

## Pitney Bowes First Quarter 2016 Results

May 3, 2016

The Company's financial results are reported in accordance with generally accepted accounting principles (GAAP). The Company uses measures such as adjusted earnings before interest and taxes (EBIT), adjusted earnings per share, adjusted income from continuing operations and free cash flow to exclude the impact of special items like restructuring charges, tax adjustments, and goodwill and asset write-downs, because, while these are actual Company expenses, they can mask underlying trends associated with its business. Such items are often inconsistent in amount and frequency and as such, the adjustments allow an investor greater insight into the current underlying operating trends of the business.

The use of free cash flow provides investors insight into the amount of cash that management could have available for other discretionary uses. It adjusts GAAP cash from operations for capital expenditures, as well as special items like cash used for restructuring charges, unusual tax settlements or payments and contributions to its pension funds. Management uses segment EBIT to measure profitability and performance at the segment level. Segment EBIT is determined by deducting from revenue the related costs and expenses attributable to the segment. Segment EBIT excludes interest, taxes, general corporate expenses not allocated to a particular business segment, restructuring charges and goodwill and asset impairments, which are recognized on a consolidated basis. In addition, revenue growth is presented on a constant currency basis to exclude the impact of changes in foreign currency exchange rates since the prior period under comparison. Constant currency measures are intended to help investors better understand the underlying operational performance of the business excluding the impacts of shifts in currency exchange rates over the period.

Pitney Bowes has provided a quantitative reconciliation to GAAP in supplemental schedules. This information may also be found at the Company's web site www.pb.com/investorrelations.

#### #commercecloud

# Pitney Bowes Commerce Cloud



# In today's complex world, the need is for a better, faster way to execute commerce with greater speed and agility









Global Trade Solutions



Location APIs



Payment Solutions

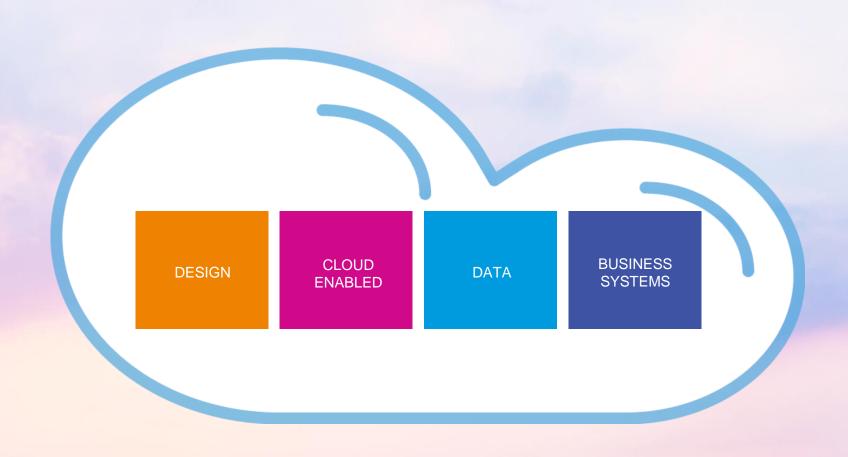


SendPro™ Solutions



Shipping APIs

## The Pitney Bowes Commerce Cloud brings all of our cloud capabilities together for increased value, agility and client satisfaction



# Pitney Bowes has been crafting commerce for 96 years. Today, we're executing within the cloud, enabling physical and digital commerce.





Geocoding







Borderfree® Retail
Borderfree® Marketplace
SendSuite®
Tracking Online
Enroute Systems



Global Financial Services

- Purchase Power®
- Reserve Account

"In the last 120 days, we launched the first major television advertising campaign in twenty years, deployed our new ERP and business process platform in Canada and the U.S., and moved to a dealer network in several markets. Last week, we announced the Pitney Bowes Commerce Cloud, including five SaaS-based solutions that utilize our physical and digital capabilities, mobile, global and ecommerce technologies with all of the end-to-end requirements that drive commerce. While these investments have impacted our first quarter results, we will begin to realize benefits associated with the implementation of our new platform beginning in the second half of the year.

"Going forward, I am confident in our ability to deliver on our long-term strategic plans and we will continue to unlock value for our shareholders."

Marc B. Lautenbach,
President and CEO
Pitney Bowes

## The Journey: In Q1 2016, We Continue to Make Progress Against Our Long-term Strategy

#### **Value**



- SMB equipment sales growth driven by strong growth in North America Mailing
- Portfolio Exit of non-core markets
- Go-to-market transition completed in major markets



- \$128MM share repurchases
- Maintain competitive dividend yield
- Delivered a new ERP and business process platform in the U.S., along with a new client portal and web store



- Ecommerce growth in UK cross-border marketplace volumes; U.S. cross-border marketplace experienced improving trends in volume
- Growth in retailer storefronts:
   220+ retail brands
- Software products and solutions recognized as leader in Master Data Management and Customer Solutions Analytics

**Today** 

## Revenue results in SMB and DCS performing within long-term market growth rate ranges with opportunity to improve; EBIT margins outperforming the market in SMB & Enterprise

	SMB Solutions	Enterprise Solutions	Digital Commerce Solutions (2)
Q1 2016 PBI:			
Revenue Y/Y% (1)	-3%	-1%	11%
EBIT Margin	37.0%	16.6%	-1.0%

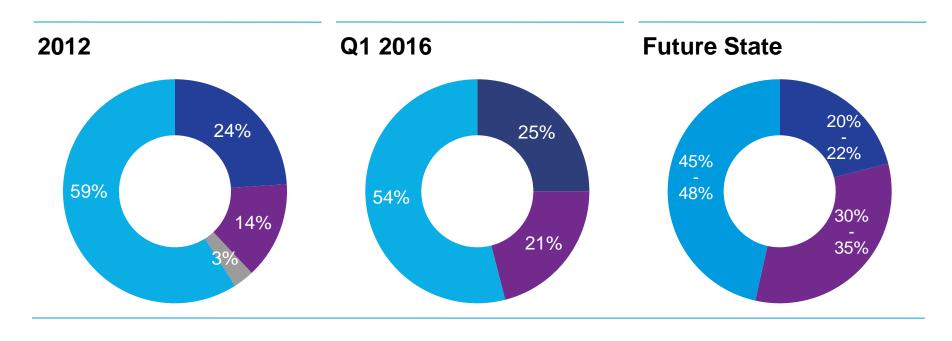
#### **Market Projections:**

Market Growth Rate	-2% to -4%	Flat to 2%	10% to 15%
Market EBIT Margin	30% to 35%	15%+	15% to 20%

<sup>(1)</sup> Constant currency revenue comparison, excluding the impact of recent market exits

<sup>(2)</sup> Digital Commerce Solutions includes Borderfree & excludes Imagitas

## The portfolio and mix of revenue by business is rebalancing in-line with the Company's long-term expectation



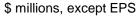


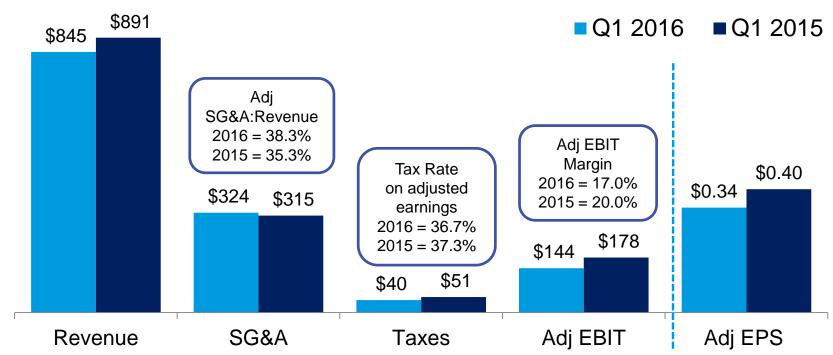
## First Quarter 2016 Results

## First Quarter 2016 – Financial Highlights

- ☐ Revenue of \$845 million
- ☐ Adjusted EPS of \$0.34; GAAP EPS of \$0.30
- ☐ SG&A expenses of \$327 million
  - Includes \$12 million of incremental marketing and ERP costs versus prior year
- ☐ Free Cash Flow of \$60 million; GAAP cash from operations of \$58 million
- ☐ Repurchased 6.8 million shares of common stock

## First Quarter 2016 – Adjusted Results (1)





When compared to prior year, Q1 revenue:

(3%) on a constant currency basis and excluding impact of market exits (2)

(4%) on a constant currency basis

(5%) on a reported basis

- (1) A reconciliation of GAAP to Non-GAAP measures can be found in the appendix of this presentation.
- (2) Current and prior periods adjusted for the impact from the exit of direct operations in Mexico, South Africa and five markets in Asia.

## First Quarter 2016 - Earnings Per Share Reconciliation (1)

	Q1 2016	Q1 2015
Adjusted EPS from continuing operations	\$0.34	\$0.40
Restructuring charges	(\$0.02)	-
Disposition expense	(\$0.01)	<del>-</del>
GAAP EPS	\$0.30	\$0.40

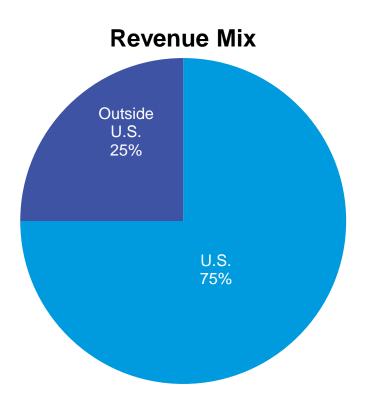
When compared to prior year, Q1 EPS impacted by:

\$0.03 incremental advertising expense

\$0.01 incremental ERP expense

\$0.02 absence of Imagitas earnings

### First Quarter 2016 - Impacts of Currency



With 25% of the Company's revenue generated outside the U.S. for the year, foreign exchange translation impacted Q1 2016 results:

- Revenue: (\$10) million or (1.1%)
- EPS: not a material impact

# First Quarter 2016 Business Segment Results

SMB Solutions Group (\$ millions)	Q1 2016	Q1 2015	Y/Y %, Reported	Y/Y %, Ex Currency	Y/Y %, Ex Currency & Market Exits <sup>(1)</sup>
North America Mailing	\$350	\$362	(3%)	(3%)	(3%)
International Mailing	104	116	(11%)	(7%)	(5%)
SMB Revenue	\$453	\$478	(5%)	(4%)	(3%)
North America Mailing	\$156	\$164	(5%)		
International Mailing	12	12	1%		
SMB EBIT	\$168	\$175	(4%)		

#### North America Mailing

- The revenue rate of decline for the quarter was consistent with prior quarters.
- Equipment sales and supplies increased in the mid-single digit range compared to the prior year on a constant currency basis, which was the best year-over-year performance for equipment sales in several years.
- Recurring revenue streams declined at a mid-single digit rate. The Company continues to focus on driving increased sales effectiveness in the segment's sales channels, which was evident in the quarter.
- EBIT margin was lower as a result of the decline in high margin recurring revenue streams.

#### International Mailing

- Excluding the adverse effect from currency and the recent market exits, the revenue decline for the segment continued to moderate.
- The Company's strategies of realigning its geographic footprint and go-to market have been completed and the productivity benefits are being reflected in the results.
- Revenue on a constant currency basis benefited from equipment sales growth in France, Germany and Japan.
- The decline in recurring revenue streams was consistent with prior quarters.
- EBIT margin improved versus the prior year primarily as a result of lower costs associated with the change in go-tomarket.

Enterprise Business Solutions Group (\$ millions)	Q1 2016	Q1 2015	Y/Y %, Reported	Y/Y %, Ex Currency	Y/Y %, Ex Currency & Market Exits <sup>(1)</sup>
Production Mail	\$87	\$100	(12%)	(11%)	(8%)
Presort Services	127	122	5%	5%	5%
Enterprise Revenue	\$215	\$221	(3%)	(2%)	1%
Production Mail	\$7	\$9	(24%)		
Presort Services	29	27	5%		
Enterprise EBIT	\$36	\$37	(2%)		

#### **Production Mail**

- Excluding the adverse effect from currency and the recent market exits, revenue declined 8 percentage points.
- Equipment sales declined due to fewer inserting equipment installations in part due to the timing of closing some large deals.
- Support services and supplies revenue declined, in part, as a result of some in-house mailers shifting their mail processing to third party outsourcers and the recent market exits.
- EBIT margin declined versus the prior year as a result of the lower revenue, especially the higher margin inserting equipment sales revenue.

#### **Presort Services**

- Revenue benefited from the higher volume of First Class mail processed, as well as expansion into the St. Louis market.
- EBIT margin was relatively flat to the prior year as benefits from on-going operational productivity initiatives offset increased mail-processing costs.

Digital Commerce Solutions Group (\$ millions)	Q1 2016	Q1 2015	Y/Y %, Reported	Y/Y %, Ex Currency
Software Solutions	\$78	\$86	(10%)	(7%)
Global Ecommerce	98	75	30%	31%
Digital Commerce Revenue	\$176	\$162	9%	11%
Software Solutions	(\$3)	\$4	(162%)	
Global Ecommerce	1	8	(91%)	
Digital Commerce EBIT	(\$2)	\$12	(115%)	

#### Software Services

- · Revenue declined due to fewer large licensing deals and lower data-related revenue versus the prior year.
- The Company is expanding its channel reach and focus on several high-potential industries with targeted solutions, which have longer sales cycles.
- Management continues to focus on improving sales efficiency and expanding the indirect channel to improve the pipeline of deals.
- EBIT margin declined as a result of the lower amount of licensing revenue, which has a high margin, and increased selling and marketing costs.

#### Global Ecommerce

- Results included another full quarter of revenue from Borderfree retail clients and strong growth in the UK marketplace.
- The launch of new retail storefronts also added to revenue in the quarter.
- Outbound U.S. package shipments improved during the course of the quarter as pressure from the strong U.S. dollar began to subside.
- EBIT margin declined versus the prior year due to the amortization of acquisition-related intangible costs and investments in the business, which more than offset the early stages of synergy savings.
- The Company remains on-track to achieve its synergy runrate objective by the end of the year.

Other (\$ millions)	Q1 2016	Q1 2015	Y/Y %, Reported	Y/Y %, Ex Currency
Revenue	\$0	\$30	NM	NM
EBIT	\$0	\$5	NM	

The Other segment is comprised of the Imagitas marketing services business, which was sold in May 2015.

	2015 Actual
Revenue growth % vs prior year on a constant currency basis	-2.9%
GAAP Earnings per Share	\$2.03
Adjusted Earnings per Share	\$1.75
Free Cash Flow (\$ millions)	\$456

2016 Guidance
-1% to +2%
\$1.80 to \$2.00
\$1.80 to \$2.00
\$425 to \$525

The Company is providing further detail on the timing of advertising and ERP expenses among the quarters.

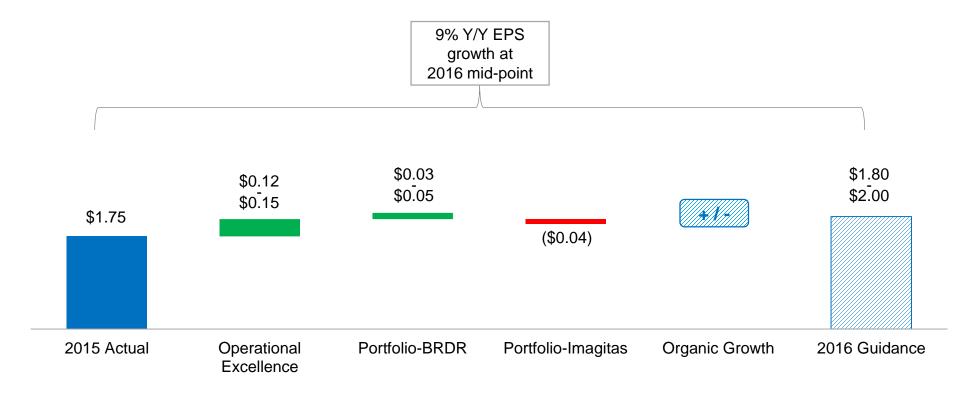
#### The Company expects:

- □ Incremental marketing expense in the second quarter to have a similar impact on earnings as the first quarter. The change in timing of the expense is related, in part, to an extension of the Company's advertising campaign and support for the launch of the new Pitney Bowes Commerce Cloud solutions. Total annual expense is expected to remain the same.
- ☐ Incremental ERP expense is expected to be the highest in the second quarter as the Company supports the post-launch implementation phase of its ERP platform in the U.S.
- □ The aggregate of these incremental advertising and ERP expenses in the second quarter are expected to be at a similar level to the impact on earnings in the first quarter.

#### The Company expects:

- □ Revenue, excluding the impacts of currency to be driven by growth in the double-digit range in Digital Commerce Solutions; flat to modest growth in Enterprise Business Solutions and a low single-digit decline in SMB Solutions.
- □ Revenue results will be impacted by the recent market exits, which generated \$26 million in revenue in 2015.
- □ On-going improvement in SG&A as a percent of revenue as a result of the expected benefits from the implementation of the new ERP program. The majority of these benefits in 2016 are expected to be realized in the second half of the year, after the U.S. launch and stabilization period.
- □ A tax rate in the range of 32 to 35 percent.

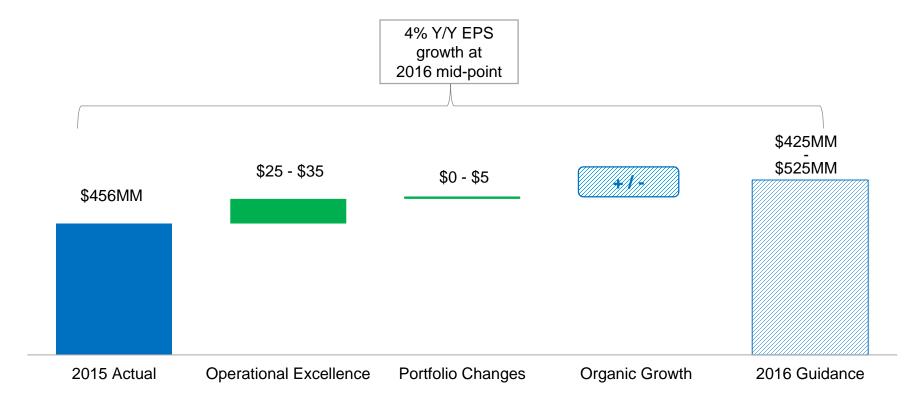
### 2015 – 2016 EPS Guidance



#### <u>2016</u>

- ☐ Operational Excellence Restructure/early ERP benefits
- ☐ Borderfree Expected synergies partly offset by amortization of intangibles
- ☐ Imagitas Loss of earnings from sale in 2015
- ☐ Organic Growth Improving revenue trends and operating leverage, partially offset by incremental marketing spend

### 2015 – 2016 Free Cash Flow Guidance



#### <u>2016</u>

- ☐ Operational Excellence Early ERP benefits
- ☐ Portfolio Changes Borderfree expected synergies partly offset by amortization of intangibles and loss free cash flow from Imagitas
- ☐ Organic Growth Improving revenue trends, operating leverage and incremental marketing spend

## 2016 Guidance – Important to Note

- ☐ The Company's guidance excludes any unusual items that may occur or additional portfolio or restructuring actions, not specifically identified, as the Company implements plans to further streamline its operations and reduce costs.
- Guidance also assumes that the global economy and foreign exchange markets in 2016 will not change significantly from year-end 2015 levels.
  - Volatility in the foreign exchange markets could have a material effect on the Company's reported results compared to guidance.
  - From a sensitivity perspective, for each 5% movement of the exchange rates material to the Company's business, reported revenue growth could be impacted by an approximately 150 basis point change and adjusted earnings per share could be impacted by about \$0.02 to \$0.03 per share.

## Appendix

## **Financial Segment Reporting**

The Company's business segment reporting reflects the clients served in each market and the way it manages these segments for growth and profitability. The primary reporting segment groups are the SMB Solutions group; the Enterprise Business Solutions group; and the Digital Commerce Solutions group.

The **SMB Solutions group** offers mailing equipment, financing, services and supplies for small and medium businesses to efficiently create mail and evidence postage. This group includes the North America Mailing and International Mailing segments. North America Mailing includes the operations of U.S. and Canada Mailing. International Mailing includes all other SMB operations around the world.

The **Enterprise Business Solutions group** includes the global Production Mail and Presort Services segments. Production Mail provides mailing and printing equipment and services for large enterprise clients to process mail. Presort Services provides sortation services to qualify large mail volumes for postal worksharing discounts.

The **Digital Commerce Solutions group** includes the Software Solutions and Global Ecommerce segments. Software Solutions provide customer engagement, customer information and location intelligence software. Global Ecommerce facilitates global cross-border ecommerce transactions and shipping solutions for businesses of all sizes.

The Other segment includes the Imagitas marketing services business, which was sold on May 29, 2015.



Global SMB Market = \$4bn



Global Enterprise Market = \$5bn



Global Digital Commerce Market = \$28bn

## Forward-Looking Statements

This document contains "forward-looking statements" about the Company's expected or potential future business and financial performance. Forward-looking statements include, but are not limited to, statements about its future revenue and earnings guidance and other statements about future events or conditions. Forward-looking statements are not guarantees of future performance and involve risks and uncertainties that could cause actual results to differ materially from those projected. These risks and uncertainties include, but are not limited to: mail volumes; the uncertain economic environment; timely development, market acceptance and regulatory approvals, if needed, of new products; fluctuations in customer demand; changes in postal regulations; interrupted use of key information systems; the ability to protect the Company's information technology systems against service interruptions, misappropriation of data, or breaches of security resulting from cyber-attacks or other events; management of outsourcing arrangements; the implementation of a new enterprise resource planning system; changes in business portfolio; the success of our investment in rebranding the Company; the risk of losing some of the Company's larger clients in the Global Ecommerce segment; integrating newly acquired businesses, including operations and product and service offerings; foreign currency exchange rates; changes in our credit ratings; management of credit risk; changes in interest rates; the financial health of national posts; increased customs and regulatory risks associated with cross-border transactions; and other factors beyond its control as more fully outlined in the Company's 2015 Form 10-K Annual Report and other reports filed with the Securities and Exchange Commission. Pitney Bowes assumes no obligation to update any forward-looking statements contained in this document as a result of new information, events or developments.

Note: Consolidated statements of income; revenue and EBIT by business segment; and reconciliation of GAAP to non-GAAP measures for the three months ended March 31, 2016 and 2015, and consolidated balance sheets at March 31, 2016 and December 31, 2015 are attached.

#### Pitney Bowes Inc. Consolidated Statements of Income

(Unaudited; in thousands, except share and per share amounts)

	Th	ree Months E	inded March 31,	
		2016		2015
Revenue: Equipment sales	\$	159,361	\$	165,964
Supplies		72,051		73,368
Software		78,058		86,357
Rentals		104,090		113,997
Financing		97,423		105,630
Support services		128,260		139,558
Business services	-	205,346	-	205,807
Total revenue		844,589		890,681
Costs and expenses:  Cost of equipment sales		71,539		75,013
Cost of equipment sales  Cost of supplies		20,690		•
Cost of supplies Cost of software		26,815		22,659 29,864
Cost of software  Cost of rentals				•
Financing interest expense		20,495 14,915		20,701 18,770
Cost of support services		75,249		83,599
Cost of support services  Cost of business services		135,538		139,919
Selling, general and administrative		326,882		314,529
Research and development		26,568		26,048
Restructuring charges, net		6,933		(81)
Interest expense, net		19,301		24,064
Total costs and expenses		744,925		755,085
Income from continuing operations before income taxes		99,664		135,596
Provision for income taxes		37,024		50,547
Income from continuing operations Income from discontinued operations, net of tax		62,640		85,049 157
Net income		62,640		85,206
Less: Preferred stock dividends attributable to noncontrolling interests	-	4,594		4,594
Net income - Pitney Bowes Inc.	\$	58,046	\$	80,612
Amounts attributable to common stockholders:				
Net income from continuing operations	\$	58,046	\$	80,455
Income from discontinued operations, net of tax		<del>-</del>		157
Net income - Pitney Bowes Inc.	\$	58,046	\$	80,612
Basic earnings per share attributable to common stockholders:				
Continuing operations	\$	0.30	\$	0.40
Discontinued operations	•	-	•	_
Net income - Pitney Bowes Inc.	\$	0.30	\$	0.40
Net income - 1 taley bowes inc.	Ψ	0.50	Ψ	0.40
Diluted earnings per share attributable to common stockholders:				
Continuing operations	\$	0.30	\$	0.40
Discontinued operations				
Net income - Pitney Bowes Inc.	\$	0.30	\$	0.40
Weighted-average shares used in diluted earnings per share	1	93,181,424	2	02,679,433
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#### Pitney Bowes Inc. Consolidated Balance Sheets

(Unaudited; in thousands, except share amounts)

<u>Assets</u>	March 31, 2016	December 31, 2015 (1)
Current assets: Cash and cash equivalents Short-term investments Accounts receivable, net Short-term finance receivables, net	\$ 612,987 122,147 383,839 912,755	\$ 650,557 117,021 457,327 935,170
Inventories Current income taxes Other current assets and prepayments	100,353 11,494 70,609	88,824 6,584 64,325
Total current assets	2,214,184	2,319,808
Property, plant and equipment, net Rental property and equipment, net Long-term finance receivables, net Goodwill Intangible assets, net Noncurrent income taxes Other assets	335,760 178,877 741,138 1,765,002 184,047 68,437 518,377	330,088 180,662 763,054 1,745,957 187,378 70,294 525,891
Total assets	\$ 6,005,822	\$ 6,123,132
Liabilities, noncontrolling interests and stockholders' equity Current liabilities:  Accounts payable and accrued liabilities Current income taxes Current portion of long-term debt and notes payable Advance billings	\$ 1,311,486 27,471 269,732 356,412	\$ 1,448,321 16,620 461,085 353,025
Total current liabilities	1,965,101	2,279,051
Deferred taxes on income Tax uncertainties and other income tax liabilities Long-term debt Other noncurrent liabilities Total liabilities	216,648 67,502 2,775,213 561,720 5,586,184	205,668 68,429 2,489,583 605,310 5,648,041
Noncontrolling interests (Preferred stockholders' equity in subsidiaries)	296,370	296,370
Stockholders' equity: Cumulative preferred stock, \$50 par value, 4% convertible Cumulative preference stock, no par value, \$2.12 convertible Common stock, \$1 par value Additional paid-in-capital Retained earnings Accumulated other comprehensive loss Treasury stock, at cost	1 492 323,338 145,755 5,177,573 (839,842) (4,684,049)	1 505 323,338 161,280 5,155,537 (888,635) (4,573,305)
Total Pitney Bowes Inc. stockholders' equity	123,268	178,721
Total liabilities, noncontrolling interests and stockholders' equity	\$ 6,005,822	\$ 6,123,132

(1) Certain prior year amounts have been revised for accounting rules that became effective January 1, 2016.

#### Pitney Bowes Inc. Business Segments - Revenue and EBIT

(Unaudited; in thousands)

	Three Months Ended March 31,		
	2016	2015	% Change
Revenue			
North America Mailing	\$ 349,726	\$ 361,874	(3%)
International Mailing	103,759	116,173	(11%)
Small & Medium Business Solutions	453,485	478,047	(5%)
Production Mail	87,425	99,503	(12%)
Presort Services	127,396	121,531	5%
Enterprise Business Solutions	214,821	221,034	(3%)
Software Solutions	77,922	86,237	(10%)
Global Ecommerce	98,361	75,386	30%
Digital Commerce Solutions	176,283	161,623	9%
Other		29,977	(100%)
Total revenue	\$ 844,589	\$ 890,681	(5%)
EBIT (1)			
North America Mailing	\$ 155,915	\$ 163,665	(5%)
International Mailing	11,851	11,724	1%
Small & Medium Business Solutions	167,766	175,389	(4%)
Production Mail	6,824	9,032	(24%)
Presort Services	28,910	27,494	5%
Enterprise Business Solutions	35,734	36,526	(2%)
Software Solutions	(2,572)	4,133	(162%)
Global Ecommerce	772	8,146	(91%)
Digital Commerce Solutions	(1,800)	12,279	(115%)
Other	<u> </u>	4,958	(100%)
Total EBIT	201,700	229,152	(12%)
Unallocated amounts:			
Interest, net (2)	(34,216)	(42,834)	
Corporate and other expenses	(57,767)	(50,803)	
Restructuring charges, net	(6,933)	81	
Acquisition/disposition related expenses	(3,120)		
Income from continuing operations before income taxes	\$ 99,664	\$ 135,596	

<sup>(1)</sup> Segment EBIT excludes interest, taxes, general corporate expenses, restructuring charges and other items, which are not allocated to a particular business segment.

<sup>(2)</sup> Includes financing interest expense and interest expense, net.

#### Pitney Bowes Inc.

#### Reconciliation of Reported Consolidated Results to Adjusted Results

(Unaudited; in thousands, except per share amounts)

	Three Months Ended March 31,			
		2016	2015	
Income from continuing operations after income taxes Restructuring charges, net Loss on disposition of businesses Income from continuing operations after income taxes, as adjusted Provision for income taxes, as adjusted Income from continuing operations before income taxes, as adjusted Interest, net	\$	62,640 4,628 2,175	\$	85,049 (53)
	69,443 40,274 109,717 34,216			<b>84,996</b> 50,519 135,515 42,834
EBIT, as adjusted Depreciation and amortization		<b>143,933</b> 44,300		<b>178,349</b> 42,496
EBITDA, as adjusted	\$	188,233	\$	220,845
Diluted earnings per share from continuing operations Restructuring charges, net Loss on disposition of businesses Diluted earnings per share from continuing operations, as adjusted	\$	0.30 0.02 0.01	\$ 	0.40 - - - 0.40
Net cash provided by operating activities Capital expenditures Restructuring payments Pension contribution Reserve account deposits Payments related to investment divestiture Other	\$	58,366 (40,504) 21,656 36,731 (16,253)	\$	103,887 (43,908) 21,874 - (20,077) 23,160
Free cash flow, as adjusted	\$	60,185	\$	84,936

Note: The sum of the earnings per share amounts may not equal the totals due to rounding.