroeconomic factors, including global and regional business conditions that adversely impact customer demand, foreign currency exchange rates, interest rates and labor conditions; capital market disruptions or credit rating downgrades that adversely impact our ability to access capital markets at reasonable costs; management of outsourcing arrangements; integrating newly acquired businesses, including operations and product and service offerings; management of customer credit risk; and other factors beyond its control as more fully outlined in the Company's 2016 Form 10-K Annual Report and other reports filed with the Securities and Exchange Commission. Pitney Bowes assumes no obligation to update any forward-looking statements contained in this document as a result of new information, events or developments.

Note: Consolidated statements of income; revenue and EBIT by business segment; and reconciliation of GAAP to non-GAAP measures for the three months and six months ended June 30, 2017 and 2016, and consolidated balance sheets as of June 30, 2017 and December 31, 2016 are attached.

Use of Non-GAAP Measures

The Company's financial results are reported in accordance with generally accepted accounting principles (GAAP); however, in our disclosures we use certain non-GAAP measures, such as adjusted earnings before interest and taxes, Adjusted EPS, revenue growth on a constant currency basis, free cash flow and Segment EBIT.

The Company reports measures such as adjusted earnings before interest and taxes (EBIT) and Adjusted EPS and adjusted income from continuing operations to exclude the impact of special items like restructuring charges, tax adjustments, goodwill and asset write-downs, and costs related to dispositions. While these are actual Company expenses, they can mask underlying trends associated with its business. Such items are often inconsistent in amount and frequency and as such, the adjustments allow an investor greater insight into the current underlying operating trends of the business.

In addition, revenue growth is presented on a constant currency basis to exclude the impact of changes in foreign currency exchange rates since the prior period under comparison. Constant currency measures are intended to help investors better understand the underlying operational performance of the business excluding the impacts of shifts in currency exchange rates over the period. Constant currency is calculated by converting our current quarter reported results using the prior year's exchange rate for the comparable quarter. This comparison allows an investor insight into the underlying revenue performance of the business and true operational performance from a comparable basis to prior period. A reconciliation of reported revenue to constant currency revenue can be found in the Company's attached financial schedules.

Use of Non-GAAP Measures

The Company reports free cash flow in order to provide investors insight into the amount of cash that management could have available for other discretionary uses. Free cash flow adjusts GAAP cash from operations for capital expenditures, restructuring payments, unusual tax settlements, contributions to the Company's pension fund and cash used for other special items. A reconciliation of GAAP cash from operations to free cash flow can be found in the Company's attached financial schedules.

In addition, Management uses segment EBIT to measure profitability and performance at the segment level. Segment EBIT is determined by deducting from revenue the related costs and expenses attributable to the segment. Segment EBIT excludes interest, taxes, general corporate expenses not allocated to a particular business segment, restructuring charges and goodwill and asset impairments, which are recognized on a consolidated basis. A reconciliation of Segment EBIT to the Company's total Net Income can be found in the Company's attached financial schedules.

Pitney Bowes has provided a quantitative reconciliation to GAAP in supplemental schedules. This information may also be found at the Company's web site www.pb.com/investorrelations.

"We continued to make progress on our strategic agenda in the second quarter, investing in our brand, systems, products, and capabilities. While our financial performance improved in certain areas, it was short of the capabilities and the potential we have created. That said, our financial performance was indicative of a company going through a transformation. Today, we are well-positioned to take advantage of the investments we have made to create the conditions for long-term success."

Marc B. Lautenbach,President and CEOPitney Bowes Inc.

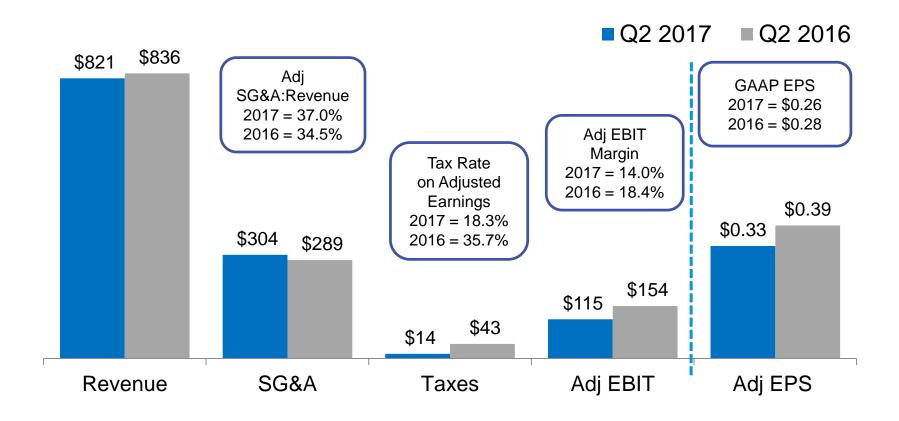
Second Quarter 2017 Results

Second Quarter 2017 – Financial Highlights

- ☐ Revenue of \$821 million
 - □ Decline of 2% as reported
 - □ Flat at constant currency
- ☐ GAAP EPS of \$0.26, which included:
 - □ \$0.09 for restructuring and asset impairment charges
 - (\$0.03) from the gain on sale of technology for a mining industry application, used mostly in Australia, to a channel partner
- ☐ Adjusted EPS of \$0.33
 - GAAP and Adjusted EPS included a \$0.05 benefit from the resolution of tax examinations
- ☐ GAAP cash from operations of \$31 million
- ☐ Free Cash Flow of \$18 million

Second Quarter 2017 – Adjusted Results⁽¹⁾

\$ millions, except EPS

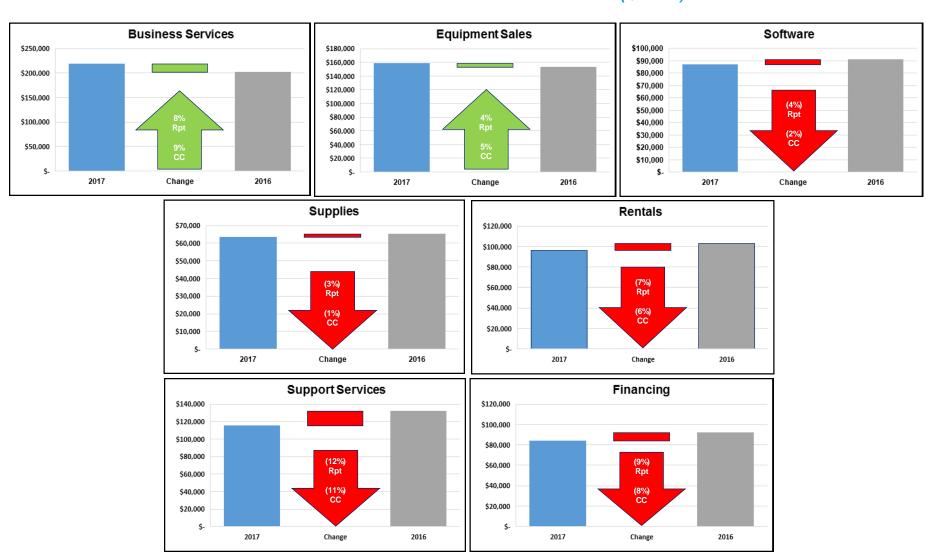


Second Quarter 2017 - Earnings Per Share Reconciliation⁽¹⁾

	Q2 2017	Q2 2016
GAAP EPS	\$0.26	\$0.28
Restructuring and asset impairments, net	\$0.09	\$0.09
Gain on sale of technology	(\$0.03)	-
Discontinued operations	-	\$0.01
Adjusted EPS	\$0.33	\$0.39

⁽¹⁾ The sum of earnings per share may not equal the totals above due to rounding.

Second Quarter 2017 - Revenue Results (\$000)



Second Quarter 2017 Financial Performance – SMB Solutions Group

(\$ millions)	Q2 2017	Q2 2016	Y/Y % Reported	Y/Y % Ex Currency
North America Mailing	\$341	\$343	(1%)	-
International Mailing	95	108	(11%)	(7%)
SMB Revenue	\$436	\$451	(3%)	(2%)
North America Mailing	\$121	\$147	(18%)	
International Mailing	14	12	12%	
SMB EBIT	\$135	\$159	(15%)	

North America Mailing

- Equipment sales grew again this quarter driven by Mail Finishing, which includes the initial SendPro products launched last year.
- Field sales and inside sales, along with the web channel experienced strong growth.
- Growth in equipment sales was offset by a decline in the recurring revenue streams, largely around lower service, financing and rental revenue.
- EBIT margin decreased largely due to the decline in recurring streams.

International Mailing

- Equipment sales and recurring revenue streams both contributed to the decline.
- Equipment sales decline was driven by weakness in the UK, France and Italy which was partially offset by growth in Japan.
- EBIT margin increased due to improved equipment sales margins and lower expenses.

Second Quarter 2017 Financial Performance – Enterprise Business Solutions Group

(\$ millions)	Q2 2017	Q2 2016	Y/Y % Reported	Y/Y % Ex Currency
Production Mail	\$ 86	\$ 96	(11%)	(10%)
Presort Services	118	116	2%	2%
Enterprise Revenue	\$204	\$212	(4%)	(3%)
Production Mail	\$ 8	\$ 13	(41%)	
Presort Services	19	21	(9%)	
Enterprise EBIT	\$ 27	\$ 34	(21%)	

Production Mail

- Equipment sales declined largely due to lower sorter equipment placements, partially offset by higher inserter equipment sales.
- Support services revenue declined as a result of the shift last year of some in-house mail production clients moving to third party service bureaus who tend to self-service.
- EBIT margin declined primarily as a result of the decline in revenue in addition to the mix of inserter equipment sales.

Presort Services

- Revenue growth was driven by higher Standard Class volumes processed along with improved revenue per piece related to Flats.
- EBIT margin declined due to increased mail processing costs and the resolution of certain client contractual disputes.

Second Quarter 2017 Financial Performance – Digital Commerce Solutions Group

(\$ millions)	Q2 2017	Q2 2016	Y/Y % Reported	Y/Y % Ex Currency
Software Solutions	\$ 86	\$ 90	(4%)	(2%)
Global Ecommerce	95	83	14%	16%
DCS Revenue	\$181	\$173	4%	7%
Software Solutions	\$ 8	\$ 10	(26%)	
Global Ecommerce	(4)	(1)	>(100%)	
DCS EBIT	\$ 4	\$ 9	(63%)	

Software Solutions

- · Revenue decline driven by lower license revenue
- Revenue benefited from growth in Location Intelligence license revenue, but was offset by lower Customer Information Management revenue.
- · Traction in developing the indirect channel.
- EBIT margin declined largely driven by the lower licensing revenue.

Global Ecommerce

- Sustained double-digit revenue growth was largely driven by strong volumes in the UK outbound marketplace as well as growth in domestic shipping.
- Company continues to invest in its cross-border solutions and domestic shipping capabilities.
- EBIT loss driven primarily by ongoing investments in market growth opportunities.

2017 Guidance

2017 Guidance

This guidance discusses future results, which are inherently subject to unforeseen risks and developments. As such, discussions about the business outlook should be read in the context of an uncertain future, as well as the risk factors identified in the safe harbor language at the end of this release and as more fully outlined in the Company's 2016 Form 10-K Annual Report and other reports filed with the Securities and Exchange Commission.

This guidance excludes any unusual items that may occur or additional portfolio or restructuring actions, not specifically identified, as the Company implements plans to further streamline its operations and reduce costs. Revenue guidance is provided on a constant currency basis. The Company cannot reasonably predict the impact that future changes in currency exchange rates will have on revenue and net income. Additionally, the Company cannot provide GAAP EPS and GAAP cash from operations guidance due to the uncertainty of future potential restructurings, goodwill and asset write-downs, unusual tax settlements or payments and contributions to its pension funds, acquisitions, divestitures and other potential adjustments, which could (individually or in the aggregate) have a material impact on the Company's performance. The Company's guidance is based on an assumption that the global economy and foreign exchange markets in 2017 will not change significantly.

2017 Guidance

Based on year-to-date results, the Company is narrowing it's annual guidance range for revenue, adjusted EPS and free cash flow.

	Original 2017 Guidance	Updated 2017 Guidance
Revenue growth % vs prior year (constant currency basis)	(2%) to 1%	Flat to 1%
Adjusted Earnings per Share	\$1.70 to \$1.85	\$1.70 to \$1.78
Free Cash Flow (\$ millions)	\$400 to \$460	\$400 to \$430

The Company is also narrowing the annual tax rate on adjusted earnings to be in the range of 31 to 33 percent

Appendix

Financial Segment Reporting

Effective January 1, 2017, the Company revised its segment reporting to reflect a change in how it manages and reports its office shipping solutions, which was previously reported within the Global Ecommerce segment. The needs of retail and ecommerce clients are different from office shipping clients. Accordingly, the results for the Company's office shipping solutions are now reported within SMB Solutions and the retail and ecommerce solutions remain within Global Ecommerce.

The Company's business segment reporting reflects the clients served in each market and the way it manages these segments. The reporting segment groups are the SMB Solutions group; the Enterprise Business Solutions group; and the Digital Commerce Solutions group.

The **SMB Solutions group** offers mailing and office shipping solutions, financing, services, and supplies for small and medium businesses to help simplify and save on the sending, tracking and receiving of letters, parcels and flats. This group includes the North America Mailing and International Mailing segments.

The **Enterprise Business Solutions group** includes the global Production Mail and Presort Services segments. Production Mail provides mailing and printing equipment and services for large enterprise clients to process mail. Presort Services provides sortation services to qualify large mail and parcel volumes for postal worksharing discounts.

The **Digital Commerce Solutions group** includes the Software Solutions and Global Ecommerce segments. Software Solutions provide customer engagement, customer information and location intelligence software. Global Ecommerce facilitates global cross-border ecommerce transactions and domestic retail and ecommerce shipping solutions.



Global SMB Market \$3-\$4bn



Global Enterprise Market \$5bn



Global Digital Commerce Market \$25bn

Pitney Bowes Inc. Consolidated Statements of Income

(Unaudited; in thousands, except share and per share amounts)

		hree months	June 30,	Six months ended June 30,				
		2017		2016		2017		2016
Revenue: Equipment sales	\$	158,625	\$	152,641	\$	321,599	\$	312,002
Supplies Software		63,228 86,664		65,274 90.615		130,046 164,531		137,325 168,673
Rentals		95,999		102,869		195,869		206,959
Financing		83,653		91,609		169,398		189,032
Support services		115,299		131,418		234,146		259,678
Business services		217,903		201,460		442,422		406,806
Total revenue		821,371		835,886		1,658,011		1,680,475
Costs and expenses:								
Cost of equipment sales		77,189		78,055		146,751		149,594
Cost of supplies		19,909		19,624		41,380		40,314
Cost of software		24,795		26,983		50,103		53,798
Cost of rentals		21,576		18,415		42,238		38,910
Financing interest expense		12,843		13,495		25,817		28,410
Cost of support services		73,190		74,742		146,544		149,991
Cost of business services		153,063		140,830		303,906		276,368
Selling, general and administrative		297,468		289,116		603,771		615,998
Research and development		32,958		34,513		64,814		61,081
Restructuring charges and asset impairments, net		26,927		26,076		29,009		33,009
Interest expense, net		27,600		20,799		53,276		40,100
Total costs and expenses		767,518		742,648		1,507,609		1,487,573
Income before income taxes		53,853		93,238		150,402		192,902
Provision for income taxes		4,952		33,394		36,368		70,418
Income from continuing operations Loss from discontinued operations, net of tax		48,901		59,844 (1,660)		114,034		122,484 (1,660)
•								
Net income		48,901		58,184		114,034		120,824
Less: Preferred stock dividends attributable to noncontrolling interests	_	-	_	4,594	_	-	_	9,188
Net income - Pitney Bowes Inc.	\$	48,901	\$	53,590	\$	114,034	\$	111,636
Amounts attributable to common stockholders:		40.004						
Net income from continuing operations	\$	48,901	\$	55,250	\$	114,034	\$	113,296
Loss from discontinued operations, net of tax		-	_	(1,660)	_	-	_	(1,660)
Net income - Pitney Bowes Inc.	\$	48,901	\$	53,590	\$	114,034	\$	111,636
Basic earnings per share attributable to common stockholders (1):								
Continuing operations	\$	0.26	\$	0.29	\$	0.61	\$	0.60
Discontinued operations				(0.01)		-		(0.01)
Net income - Pitney Bowes Inc.	\$	0.26	\$	0.29	\$	0.61	\$	0.59
Diluted earnings per share attributable to common stockholders ⁽¹⁾ :								
	•	0.00	•	0.00	•	0.04	•	0.50
Continuing operations Discontinued operations	\$	0.26	\$	0.29 (0.01)	\$	0.61	\$	0.59 (0.01)
Net income - Pitney Bowes Inc.	\$	0.26	\$	0.28	\$	0.61	\$	0.59
•			_					
Weighted-average shares used in diluted earnings per share	1	187,377,059		188,362,278		186,944,571		190,806,261

⁽¹⁾ The sum of the earnings per share amounts may not equal the totals due to rounding.

Pitney Bowes Inc.

Consolidated Balance Sheets

(Unaudited; in thousands, except share amounts)

Assets	June 30, 2017	December 31, 2016
Current assets:	\$ 840.564	\$ 764.522
Cash and cash equivalents Short-term investments	\$ 840,564 164,716	\$ 764,522 38,448
Accounts receivable, net	389,262	455,527
Short-term finance receivables, net	857,764	893,950
Inventories	121,478	92,726
Current income taxes	28,732	11,373
Other current assets and prepayments	89,061	68,637
Total current assets	2,491,577	2,325,183
Property, plant and equipment, net	327,140	314,603
Rental property and equipment, net	182,997	188,054
Long-term finance receivables, net	662,384	673,207
Goodwill	1,604,320	1,571,335
Intangible assets, net	152,019	165,172
Noncurrent income taxes	75,105	74,806
Other assets	541,806	524,773
Total assets	\$ 6,037,348	\$ 5,837,133
Liabilities and stockholders' equity (deficit) Current liabilities: Accounts payable and accrued liabilities Current income taxes Current portion of long-term debt Advance billings	\$ 1,339,287 17,349 985,291 291,180	\$ 1,378,822 34,434 614,485 299,878
Total current liabilities	2,633,107	2,327,619
Deferred taxes on income	214,287	204,289
Tax uncertainties and other income tax liabilities	51,112	61,276
Long-term debt	2,543,476	2,750,405
Other noncurrent liabilities	565,993	597,204
Total liabilities	6,007,975	5,940,793
Stockholders' equity (deficit):		
Cumulative preferred stock, \$50 par value, 4% convertible	1	1
Cumulative preference stock, no par value, \$2.12 convertible	463	483
Common stock, \$1 par value	323,338	323,338
Additional paid-in-capital	131,691	148,125
Retained earnings	5,152,241	5,107,734
Accumulated other comprehensive loss	(859,315)	(940,133)
Treasury stock, at cost	(4,719,046)	(4,743,208)
Total Pitney Bowes Inc. stockholders' equity (deficit)	29,373	(103,660)
Total liabilities and stockholders' equity (deficit)	\$ 6,037,348	\$ 5,837,133

Pitney Bowes Inc. Business Segments - Revenue and EBIT

(Unaudited; in thousands)

	Three	months ended Ju	ne 30,	Six months ended June 30,				
	2017	2016 ⁽¹⁾	% Change	2017	2016 ⁽¹⁾	% Change		
Revenue								
North America Mailing	\$ 341,096	\$ 343,218	(1%)	\$ 696,674	\$ 714,671	(3%)		
International Mailing	95,322	107,581	(11%)	188,380	212,567	(11%)		
Small & Medium Business Solutions	436,418	450,799	(3%)	885,054	927,238	(5%)		
Production Mail	85,570	95,874	(11%)	174,525	183,299	(5%)		
Presort Services	118,452	115,765	2%	251,129	243,161	3%		
Enterprise Business Solutions	204,022	211,639	(4%)	425,654	426,460	(0%)		
Software Solutions	86,425	90,464	(4%)	164,645	168,386	(2%)		
Global Ecommerce	94,506	82,984	14%	182,658	158,391	15%		
Digital Commerce Solutions	180,931	173,448	4%	347,303	326,777	6%		
Total revenue	\$ 821,371	\$ 835,886	(2%)	\$ 1,658,011	\$ 1,680,475	(1%)		
<u>EBIT</u>								
North America Mailing	\$ 120.877	\$ 146,897	(18%)	\$ 261,885	\$ 307,728	(15%)		
International Mailing	13,969	12,468	12%	27,238	23,644	15%		
Small & Medium Business Solutions	134,846	159,365	(15%)	289,123	331,372	(13%)		
Production Mail	7,631	12,914	(41%)	16,595	19,738	(16%)		
Presort Services	19,270	21,214	(9%)	49,987	50,124	(0%)		
Enterprise Business Solutions	26,901	34,128	(21%)	66,582	69,862	(5%)		
Software Solutions	7,555	10,151	(26%)	10,304	7,579	36%		
Global Ecommerce	(4,030)	(683)	>(100%)	(8,300)	(4,152)	(100%)		
Digital Commerce Solutions	3,525	9,468	(63%)	2,004	3,427	(42%)		
Segment EBIT ⁽²⁾	\$ 165,272	\$ 202,961	(19%)	\$ 357,709	\$ 404,661	(12%)		
Reconciliation of segment EBIT to net income								
Segment EBIT	\$ 165,272	\$ 202,961		\$ 357,709	\$ 404,661			
Corporate expenses	(50,134)	(48,777)		(105,290)	(106,544)			
Adjusted EBIT	115,138	154,184		252,419	298,117			
Interest, net (3)	(40,443)	(34,294)		(79,093)	(68,510)			
Restructuring charges and asset impairments, net	(26,927)	(26,076)		(29,009)	(33,009)			
Gain on sale of technology	6,085	-		6,085	-			
Acquisition/disposition related expenses		(576)			(3,696)			
Income before income taxes	53,853	93,238		150,402	192,902			
Provision for income taxes	(4,952)	(33,394)		(36,368)	(70,418)			
Income from continuing operations	48,901	59,844		114,034	122,484			
Loss from discontinued operations, net of tax	\$ 48.901	\$ 58,184		\$ 114,034	(1,660)			
Net income	\$ 48,901	\$ 58,184		\$ 114,034	\$ 120,824			

⁽¹⁾ Prior period amounts have been recast to conform to the current year presentation.

⁽²⁾ Segment EBIT excludes interest, taxes, general corporate expenses, restructuring charges, and other items that are not allocated to a particular business segment.

⁽³⁾ Includes financing interest expense and interest expense, net.

Pitney Bowes Inc.

Reconciliation of Reported Consolidated Results to Adjusted Results

(Unaudited; in thousands, except per share amounts)

	T	hree months	ended	June 30,			Six months e	nded.	June 30,	
		2017		2016	Y/Y Chg.		2017		2016	Y/Y Chg
Reconciliation of reported revenue to revenue excluding currency										
Revenue, as reported	 \$	821,371	\$	835,886	(2%)	\$	1,658,011	\$	1,680,475	(19
Unfavorable impact on revenue due to currency		10,621			NM		20,166			N
Revenue, excluding currency	\$	831,992	\$	835,886	(0%)	\$	1,678,177	\$	1,680,475	(09
Reconciliation of reported net income to adjusted earnings										
Net income	\$	48,901	\$	58,184		\$	114,034	\$	120,824	
Loss from discontinued operations, net of tax		-		1,660			-		1,660	
Restructuring charges and asset impairments, net		17,751		16,931			19,104		21,559	
Gain on sale of technology		(5,605)		-			(5,605)		-	
Acquisition/disposition related expenses		-		364			-		2,539	
Net income, as adjusted		61,047		77,139			127,533		146,582	
Provision for income taxes, as adjusted		13,648		42,751			45,793		83,025	
ncome from continuing operations before income taxes, as adjusted		74,695		119,890			173,326		229,607	
nterest, net		40,443		34,294			79,093		68,510	
EBIT, as adjusted		115,138		154,184			252,419		298,117	
Depreciation and amortization		43,865		45,238			88,160		89,538	
EBITDA, as adjusted	S	159,003	\$	199,422		S	340,579	\$	387,655	
Reconciliation of reported diluted earnings per share to adjusted diluted earnings per share										
Diluted earnings per share	→ \$	0.26	\$	0.28		\$	0.61	\$	0.59	
Loss from discontinued operations, net of tax		-		0.01			-		0.01	
Restructuring charges and asset impairments, net		0.09		0.09			0.10		0.11	
Gain on sale of technology		(0.03)		-			(0.03)		-	
Acquisition/disposition related expenses		-		_			_		0.01	
Diluted earnings per share, as adjusted	\$	0.33	\$	0.39		\$	0.68	\$	0.72	
Note: The sum of the earnings per share amounts may not equal the totals due to ro	unding.									
Reconciliation of reported net cash from operating activities to free										
cash flow										
Net cash provided by operating activities ⁽¹⁾	\$	30,641	\$	95,091		\$	184,647	\$	158,584	
Capital expenditures		(40,701)		(30,689)			(76,621)		(71,359)	
Restructuring payments		6,600		12,210			19,016		33,866	
Pension contribution		-		-			-		36,731	
Reserve account deposits		21,860		9,110			2,514		(7,143)	
Other				146					335	
Julei		_		140			_		333	

⁽¹⁾Net cash provided by operating activities for the three and six months ended June 30, 2016 has been revised for a new accounting standard adopted January 1, 2017.