# Fourth Quarter 2013 Earnings 2014 Guidance

January 30, 2014



### **Forward Looking Statements**

This document contains "forward-looking statements" about our expected or potential future business and financial performance. For us forward-looking statements include, but are not limited to, statements about our future revenue and earnings guidance and other statements about future events or conditions. Forward-looking statements are not guarantees of future performance and involve risks and uncertainties that could cause actual results to differ materially from those projected. These risks and uncertainties include, but are not limited to: mail volumes; the uncertain economic environment; timely development, market acceptance and regulatory approvals, if needed, of new products; fluctuations in customer demand; changes in postal regulations; interrupted use of key information systems; management of outsourcing arrangements; the implementation of a new enterprise resource planning system; changes in business portfolio; foreign currency exchange rates; changes in our credit ratings; management of credit risk; changes in interest rates; the financial health of national posts; and other factors beyond our control as more fully outlined in the Company's 2012 Form 10-K Annual Report and other reports filed with the Securities and Exchange Commission. Pitney Bowes assumes no obligation to update any forward-looking statements contained in this document as a result of new information, events or developments.

#### Fourth Quarter 2013 Highlights

- Revenue of \$1.0 billion; 2% growth over prior year
  - Digital Commerce Solutions revenue growth of 17% on a reported basis; 18% on a constant currency basis
  - Enterprise Solutions revenue growth of 3%
  - SMB Solutions revenue decline of 3% on a reported basis;
     2% on a constant currency basis
- Adjusted EPS of \$0.53, includes \$0.04 per share tax benefit
- GAAP EPS from continuing operations of \$0.39
- GAAP EPS of \$0.44
- Free cash flow of \$195 million
- GAAP cash from operations of \$131 million

#### Full Year 2013 Highlights

- Revenue of \$3.9 billion; 1% decline from prior year
- Adjusted EPS of \$1.88, includes \$0.15 per share of tax benefits
- GAAP EPS from continuing operations of \$1.49
- GAAP EPS of \$0.70
- Free cash flow of \$635 million
- GAAP cash from operations of \$625 million

Full year 2013 financial results are in-line with the Company's guidance

### Financial Highlights<sup>1</sup>

Earnings Per Share Reconciliation*	Q4 2013	Q4 2012	FY 2013	FY 2012
Adjusted EPS from continuing operations before 2012 net tax benefit	\$0.53	\$0.49	\$1.88	\$1.85
2012 net tax benefit	-	-	-	\$0.11
Adjusted EPS from continuing operations	\$0.53	\$0.49	\$1.88	\$1.96
Restructuring charges and asset impairments	(\$0.11)	(\$0.06)	(\$0.29)	(\$0.06)
Extinguishment of debt	(\$0.02)	-	(\$0.10)	-
Sale of leveraged lease assets	-	-	-	\$0.06
GAAP EPS from continuing operations	\$0.39	\$0.43	\$1.49	\$1.96
Discontinued operations – income (loss)	\$0.05	\$0.12	(\$0.78)	\$0.25
GAAP EPS	\$0.44	\$0.55	\$0.70	\$2.21

<sup>&</sup>lt;sup>1</sup> The sum of the earnings per share may not equal the totals above due to rounding.



### Financial Highlights<sup>1</sup>

	Q4 2013	Full Year 2013
Revenue (\$ billion)	\$1.0	\$3.9
Revenue YOY Change %	+2%	-1%
Adjusted EPS from continuing operations	\$0.53	\$1.88
GAAP EPS	\$0.44	\$0.70
Adjusted EBIT (\$ millions) 1	\$195	\$711
Adjusted EBIT Margin	18.9%	18.4%
Adjusted EBITDA (\$ millions) 1	\$239	\$922
SG&A (\$ millions)	\$365	\$1,432
SG&A: Revenue %	35.4%	37.0%
Free Cash Flow (\$ millions) 1	\$195	\$635
Cash from Operations	\$131	\$625

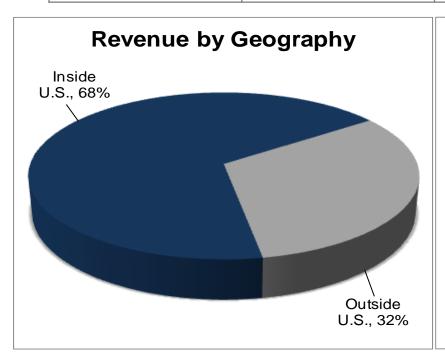
<sup>&</sup>lt;sup>1</sup> Reconciliation schedules of GAAP to Non-GAAP measures can be found in the appendix of this presentation

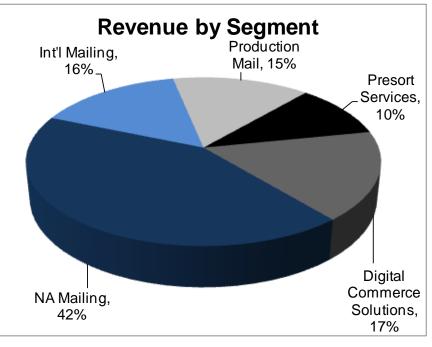


### Pitney Bowes Inc – Q4 2013 Results

(\$ millions)

Total PBI	Q4 2013	YOY Change	Change Ex- Currency
Revenue	\$1,031	2%	2%
Adjusted EBIT <sup>1</sup>	\$195	3%	





<sup>&</sup>lt;sup>1</sup> Reconciliation schedules of GAAP to Non-GAAP measures can be found in the appendix of this presentation



### **Business Segment Reporting**

The Company's business segment reporting reflects the clients served in each market and the way it manages these segments for growth and profitability. The reporting segment groups are: Small & Medium Business (SMB) Solutions group; Enterprise Business Solutions group; and the Digital Commerce Solutions segment.

The Small and Medium Business (SMB) Solutions group offers mailing equipment, financing, services and supplies for small and medium businesses to efficiently create mail and evidence postage. This group includes the North America Mailing and International Mailing segments. North America Mailing includes the operations of U.S. and Canada Mailing. International Mailing includes all other SMB operations around the world.

The Enterprise Business Solutions group provides mailing equipment and services for large enterprise clients to process mail, including sortation services to qualify large mail volumes for postal worksharing discounts. This group includes the global Production Mail and Presort Services segments.

The Digital Commerce Solutions segment leverages digital and mobile channels that make the Company's clients' customer-facing functions more effective. This segment includes software, marketing services, Volly™ and ecommerce solutions.

(\$ millions)

SMB Solutions Group	Q4 2013	YOY Change	Change Ex- Currency
Revenue	\$597	(3%)	(2%)
EBIT	\$206	4%	

Small and Medium Business (SMB) Solutions Group comprised of:

- North America Mailing
- International Mailing

58% of Total PBI Revenue – Q4 2013

(\$ millions)

North America Mailing	Q4 2013	YOY Change	Change Ex- Currency
Revenue	\$437	(4%)	(4%)
EBIT	\$187	8%	

- U.S. equipment sales revenue grew 2% versus the prior year, in part benefiting from the new go-to-market strategy
- The U.S. equipment sales growth was offset by lower, non-mail equipment sales of multi-functional devices in Canada
- Recurring revenue streams declined at a lesser rate than prior year
- EBIT margin increased versus prior year as a result of improved gross margins and ongoing cost reduction initiatives

International Mailing	Q4 2013	YOY Change	Change Ex- Currency
Revenue	\$159	1%	1%
EBIT	\$19	(24%)	

- Revenue benefited from growth in equipment sales and recurring revenue streams as the international markets continued to experience improving meter trends
- EBIT margin declined versus the prior year due to the mix of products sold and higher equipment costs related to currency

(\$ millions)

Enterprise Business Solutions Group	Q4 2013	YOY Change	Change Ex- Currency		
Revenue	\$259	3%	3%		
EBIT	\$39	(12%)			

Enterprise Solutions Group comprised of:

- Production Mail
- Presort Services

25% of Total PBI Revenue - Q4 2013

(\$ millions)

Production Mail	Q4 2013	YOY Change	Change Ex- Currency
Revenue	\$151	6%	6%
EBIT	\$21	1%	

- Revenue benefited from increased production print installations globally, as well as the installation of sortation equipment in Europe
- Revenue also benefited from ongoing growth in supplies
- EBIT margin was impacted by the proportion of printer sales, which are lower-margin Production Mail products

Presort Services	Q4 2013	YOY Change	Change Ex- Currency
Revenue	\$108	0%	0%
EBIT	\$18	(23%)	

- Revenue was flat to prior year, which was the net result of an increase in new business being offset by a decline in revenue per piece of mail processed
- Also, EBIT margin declined versus the prior year in part due to increased labor costs associated with processing year-end mail volumes

(\$ millions)

Digital Commerce Solutions Group	Q4 2013	YOY Change	Change Ex- Currency
Revenue	\$176	17%	18%
EBIT	\$23	64%	

Digital Commerce Solutions segment comprised of:

■ Software solutions, ecommerce, marketing services and Volly™

17% of Total PBI Revenue – Q4 2013

- Revenue benefited from continued strong growth in the Company's ecommerce solutions for cross-border package delivery
- Revenue also benefited from services-related software revenue growth
- EBIT margin increased as a result of operating leverage related to the scaling of the ecommerce business, which
  was partially offset by the continued investment in infrastructure and software development
- EBIT margin also benefited from the lower net investment in Volly this quarter versus prior year

#### **2014 Guidance - Assumptions**

The Company expects to further align its business performance in 2014 with the strategy that was outlined at its 2013 Analyst Day. Guidance is based on the expectation that there will be no significant changes in the economic or postal environments in 2014 versus 2013.

#### For 2014, the Company expects:

- Revenue growth improvement in Digital Commerce Solutions, benefiting from the continued growth in ecommerce and growth in software solutions;
- Flat to modest revenue growth in Enterprise Business Solutions against a strong 2013
   Production Mail comparable;
- Continued moderation in the revenue decline in SMB Solutions as a result of improving trends in equipment sales and recurring revenue streams;
- Ongoing reductions in SG&A costs, which are expected to more than offset incremental expenses associated with the investment and implementation of a new Enterprise Resource Planning (ERP) system;
- A tax rate in the range of 29 to 31 percent as a result of the Company's changed business portfolio and business mix.



### 2014 Guidance – Assumptions (Cont'd)

The Company expects free cash flow in 2014 to be lower than 2013 primarily due to:

- Less cash from operations as a result of the sale of the Management Services business;
- Further stabilization of finance receivables;
- Incremental capital investment related to a new ERP system.

Guidance excludes any unusual items that may occur during the year or additional restructuring actions as the Company implements plans to further streamline its operations and reduce costs.

#### 2014 Guidance

Based on the assumptions previously outlined, 2014 guidance is as follows:

	2013 Actual	2014 Guidance
Revenue – Constant Currency (Change vs. prior year)	-1%	-1% to +2%
GAAP EPS from continuing operations	\$1.49	\$1.75 to \$1.90
Adjusted EPS from continuing operations <sup>1</sup>	\$1.88	\$1.75 to \$1.90
Free Cash Flow (\$ millions)	\$635	\$475 to \$575

<sup>&</sup>lt;sup>1</sup> Reconciliation schedules of GAAP to Non-GAAP measures can be found in the appendix of this presentation



## Appendix

#### Pitney Bowes Inc. Consolidated Statements of Income

(Unaudited)

(Dollars in thousands, except per share data)

		ree months ei 2013	nded D	ecember 31, 2012	Tv	velve months 2013	ended [	nded December 31, 2012	
Revenue:							-		
Equipment sales	\$	254,322	\$	251.917	\$	889.101	\$	870.537	
Supplies		73,554	•	69,794	•	289,808	•	283,459	
Software		113,006		110,385		398,664		412,762	
Rentals		130,418		136,685		522,008		551,607	
Financing		114,140		121,435		460,786		495,130	
Support services		172,516		177,967		677,742		707,582	
Business services		173,231	-	147,333		631,292		593,987	
Total revenue		1,031,187		1,015,516		3,869,401		3,915,064	
Costs and expenses:									
Cost of equipment sales		131,213		123,599		439,205		402,056	
Cost of supplies		23,361		22,141		91,155		87,564	
Cost of software		30,560		30,365		110,653		115,388	
Cost of rentals		25,672		28,098		105,463		115,356	
Financing interest expense		21,117		19,755		81,096		81,140	
Cost of support services		104,381		105,765		419,656		440,039	
Cost of business services		126,962		97,606		449,932		396,295	
Selling, general and administrative		365,007		391,960		1,432,401		1,503,104	
Research and development		29,061		26,440		110,412		114,250	
		30,404		18,156		84,344		17,176	
Restructuring charges and asset impairments									
Other interest expense		25,146		27,967		114,740		115,228	
Interest income Other expense, net		(965) 7,518		(2,189)		(5,472) 32,639		(7,982) 1,138	
Total costs and expenses		919,437		889,663		3,466,224		3,380,752	
·				<del></del>	-	403,177	-		
Income from continuing operations before income taxes		111,750		125,853		•		534,312	
Provision for income taxes	-	27,539		35,144		83,069		120,252	
Income from continuing operations		84,211		90,709		320,108		414,060	
Income (loss) from discontinued operations, net of tax		10,471		24,222		(158,898)		49,479	
Net income before attribution of noncontrolling interests		94,682		114,931		161,210		463,539	
Less: Preferred stock dividends of subsidiaries attributable to noncontrolling interests		4,593		4,594		18,375		18,376	
Net income - Pitney Bowes Inc.	\$	90,089	\$	110,337	\$	142,835	\$	445,163	
Amounts attributable to common stockholders:									
Income from continuing operations	\$	79,618	\$	86,115	\$	301,733	\$	395,684	
Income (loss) from discontinued operations		10,471		24,222	-	(158,898)	-	49,479	
Net income - Pitney Bowes Inc.	\$	90,089	\$	110,337	\$	142,835	\$	445,163	
Basic earnings per share attributable to common stockholders (1):									
		0.00		0.40		4.50		4.07	
Continuing operations		0.39		0.43		1.50		1.97	
Discontinued operations		0.05		0.12		(0.79)		0.25	
Net income - Pitney Bowes Inc.	\$	0.45	\$	0.55	\$	0.71	\$	2.22	
Diluted earnings per share attributable to common stockholders (1)									
	-	0.39		0.43		1.49		1.00	
Continuing operations Discontinued operations		0.39 0.05		0.43 0.12		1.49 (0.78)		1.96 0.25	
·									
Net income - Pitney Bowes Inc.	\$	0.44	\$	0.55	\$	0.70	\$	2.21	

(1) The sum of the earnings per share amounts may not equal the totals above due to rounding.

 $\,^{(2)}\,$  Certain prior year amounts have been reclassified to conform to the current year presentation.



#### Pitney Bowes Inc.

#### **Consolidated Balance Sheets**

#### (Unaudited in thousands, except per share data)

Assets	De	cember 31, 2013	De	cember 31, 2012
Current assets:				
Cash and cash equivalents	\$	907,806	\$	913,276
Short-term investments		26,683		36,611
Accounts receivable, gross		482,949		748,469
Allowance for doubtful accounts receivable		(13,149)		(20,219)
Accounts receivable, net		469,800		728,250
Finance receivables		1,127,261		1,213,776
Allowance for credit losses		(24,340)		(25,484)
Finance receivables, net		1,102,921		1,188,292
Inventories		103,580		179,678
Current income taxes		28,934		51,836
Other current assets and prepayments		149,490		114,184
Assets held for sale		46,976		-
Total current assets		2,836,190		3,212,127
Property, plant and equipment, net		245,171		385,377
Rental property and equipment, net		226,146		241,192
remai property and equipment, net		220,140		241,132
Finance receivables		974,972		1,041,099
Allowance for credit losses		(12,609)		(14,610)
Finance receivables, net		962,363		1,026,489
Investment in leveraged leases		34,410		34,546
Goodwill		1,734,871		2,136,138
Intangible assets, net		120,387		166,214
Non-current income taxes		73,751		94,434
Other assets		534,975		563,374
Total assets	\$	6,768,264	\$	7,859,891
Liabilities, noncontrolling interests and stockholders' equity				
Current liabilities:				
Accounts payable and accrued liabilities	\$	1,640,138	\$	1,809,226
Current income taxes		157,340		240,681
Notes payable and current portion of long-term obligations		-		375,000
Advance billings		425,833		452,130
Total current liabilities		2,223,311		2,877,037
Deferred taxes on income		60,667		69,222
Tax uncertainties and other income tax liabilities		186,452		145,881
Long-term debt		3,346,295		3,642,375
Other non-current liabilities		466,766		718,375
Total liabilities		6,283,491		7,452,890
Noncontrolling interests (Preferred stockholders' equity in subsidiaries)		296,370		296,370
Stockholders' equity:				
Cumulative preferred stock, \$50 par value, 4% convertible		4		4
Cumulative preference stock, no par value, \$2.12 convertible		591		648
Common stock, \$1 par value		323,338		323,338
Additional paid-in-capital		196,977		223,847
Retained Earnings		4,698,791		4,744,802
Accumulated other comprehensive loss		(574,556)		(681,213)
Treasury Stock, at cost		(4,456,742)		(4,500,795)
Total Pitney Bowes Inc. stockholders' equity		188,403		110,631
Total liabilities, noncontrolling interests and stockholders' equity	\$	6,768,264	\$	7,859,891



Pitney Bowes Inc. Revenue and EBIT Business Segments December 31, 2013 (Unaudited)

(Dollars in thousands)	Three Months Ended December 31,					
,					%	
		2013		2012	Change	
Revenue						
North America Mailing	\$	437,219		456,243	(4%)	
International Mailing		159,472		158,061	1%	
Small & Medium Business Solutions		596,691		614,304	(3%)	
Production Mail		151,192		143,136	6%	
Presort Services		107,515		107,403	0%	
Enterprise Business Solutions		258,707		250,539	3%	
Digital Commerce Solutions		175,789		150,673	17%	
Total revenue	\$	1,031,187	\$	1,015,516	2%	
<u>EBIT</u> (1)						
North America Mailing	\$	187,088	\$	173,690	8%	
International Mailing		18,535		24,469	(24%)	
Small & Medium Business Solutions		205,623		198,159	4%	
Production Mail		20,761		20,542	1%	
Presort Services		18,127		23,442	(23%)	
Enterprise Business Solutions		38,888		43,984	(12%)	
Digital Commerce Solutions		22,703		13,839	64%	
Total EBIT	\$	267,214	\$	255,982	4%	
Unallocated amounts:						
Interest, net (2)		(45,298)		(45,533)		
Corporate and other expenses		(72,244)		(66,440)		
Restructuring and asset impairments		(30,404)		(18,156)		
Other income, net		(7,518)	_	<u> </u>		
Income from continuing operations before income taxes	\$	111,750	\$	125,853		

<sup>(1)</sup> Earnings before interest and taxes (EBIT) excludes general corporate expenses, restructuring charges and asset impairments.

<sup>(2)</sup> Interest, net includes financing interest expense, other interest expense and interest income.



Pitney Bowes Inc. Revenue and EBIT Business Segments December 31, 2013 (Unaudited)

(Dollars in thousands)	Twelve Months Ended December 31,					
,					%	
	201	13		2012	Change	
Revenue						
North America Mailing	\$ 1,72	23,304		1,818,952	(5%)	
International Mailing	60	08,156		607,644	0%	
Small & Medium Business Solutions	2,33	31,460		2,426,596	(4%)	
Production Mail	5 <sup>-</sup>	11,544		480,718	6%	
Presort Services	43	30,469		429,804	0%	
Enterprise Business Solutions		12,013		910,522	3%	
Digital Commerce Solutions	59	95,928		577,946	3%	
Total Revenue	\$ 3,80	69,401	\$	3,915,064	(1%)	
EBIT (1)						
North America Mailing	\$ 67	75,389	\$	688,665	(2%)	
International Mailing	-	71,502		76,139	(6%)	
Small & Medium Business Solutions	74	16,891		764,804	(2%)	
Production Mail		55,000		48,981	12%	
Presort Services	8	33,259		106,170	(22%)	
Enterprise Business Solutions	10	38,259		155,151	(11%)	
Digital Commerce Solutions		12,837		37,513	14%	
Total EBIT	\$ 92	27,987	\$	957,468	(3%)	
Unallocated amounts:						
Interest, net (2)	(19	90,364)		(188,387)		
Corporate and other expenses	(2	17,463)		(216,455)		
Restructuring and asset impairments	3)	34,344)		(17,176)		
Other income, net	(;	32,639)		(1,138)		
Income from continuing operations before income taxes	\$ 40	03,177	\$	534,312		

<sup>(1)</sup> Earnings before interest and taxes (EBIT) excludes general corporate expenses, restructuring charges and asset impairments.

<sup>(2)</sup> Interest, net includes financing interest expense, other interest expense and interest income.



#### Pitney Bowes Inc. Reconciliation of Reported Consolidated Results to Adjusted Results

(Unaudited)

(Dollars in thousands, except per share data)

	Three Months Ended December 31,				Twel	ecember 31,			
		2013		2012		2013		2012	
GAAP income from continuing operations after income taxes, as reported Restructuring charges and asset impairments Sale of leveraged lease assets Extinguishment of debt	\$	79,618 23,362 - 4,586	\$	86,115 12,760 - -	\$	301,733 59,024 - 19,911	\$	395,684 11,610 (12,886)	
Income from continuing operations after income taxes, as adjusted	\$	107,566	\$	98,875	\$	380,668	\$	394,408	
GAAP diluted earnings per share from continuing operations, as reported Restructuring charges and asset impairments Sale of leveraged lease Extinguishment of debt	\$	0.39 0.11 - 0.02	\$	0.43 0.06 -	\$	1.49 0.29 - 0.10	\$	1.96 0.06 (0.06)	
Diluted earnings per share from continuing operations, as adjusted	\$	0.53	\$	0.49	\$	1.88	\$	1.96	
GAAP net cash provided by operating activities, as reported Capital expenditures Restructuring payments Pension contribution Tax and other payments on sale of businesses and leveraged lease assets Reserve account deposits Extinguishment of debt	\$	131,264 (34,120) 18,167 - 75,545 (3,142) 7,518	\$	255,560 (48,770) 13,972 - 14,879 17,009	\$	624,824 (137,512) 59,520 - 75,545 (20,104) 32,639	\$	660,188 (176,586) 74,718 95,000 114,128 1,636	
Free cash flow, as adjusted	\$	195,232	\$	252,650	\$	634,912	\$	769,084	

Note: The sum of the earnings per share amounts may not equal the totals above due to rounding.



#### Pitney Bowes Inc. Reconciliation of Reported Consolidated Results to Adjusted Results

(Unaudited)

(Dollars in thousands, except per share data)

	Three Months Ended December 31,				Twelve Months Ended December 31,				
	2013 2012		2012		2013	2012			
GAAP income from continuing operations									
after income taxes, as reported	\$	79,618	\$	86,115	\$	301,733	\$	395,684	
Restructuring charges and asset impairments		23,362		12,760		59,024		11,610	
Extinguishment of debt		4,586		-		19,911		-	
Sale of leveraged lease assets		-				-		(12,886)	
Income from continuing operations						_		_	
after income taxes, as adjusted		107,566		98,875		380,668		394,408	
Provision for income taxes, as adjusted		37,513		40,540		121,118		142,521	
Preferred stock dividends of subsidiaries									
attributable to noncontrolling interests		4,593		4,594		18,375		18,376	
Income from continuing operations, as adjusted		149,672		144,009		520,161		555,305	
Interest expense, net		45,298		45,533		190,364		188,387	
Adjusted EBIT		194,970		189,542		710,525		743,692	
Depreciation and amortization		43,866		54,179		200,422		218,921	
Adjusted EBITDA	\$	238,836	\$	243,721	\$	910,947	\$	962,613	



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