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## PITNEY BOWES ANNOUNCES SECOND QUARTER 2013 RESULTS

STAMFORD, Conn., July 30, 2013 - Pitney Bowes Inc. (NYSE: PBI) today reported financial results for the second quarter 2013.

## SECOND QUARTER HIGHLIGHTS

- Revenue of $\$ 1.2$ billion, nearly flat to the prior year excluding the impacts of currency and a decline of less than $1 \%$, as reported
- Double-digit revenue growth in Production Mail and Mail Services
- Continued moderation in decline of recurring revenue streams in the SMB group
- Adjusted EPS from continuing operations of $\$ 0.52$
- Operating results and the loss on sale related to the European businesses of the Management Services segment recorded in discontinued operations. Prior period results have been reclassified to reflect this change.
- GAAP EPS loss of $\$ 0.05$, which includes:
- $\$ 0.40$ per share charge for goodwill impairment
- $\$ 0.07$ per share charge for restructuring
- $\$ 0.10$ per share loss in discontinued operations
- Free cash flow of $\$ 124$ million; GAAP cash from operations of $\$ 147$ million
- Retired $\$ 375$ million of debt that matured in June
- Definitive agreement signed to sell the North America operations of Management Services to funds affiliated with Apollo Global Management, LLC
- Updates annual guidance for 2013
"Pitney Bowes is making solid progress on its transformative journey to improve the growth profile and profitability of the business," said Marc Lautenbach, President and Chief Executive Officer. "The actions we have taken over the last six months and the results for this quarter are consistent with the Company's long-term strategies that we detailed at Analyst Day in May.
"We are continuing to invest in the growth areas of our business, while at the same time becoming more efficient, flexible and focused to meet the changing needs of our clients. In addition, we have strengthened our balance sheet by further reducing debt and continue to drive operational excellence that will further enhance client and shareholder value."


## SECOND QUARTER 2013 RESULTS

Today, the Company announced that it has entered into a definitive agreement to sell the North America portion of its Management Services business to funds affiliated with Apollo Global Management, LLC. This business will be reflected as a discontinued operation in the third quarter.

During the second quarter, the Company entered into definitive agreements to sell the European businesses of Management Services and has reflected the results of these businesses in discontinued operations. Prior period results have been reclassified to reflect this change. Revenue this quarter excludes approximately $\$ 45$ million for revenue associated with the European operations of Management Services.

Revenue for the quarter was $\$ 1.2$ billion, which was a decline of less than $1 \%$ when compared to the prior year and nearly flat to the prior year excluding the impacts of currency. Revenue for the quarter benefited from double-digit growth in the Production Mail and Mail Services segments. International Mailing revenue was flat with the prior year excluding the impacts of currency. The growth areas were offset by lower recurring revenue streams in the SMB group, lower licensing revenue in the Software segment and lower revenue due to continued pricing pressure on some contract renewals in the Management Services segment.

As a result of lower than expected first half operating performance for the North America operations of Management Services, including pricing pressure on contract renewals and a longer than anticipated sales cycle for some of the new growth areas, future near-term cash flows are now estimated to be lower than originally projected. Accordingly, the Company performed a goodwill impairment review as of June 30, 2013. As a result, a non-cash, pre-tax goodwill impairment charge of $\$ 98$ million was recorded in the second quarter.

Earnings per diluted share for the quarter, on a Generally Accepted Accounting Principles (GAAP) basis was a loss of $\$ 0.05$ per share compared to income of $\$ 0.50$ per share for the prior year. GAAP earnings per share include a non-cash, pre-tax goodwill impairment charge of $\$ 0.40$ per share; a restructuring charge of $\$ 0.07$ per share; and a loss from discontinued operations of $\$ 0.10$ per share.

Adjusted earnings per diluted share from continuing operations for the quarter were $\$ 0.52$ per share compared to $\$ 0.51$ per share for the prior year. Adjusted earnings per share exclude the goodwill impairment charge; restructuring charge; and the loss from discontinued operations. Prior year adjusted earnings per share exclude a $\$ 0.02$ loss from discontinued operations.

The tax rate on diluted earnings per share declined when compared to the prior year due to the favorable resolution of certain outstanding tax issues in several countries. This had a nonrecurring benefit of $\$ 0.05$ per share this quarter.

| Earnings Per Diluted Share Reconciliation* | Q2 2013 | Q2 2012 |
| :--- | :---: | :---: |
| GAAP EPS | $\mathbf{( \$ 0 . 0 5 )}$ | $\mathbf{\$ 0 . 5 0}$ |
| Loss from discontinued operations | $\$ 0.10$ | $\$ 0.02$ |
| GAAP EPS from continuing operations | $\mathbf{\$ 0 . 0 5}$ | $\mathbf{\$ 0 . 5 1}$ |
| Restructuring | $\$ 0.07$ | - |
| Goodwill impairment | $\$ 0.40$ | - |
| Adjusted EPS from continuing operations | $\mathbf{\$ 0 . 5 2}$ | $\mathbf{\$ 0 . 5 1}$ |

[^0]
## FREE CASH FLOW RESULTS

Free cash flow for the quarter was $\$ 124$ million, while on a GAAP basis the Company generated $\$ 147$ million in cash from operations. Free cash flow this quarter is lower than the prior year due to the timing of tax payments and working capital. There was also less of a benefit from the declines in finance receivables and bank reserve account deposits this quarter. Free cash flow on a year-to-date basis was $\$ 232$ million and the Company generated $\$ 279$ million in cash from operations on a GAAP basis. During the quarter, the Company used $\$ 47$ million of cash for dividends and $\$ 11$ million for restructuring payments. Also during the quarter, the Company retired $\$ 375$ million of debt that matured in June 2013.

## BUSINESS SEGMENT RESULTS

## SMB Solutions Group

|  | 2Q 2013 | Y-O-Y Change | Change ex Currency |
| :---: | :---: | :---: | :---: |
| Revenue | $\$ 597$ million | $(3 \%)$ | $(3 \%)$ |
| EBIT | $\$ 186$ million | $(2 \%)$ |  |

Within the SMB Solutions Group:
North America Mailing

|  | 2Q 2013 | Y-O-Y Change | Change ex Currency |
| :--- | :---: | :---: | :---: |
| Revenue | $\$ 433$ million | $(5 \%)$ | $(4 \%)$ |
| EBIT | $\$ 166$ million | $(1 \%)$ |  |

During the quarter, North America Mailing continued to experience lower rates of decline in recurring revenue streams than in prior quarters and the prior year. The year-over-year rate of revenue decline also slowed due to improving trends in equipment sales in the current year. EBIT margin improved versus the prior year as a result of improved recurring revenue margins and cost reduction initiatives that offset the negative impacts of the lower mix of recurring revenue streams.

International Mailing

|  | 2Q 2013 | Y-O-Y Change | Change ex Currency |
| :--- | :---: | :---: | :---: |
| Revenue | $\$ 165$ million | $(1 \%)$ | $0 \%$ |
| EBIT | $\$ 19$ million | $(11 \%)$ |  |

International Mailing revenue benefited from increased sales of Connect $+{ }^{\mathrm{TM}}$ mailing systems in Europe. Increased equipment sales and supplies revenue in Asia Pacific also contributed to revenue performance this quarter. EBIT margin was adversely impacted by the equipment sales mix, which had lower margins.

## Enterprise Business Solutions Group

|  | 2Q 2013 | Y-O-Y Change | Change ex Currency |
| :--- | :---: | :---: | :---: |
| Revenue | $\$ 561$ million | $2 \%$ | $3 \%$ |
| EBIT | $\$ 64$ million | $(1 \%)$ |  |

Within the Enterprise Business Solutions Group:
Worldwide Production Mail

|  | 2Q 2013 | Y-O-Y Change | Change ex Currency |
| :--- | :---: | :---: | :---: |
| Revenue | $\$ 145$ million | $18 \%$ | $18 \%$ |
| EBIT | $\$ 14$ million | $143 \%$ |  |

Production Mail revenue benefited from the installation of large production print and inserting equipment orders in North America. Demand for new products and printers resulted in a higher backlog at the end of the quarter. Supplies revenue grew as a result of the increased base of production print installations. EBIT margin improved versus the prior year due to the growth in revenue and cost reduction initiatives. The Company continued to invest in Volly ${ }^{\mathrm{TM}}$ but the EBIT impact was partially offset by licensing and services revenue from Australia Post.

Software

|  | 2Q 2013 | Y-O-Y Change | Change ex Currency |
| :--- | :---: | :---: | :---: |
| Revenue | $\$ 92$ million | $(8 \%)$ | $(7 \%)$ |
| EBIT | $\$ 16$ million | $85 \%$ |  |

Software revenue declined compared to the prior year due primarily to fewer large dollar licensing deals in North America. In addition, there continued to be weakness in the international markets, in part due to ongoing austerity measures in the public sector. Compared to the first quarter results, revenue improved due to increased sales effectiveness. EBIT margin improved significantly versus the prior year and the prior quarter due to cost reduction initiatives that have resulted in a more variable cost structure.

Management Services

|  | 2Q 2013 | Y-O-Y Change | Change ex Currency |
| :--- | :---: | :---: | :---: |
| Revenue | $\$ 175$ million | $(3 \%)$ | $(3 \%)$ |
| EBIT | $\$ 15$ million | $4 \%$ |  |

Management Services results exclude the European businesses, which are now reflected as discontinued operations. Revenue for the quarter declined due to continued pricing pressure on contract renewals. EBIT margin improved compared to the prior year despite the decline in revenue due to lower operating costs associated with ongoing productivity programs.

## Mail Services

|  | 2Q 2013 | Y-O-Y Change | Change ex Currency |
| :--- | :---: | :---: | :---: |
| Revenue | $\$ 119$ million | $10 \%$ | $10 \%$ |
| EBIT | $\$ 15$ million | $(46 \%)$ |  |

Mail Services revenue benefited from increased transactions associated with the Company's ecommerce solutions for cross-border package delivery, as well as growth in presort volumes for both Standard mail and First Class mail. EBIT margin was impacted by the ongoing investments and costs related to building out the infrastructure of the Company's ecommerce offering. Prior year EBIT included a $\$ 4$ million insurance reimbursement related to the fire at the Company's Dallas presort facility, which adversely impacted year-over-year comparisons.
Marketing Services

|  |  |  |  |
| :--- | :--- | :---: | :---: |
| Revenue | 2Q 2013 | Y-O-Y Change | Change ex Currency |
| EBIT | $\$ 4$ million | $(17 \%)$ | $(17 \%)$ |

Marketing Services revenue and EBIT declined due to lower fees for certain marketing category contract renewals when compared to the prior year.

## 2013 GUIDANCE UPDATE

This guidance discusses future results which are inherently subject to unforeseen risks and developments. As such, discussions about the business outlook should be read in the context of an uncertain future, as well as the risk factors identified in the safe harbor language at the end of this release and as more fully outlined in the Company's 2012 Form 10-K Annual Report and other reports filed with the Securities and Exchange Commission.

The Company is updating its 2013 annual guidance from continuing operations to reflect results to-date and the Management Services businesses in discontinued operations in the second half of the year.

The Company now expects annual revenue, excluding the impacts of currency, to be in the range of a 1 percent decline to 2 percent growth when compared to the 2012 pro-forma revenue of $\$ 3,983$ million, which excludes the revenue of Pitney Bowes Management Services.

The Company now expects GAAP earnings per diluted share from continuing operations to be in the range of $\$ 1.07$ to $\$ 1.22$. This guidance includes restructuring charges recorded to date of $\$ 0.07$ per share and excludes any additional actions that may occur as the Company implements plans to further streamline its operations and reduce costs. The guidance includes a goodwill impairment charge of $\$ 0.40$ per share related to the Management Services business. This guidance also includes $\$ 0.08$ per share for costs associated with the debt tender in the first quarter.

Adjusted earnings per diluted share from continuing operations are now expected to be in the range of $\$ 1.62$ to $\$ 1.77$.

The Company expects free cash flow to now be in the range of $\$ 575$ million to $\$ 675$ million.

## OTHER

As a result of signing the definitive agreement for the sale of the North America Management Services business in the third quarter, the Company anticipates recording an aftertax charge in discontinued operations in the range of $\$ 0.40$ per share to $\$ 0.50$ per share primarily related to the difference between the Company's book and tax basis in this business.

## Conference Call and Webcast

Management of Pitney Bowes will discuss the Company's results in a broadcast over the Internet today at 8:00 a.m. EDT. Instructions for listening to the earnings results via the Web are available on the Investor Relations page of the Company's web site at www.pb.com.

## About Pitney Bowes

Pitney Bowes provides technology solutions for small, mid-size and large firms that help them connect with customers to build loyalty and grow revenue. Many of the company's solutions are delivered on open platforms to best organize, analyze and apply both public and proprietary data to two-way customer communications. Pitney Bowes includes direct mail, transactional mail and call center communications in its solution mix along with digital channel messaging for the Web, email and mobile applications.

Pitney Bowes: Every connection is a new opportunity ${ }^{\mathrm{TM}}$. www.pb.com.
The Company's financial results are reported in accordance with generally accepted accounting principles (GAAP). The Company uses measures such as adjusted earnings per share, adjusted income from continuing operations and free cash flow to exclude the impact of special items like restructuring charges, tax adjustments, and goodwill and asset write-downs, because, while these are actual Company expenses, they can mask underlying trends associated with our business. Such items are often inconsistent in amount and frequency and as such, the adjustments allow an investor greater insight into the current underlying operating trends of the business.

The use of free cash flow provides investors insight into the amount of cash that management could have available for other discretionary uses. It adjusts GAAP cash from operations for capital expenditures, as well as special items like cash used for restructuring charges, unusual tax payments and contributions to its pension funds. Management uses segment EBIT to measure profitability and performance at the segment level. EBIT is determined by deducting the related costs and expenses attributable to the segment. Segment EBIT excludes interest, taxes, general corporate expenses not allocated to a particular business segment, restructuring charges and goodwill and asset impairments, which are recognized on a consolidated basis. In addition, financial results are presented on a constant currency basis to exclude the impact of changes in foreign currency exchange rates since the prior period under comparison. Constant currency measures are intended to help investors better understand the underlying operational performance of the business excluding the impacts of shifts in currency exchange rates over the intervening period.

Pitney Bowes has provided a quantitative reconciliation to GAAP in supplemental schedules. This information may also be found at the Company's web site www.pb.com/investorrelations.

This document contains "forward-looking statements" about our expected or potential future business and financial performance. For us forward-looking statements include, but are not limited to, statements about our future revenue and earnings guidance and other statements about future events or conditions. Forward-looking statements are not guarantees of future performance and involve risks and uncertainties that could cause actual results to differ materially from those projected. These risks and uncertainties include, but are not limited to: mail volumes; the uncertain economic environment; timely development, market acceptance and regulatory approvals, if needed, of new products; fluctuations in customer demand; changes in postal regulations; interrupted use of key information systems; management of outsourcing arrangements; changes in business portfolio; foreign currency exchange rates; changes in our credit ratings; management of credit risk; changes in interest rates; the financial health of national posts; and other factors beyond our control as more fully outlined in the Company's 2012 Form 10-K Annual Report and other reports filed with the Securities and Exchange Commission. Pitney Bowes assumes no obligation to update any forward-looking statements contained in this document as a result of new information, events or developments.

Note: Consolidated statements of income; revenue and EBIT by business segment; and reconciliation of GAAP to non-GAAP measures for the three and six months ended June 30, 2013 and 2012, and consolidated balance sheets at June 30, 2013 and March 31, 2013 are attached.

Pitney Bowes Inc.

## Consolidated Statements of Income

 (Unaudited)(Dollars in thousands, except per share data)
Revenue:
Equipment sales
Supplies
Software
Rentals
Financing
Support services
Business services
$\quad$ Total revenue
Costs and expenses:
Cost of equipment sales
Cost of supplies
Cost of software
Cost of rentals
Financing interest expense
Cost of support services
Cost of business services
Selling, general and administrative
Research and development
Restructuring charges and asset impairments
Goodwill impairment
Other interest expense
Interest income
Other income, net
Total costs and expenses

| Three months ended June 30, |  |  |  | Six months ended June 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2013 |  | 2012 |  | 2013 |  | 2012 |  |
| \$ | 243,644 | \$ | 224,235 | \$ | 458,643 | \$ | 444,414 |
|  | 72,337 |  | 70,522 |  | 146,624 |  | 146,887 |
|  | 100,482 |  | 104,551 |  | 187,494 |  | 208,901 |
|  | 136,775 |  | 145,497 |  | 273,154 |  | 285,886 |
|  | 115,929 |  | 122,948 |  | 232,691 |  | 249,696 |
|  | 163,178 |  | 171,254 |  | 328,664 |  | 344,772 |
|  | 325,862 |  | 327,350 |  | 649,207 |  | 655,447 |
| 1,158,207 |  |  | 1,166,357 |  | 2,276,477 |  | 2,336,003 |
| 128,426 |  |  | 106,718 |  | 237,763 |  | 203,634 |
| 22,692 |  |  | 20,863 |  | 45,954 |  | 44,734 |
| 21,435 |  |  | 24,404 |  | 42,141 |  | 45,497 |
| 26,424 |  |  | 31,851 |  | 54,179 |  | 62,076 |
| 19,798 |  |  | 20,642 |  | 39,673 |  | 41,781 |
| 104,282 |  |  | 112,123 |  | 212,291 |  | 227,210 |
| 248,715 |  |  | 242,010 |  | 495,611 |  | 485,952 |
| 376,559 |  |  | 380,656 |  | 748,014 |  | 779,852 |
| 31,501 |  |  | 33,811 |  | 64,836 |  | 67,884 |
| 19,955 |  |  | (585) |  | 19,955 |  | (585) |
| 97,787 |  |  |  |  | 97,787 |  |  |
| 31,347$(1,302)$ |  |  | 30,353 |  | 62,086 |  | 59,720 |
|  |  |  | $(2,003)$ |  | $(3,050)$ |  | $(3,736)$ |
| (1, |  |  | 4,372 |  | 25,121 |  | 1,138 |
| 1,127,619 |  |  | 1,005,215 |  | 2,142,361 |  | 2,015,157 |
| 30,588 |  |  | 161,142 |  | 134,116 |  | 320,846 |
| 15,160 |  |  | 53,113 |  | 42,899 |  | 68,211 |
| 15,428 |  |  | 108,029 |  | 91,217 |  | 252,635 |
| $(20,067)$ |  |  | $(3,812)$ |  | $(23,756)$ |  | 14,846 |
| $(4,639)$ |  |  | 104,217 |  | 67,461 |  | 267,481 |
| 4,594 |  |  | 4,594 |  | 9,188 |  | 9,188 |
| \$ | $(9,233)$ | \$ | 99,623 | \$ | 58,273 | \$ | 258,293 |

Amounts attributable to common stockholders:
Income from continuing operations
Loss (income) from discontinued operations
Net (loss) income - Pitney Bowes Inc.

| \$ | $\begin{gathered} 10,834 \\ (20,067) \\ \hline \end{gathered}$ | \$ | $\begin{array}{r} 103,435 \\ (3,812) \\ \hline \end{array}$ | \$ | $\begin{array}{r} 82,029 \\ (23,756) \\ \hline \end{array}$ | \$ | $\begin{array}{r} 243,447 \\ 14,846 \\ \hline \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | $(9,233)$ | \$ | 99,623 |  | 8 |  |  |

Basic earnings per share attributable to common stockholders ${ }^{(1)}$ :
Continuing operations
Discontinued operations
Net (loss) income - Pitney Bowes Inc.

|  | $\begin{array}{r} 0.05 \\ (0.10) \\ \hline \end{array}$ |  | $\begin{gathered} 0.52 \\ (0.02) \\ \hline \end{gathered}$ |  | $\begin{array}{r} 0.41 \\ (0.12) \\ \hline \end{array}$ |  | $\begin{aligned} & 1.22 \\ & 0.07 \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | (0.05) | \$ | 0.50 | \$ | 0.29 | \$ | 129 |

Diluted earnings per share attributable to common stockholders ${ }^{(1)}$ :
Continuing operations
Discontinued operations
Net (loss) income - Pitney Bowes Inc.

|  | $\begin{gathered} 0.05 \\ (0.10) \end{gathered}$ |  | $\begin{gathered} 0.51 \\ (0.02) \end{gathered}$ |  | $\begin{gathered} 0.41 \\ (0.12) \end{gathered}$ |  | $\begin{aligned} & 1.21 \\ & 0.07 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | (0.05) | \$ | 0.50 | \$ | 0.29 | \$ | 129 |

${ }^{(1)}$ The sum of the earnings per share amounts may not equal the totals above due to rounding.
${ }^{(2)}$ Certain prior year amounts have been reclassified to conform to the current year presentation.

## Pitney Bowes Inc.

## Consolidated Balance Sheets

(Unaudited in thousands, except per share data)

| Assets |  | une 30 , 2013 | $\begin{gathered} \text { December 31, } \\ 2012 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| Current assets: |  |  |  |  |
| Cash and cash equivalents | \$ | 608,568 | \$ | 913,276 |
| Short-term investments |  | 22,898 |  | 36,611 |
| Accounts receivable, gross |  | 604,068 |  | 748,469 |
| Allowance for doubtful accounts receivable |  | $(15,528)$ |  | $(20,219)$ |
| Accounts receivable, net |  | 588,540 |  | 728,250 |
| Finance receivables |  | 1,158,795 |  | 1,213,776 |
| Allowance for credit losses |  | $(26,277)$ |  | $(25,484)$ |
| Finance receivables, net |  | 1,132,518 |  | 1,188,292 |
| Inventories |  | 141,061 |  | 179,678 |
| Current income taxes |  | 30,578 |  | 51,836 |
| Other current assets and prepayments |  | 158,812 |  | 114,184 |
| Assets held for sale |  | 71,052 |  |  |
| Total current assets |  | 2,754,027 |  | 3,212,127 |
| Property, plant and equipment, net |  | 351,606 |  | 385,377 |
| Rental property and equipment, net |  | 230,759 |  | 241,192 |
| Finance receivables |  | 960,480 |  | 1,041,099 |
| Allowance for credit losses |  | $(9,824)$ |  | $(14,610)$ |
| Finance receivables, net |  | 950,656 |  | 1,026,489 |
| Investment in leveraged leases |  | 33,606 |  | 34,546 |
| Goodwill |  | 2,012,752 |  | 2,136,138 |
| Intangible assets, net |  | 143,451 |  | 166,214 |
| Non-current income taxes |  | 93,318 |  | 94,434 |
| Other assets |  | 563,027 |  | 563,374 |
| Total assets | \$ | 7,133,202 | \$ | 7,859,891 |
| Liabilities, noncontrolling interests and stockholders' equity |  |  |  |  |
| Current liabilities: |  |  |  |  |
| Accounts payable and accrued liabilities | \$ | 1,563,069 | \$ | 1,809,226 |
| Current income taxes |  | 208,063 |  | 240,681 |
| Notes payable and current portion of long-term obligations |  | - |  | 375,000 |
| Advance billings |  | 448,129 |  | 452,130 |
| Liabilities of assets held for sale |  | 67,476 |  | - |
| Total current liabilities |  | 2,286,737 |  | 2,877,037 |
| Deferred taxes on income |  | 44,460 |  | 69,222 |
| Tax uncertainties and other income tax liabilities |  | 144,260 |  | 145,881 |
| Long-term debt |  | 3,654,032 |  | 3,642,375 |
| Other non-current liabilities |  | 685,002 |  | 718,375 |
| Total liabilities |  | 6,814,491 |  | 7,452,890 |
| Noncontrolling interests (Preferred stockholders' equity in subsidiaries) |  | 296,370 |  | 296,370 |
| Stockholders' equity: |  |  |  |  |
| Cumulative preferred stock, \$50 par value, 4\% convertible |  | 4 |  | 4 |
| Cumulative preference stock, no par value, \$2.12 convertible |  | 613 |  | 648 |
| Common stock, \$1 par value |  | 323,338 |  | 323,338 |
| Additional paid-in-capital |  | 198,938 |  | 223,847 |
| Retained Earnings |  | 4,689,969 |  | 4,744,802 |
| Accumulated other comprehensive loss |  | $(723,523)$ |  | $(681,213)$ |
| Treasury Stock, at cost |  | $(4,466,998)$ |  | $(4,500,795)$ |
| Total Pitney Bowes Inc. stockholders' equity |  | 22,341 |  | 110,631 |
| Total liabilities, noncontrolling interests and stockholders' equity | \$ | 7,133,202 | \$ | 7,859,891 |

Pitney Bowes Inc.
Revenue and EBIT
Business Segments
June 30, 2013
(Unaudited)
(Dollars in thousands)

| 2013 |  | 2012 | \% Change |
| :---: | :---: | :---: | :---: |
| \$ | 432,889 | 453,484 | (5\%) |
|  | 164,556 | 165,480 | (1\%) |
|  | 597,445 | 618,964 | (3\%) |
|  | 144,986 | 123,067 | 18\% |
|  | 92,242 | 99,874 | (8\%) |
|  | 174,708 | 180,562 | (3\%) |
|  | 119,058 | 108,045 | 10\% |
|  | 29,768 | 35,845 | (17\%) |
|  | 560,762 | 547,393 | 2\% |
| \$ | 1,158,207 | 1,166,357 | (1\%) |

EBIT (1)

| North America Mailing | \$ | 166,363 | \$ | 167,870 | (1\%) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| International Mailing |  | 19,285 |  | 21,758 | (11\%) |
| Small \& Medium Business Solutions |  | 185,648 |  | 189,628 | (2\%) |
| Production Mail |  | 13,617 |  | 5,594 | 143\% |
| Software |  | 15,729 |  | 8,487 | 85\% |
| Management Services |  | 14,735 |  | 14,222 | 4\% |
| Mail Services |  | 15,484 |  | 28,464 | (46\%) |
| Marketing Services |  | 4,181 |  | 7,503 | (44\%) |
| Enterprise Business Solutions |  | 63,746 |  | 64,270 | (1\%) |
| Total EBIT | \$ | 249,394 | \$ | 253,898 | (2\%) |
| Unallocated amounts: |  |  |  |  |  |
| Interest, net (2) |  | $(49,843)$ |  | $(48,992)$ |  |
| Corporate and other expenses |  | $(51,221)$ |  | $(44,349)$ |  |
| Restructuring and asset impairments |  | $(19,955)$ |  | 585 |  |
| Goodwill impairment |  | $(97,787)$ |  | - |  |
| Income from continuing operations before income taxes | \$ | 30,588 | \$ | 161,142 |  |

(1) Earnings before interest and taxes (EBIT) excludes general corporate expenses, restructuring, goodwill and asset impairments.
(2) Interest, net includes financing interest expense, other interest expense and interest income.

Pitney Bowes Inc.
Revenue and EBIT
Business Segments
June 30, 2013
(Unaudited)
(Dollars in thousands)

| Six Months Ended June 30, |  |  |  |
| :---: | :---: | :---: | :---: |
| 2013 |  | 2012 |  |
| \$ | 863,264 | 914,789 | (6\%) |
|  | 332,011 | 333,494 | (0\%) |
|  | 1,195,275 | 1,248,283 | (4\%) |
|  | 263,788 | 238,083 | 11\% |
|  | 172,963 | 200,201 | (14\%) |
|  | 351,278 | 360,702 | (3\%) |
|  | 237,913 | 222,681 | 7\% |
|  | 55,260 | 66,053 | (16\%) |
|  | 1,081,202 | 1,087,720 | (1\%) |
| \$ | 2,276,477 | 2,336,003 | (3\%) |

EBIT (1)

| North America Mailing | \$ | 320,868 | \$ | 346,041 | (7\%) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| International Mailing |  | 37,034 |  | 41,755 | (11\%) |
| Small \& Medium Business Solutions |  | 357,902 |  | 387,796 | (8\%) |
| Production Mail |  | 16,672 |  | 8,373 | 99\% |
| Software |  | 20,619 |  | 19,179 | 8\% |
| Management Services |  | 29,097 |  | 26,210 | 11\% |
| Mail Services |  | 34,833 |  | 62,709 | (44\%) |
| Marketing Services |  | 6,167 |  | 12,320 | (50\%) |
| Enterprise Business Solutions |  | 107,388 |  | 128,791 | (17\%) |
| Total EBIT | \$ | 465,290 | \$ | 516,587 | (10\%) |
| Unallocated amounts: |  |  |  |  |  |
| Interest, net (2) |  | $(98,709)$ |  | $(97,765)$ |  |
| Corporate and other expenses |  | $(114,723)$ |  | $(98,561)$ |  |
| Restructuring and asset impairments |  | $(19,955)$ |  | 585 |  |
| Goodwill impairment |  | $(97,787)$ |  | - |  |
| Income from continuing operations before income taxes | \$ | 134,116 | \$ | 320,846 |  |

(1) Earnings before interest and taxes (EBIT) excludes general corporate expenses, restructuring, goodwill and asset impairments.
(2) Interest, net includes financing interest expense, other interest expense and interest income.

Pitney Bowes Inc.
Reconciliation of Reported Consolidated Results to Adjusted Results (Unaudited)
(Dollars in thousands, except per share data)

|  | Three Months Ended June 30, |  |  |  | Six Months Ended June 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2013 |  | 2012 |  | 2013 |  | 2012 |  |
| GAAP income from continuing operations after income taxes, as reported | \$ | 10,834 | \$ | 103,435 | \$ | 82,029 | \$ | 243,447 |
| Restructuring charges and asset impairments |  | 13,493 |  | (912) |  | 13,493 |  | (912) |
| Goodwill impairment |  | 81,638 |  | - |  | 81,638 |  | - |
| Sale of leveraged lease assets |  | - |  | - |  | - |  | $(12,886)$ |
| Extinguishment of debt |  | - |  | - |  | 15,325 |  | - |
| Income from continuing operations after income taxes, as adjusted | \$ | 105,965 | \$ | 102,523 | \$ | 192,485 | \$ | 229,649 |
| GAAP diluted earnings per share from continuing operations, as reported | \$ | 0.05 | \$ | 0.51 | \$ | 0.41 | \$ | 1.21 |
| Restructuring charges and asset impairments |  | 0.07 |  | (0.00) |  | 0.07 |  | (0.00) |
| Goodwill impairment |  | 0.40 |  | - |  | 0.40 |  | - |
| Sale of leveraged lease |  | - |  | - |  | - |  | (0.06) |
| Extinguishment of debt |  | - |  | - |  | 0.08 |  | - |
| Diluted earnings per share from continuing operations, as adjusted | \$ | 0.52 | \$ | 0.51 | \$ | 0.95 | \$ | 1.14 |
| GAAP net cash provided by operating activities, as reported | \$ |  | \$ |  | \$ |  | \$ |  |
| Capital expenditures |  | $(34,602)$ |  | $(38,722)$ |  | $(73,441)$ |  | $(88,751)$ |
| Restructuring payments |  | 10,980 |  | 21,630 |  | 27,255 |  | 47,875 |
| Pension contribution |  | - |  |  |  | - |  | 95,000 |
| Tax payments on sale of leveraged lease assets |  | - |  | 15,671 |  | - |  | 84,904 |
| Reserve account deposits |  | 1,138 |  | 28,008 |  | $(26,189)$ |  | 2,334 |
| Extinguishment of debt |  | - |  | - |  | 25,121 |  | - |
| Free cash flow, as adjusted | \$ | 124,391 | \$ | 295,039 | \$ | 231,781 | \$ | 481,194 |

Note: The sum of the earnings per share amounts may not equal the totals above due to rounding.

## Pitney Bowes Inc.

Reconciliation of Reported Consolidated Results to Adjusted Results (Unaudited)
(Dollars in thousands, except per share data)

|  | Three Months Ended June 30, |  |  |  | Six Months Ended June 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2013 |  | 2012 |  | 2013 |  | 2012 |  |
| GAAP income from continuing operations after income taxes, as reported | \$ | 10,834 | \$ | 103,435 | \$ | 82,029 | \$ | 243,447 |
| Restructuring charges and asset impairments |  | 13,493 |  | (912) |  | 13,493 |  | (912) |
| Goodwill impairment |  | 81,638 |  | - |  | 81,638 |  | - |
| Sale of leveraged lease assets |  |  |  |  |  |  |  | $(12,886)$ |
| Extinguishment of debt |  | - |  | - |  | 15,325 |  | - |
| Income from continuing operations after income taxes, as adjusted |  | 105,965 |  | 102,523 |  | 192,485 |  | 229,649 |
| Provision for income taxes, as adjusted |  | 37,771 |  | 53,440 |  | 75,306 |  | 85,240 |
| Preferred stock dividends of subsidiaries attributable to noncontrolling interests |  | 4,594 |  | 4,594 |  | 9,188 |  | 9,188 |
| Income from continuing operations, as adjusted |  | 148,330 |  | 160,557 |  | 276,979 |  | 324,077 |
| Interest expense, net |  | 49,843 |  | 48,992 |  | 98,709 |  | 97,765 |
| Adjusted EBIT |  | 198,173 |  | 209,549 |  | 375,688 |  | 421,842 |
| Depreciation and amortization |  | 56,475 |  | 67,237 |  | 113,702 |  | 131,607 |
| Adjusted EBITDA | \$ | 254,648 | \$ | 276,786 | \$ | 489,390 | \$ | 553,449 |


[^0]:    * The sum of the earnings per share may not equal the totals above due to rounding.

