



# Pitney Bowes First Quarter 2015 Earnings

April 30, 2015



*The Company's financial results are reported in accordance with generally accepted accounting principles (GAAP). The Company uses measures such as adjusted earnings before interest and taxes (EBIT), adjusted earnings per share, adjusted income from continuing operations and free cash flow to exclude the impact of special items like restructuring charges, tax adjustments, and goodwill and asset write-downs, because, while these are actual Company expenses, they can mask underlying trends associated with its business. Such items are often inconsistent in amount and frequency and as such, the adjustments allow an investor greater insight into the current underlying operating trends of the business.*

*The use of free cash flow provides investors insight into the amount of cash that management could have available for other discretionary uses. It adjusts GAAP cash from operations for capital expenditures, as well as special items like cash used for restructuring charges, unusual tax settlements or payments and contributions to its pension funds. Management uses segment EBIT to measure profitability and performance at the segment level. EBIT is determined by deducting from revenue the related costs and expenses attributable to the segment. Segment EBIT excludes interest, taxes, general corporate expenses not allocated to a particular business segment, restructuring charges and goodwill and asset impairments, which are recognized on a consolidated basis. In addition, revenue growth is presented on a constant currency basis to exclude the impact of changes in foreign currency exchange rates since the prior period under comparison. Constant currency measures are intended to help investors better understand the underlying operational performance of the business excluding the impacts of shifts in currency exchange rates over the period.*

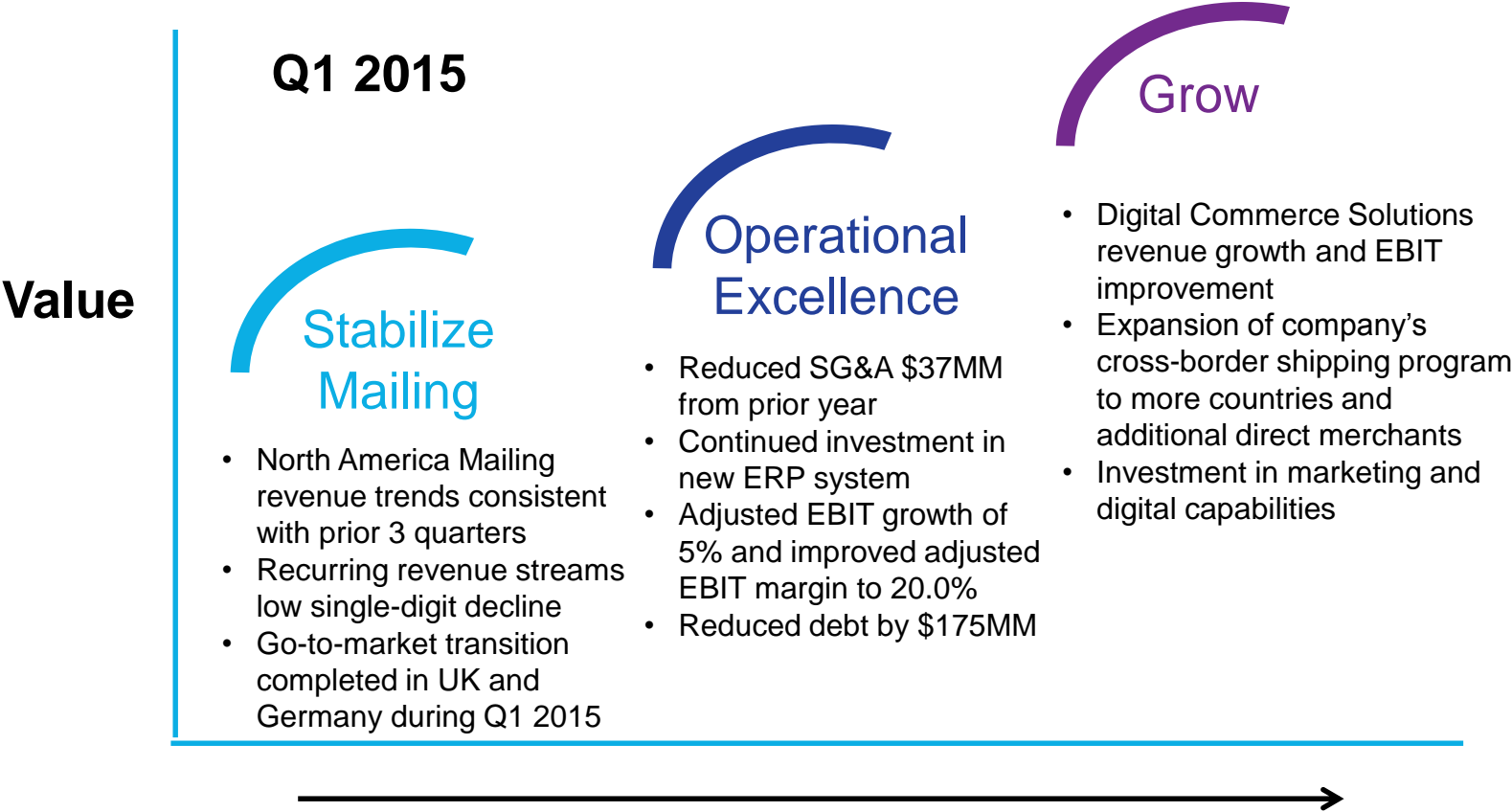
*Pitney Bowes has provided a quantitative reconciliation to GAAP in supplemental schedules. This information may also be found at the Company's web site [www.pb.com/investorrelations](http://www.pb.com/investorrelations).*

“2015 is an important year for Pitney Bowes as we continue to transform our company. Despite currency headwinds affecting our first quarter results, we continued to unlock value in our company. In the first quarter, we reduced costs across the company and grew operating income, even as we increased our investments in marketing, infrastructure and the growth areas of our business.

“Our Enterprise Business Solutions group delivered constant currency revenue and profit growth, and our performance in North America Mailing was consistent with the previous quarters. Software licensing revenue increased by high, single-digits and despite the strengthening dollar, our ecommerce business continued to deliver solid results. Looking beyond our first quarter, I remain confident in our ability to continue to meet our strategic objectives and as a result we are reaffirming our 2015 guidance.”

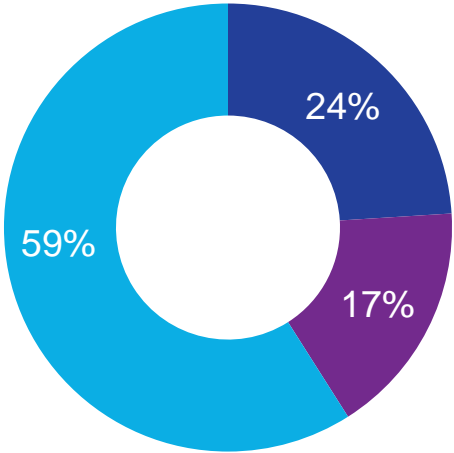
- Marc B. Lautenbach,  
President and CEO  
Pitney Bowes

# The Company continues to make progress against its long-term strategy to transform and unlock value

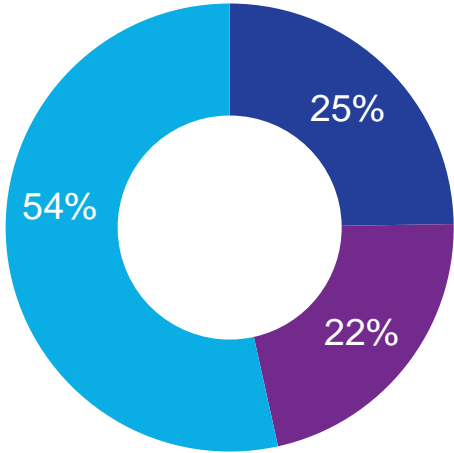


# The portfolio and mix of revenue by business is rebalancing in-line with the Company's long-term expectation

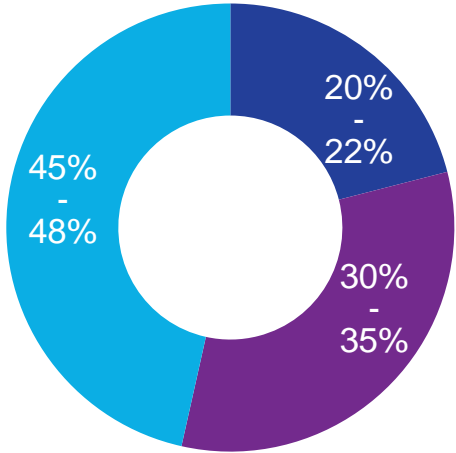
**2012**



**Q1 2015**



**Future State**



-  **SMB Solutions**
-  **Enterprise Business Solutions**
-  **Digital Commerce Solutions**

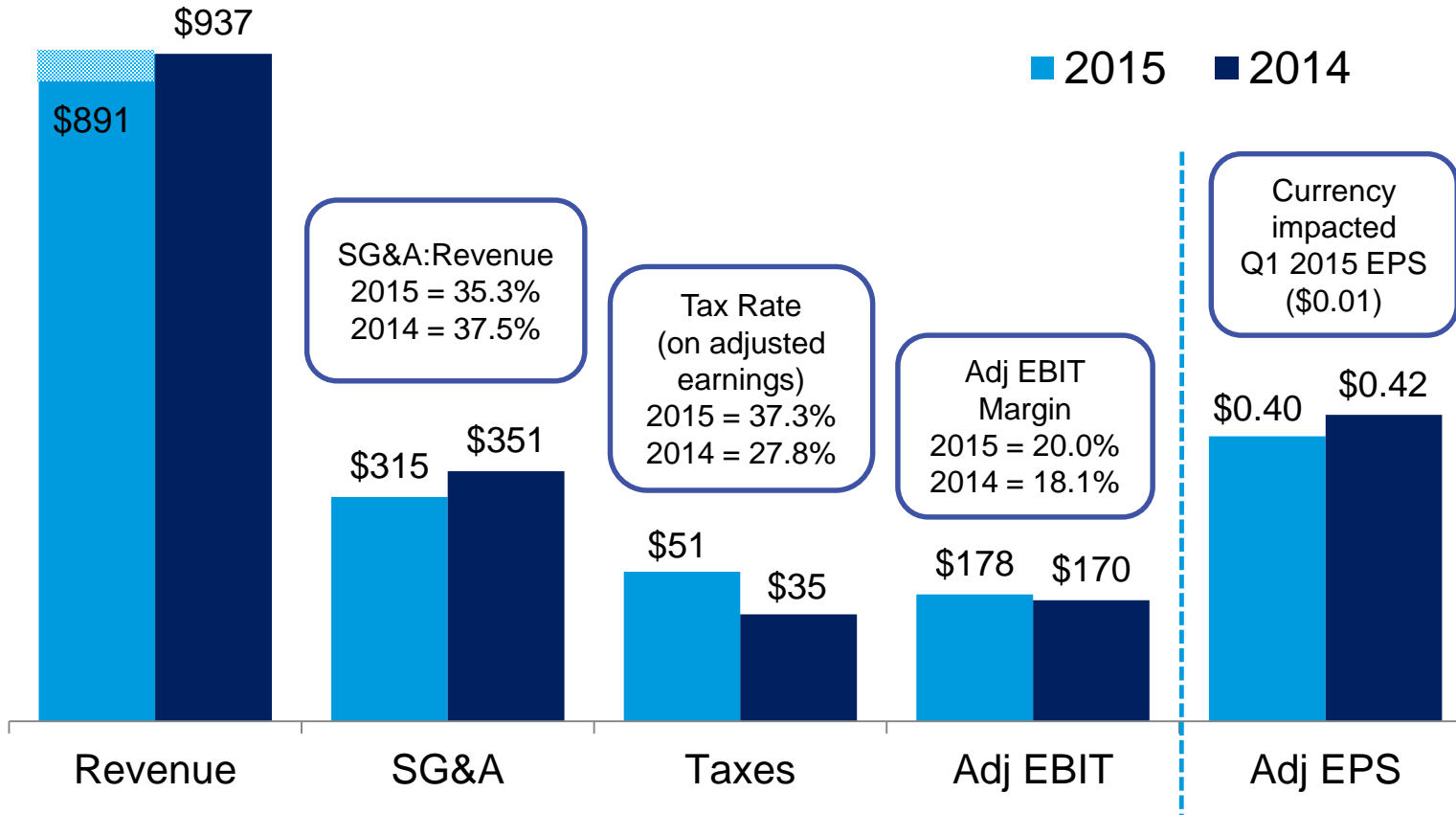
# First Quarter 2015 and Business Segment Results

# First Quarter 2015 - Highlights

- Revenue of \$891 million
  - 1 percent decline on a constant currency basis
  - 5 percent decline as reported
  - Revenue was flat to the prior year when adjusted for the impacts of currency and the divestment of certain European revenue streams
- GAAP EPS of \$0.40, includes a \$0.01 per share negative impact from currency
- SG&A of \$315 million, a decline of \$37 million, or 10 percent
- Adjusted EBIT of \$178 million, an increase of \$9 million, or 5 percent
- Free cash flow of \$85 million; GAAP cash from operations of \$104 million
- Reduced debt by \$175 million
- Reaffirming 2015 annual guidance

# First Quarter 2015 – Results<sup>(1)</sup>

\$ millions, except EPS



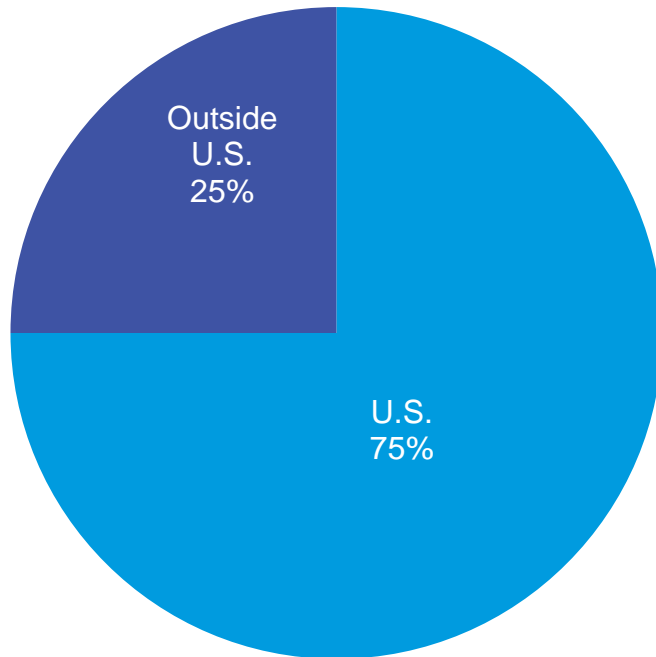
■ Y/Y revenue growth **flat** when adjusted for currency and divested revenues

<sup>(1)</sup> A reconciliation of GAAP to Non-GAAP measures can be found in the appendix of this presentation.



# First Quarter 2015 - Impacts of Currency

## Revenue Mix



- With 25% of the Company's revenue generated outside the U.S. this quarter, changes in foreign currency impacted Q1 2015 results:
  - Revenue: (\$34) million or (4%)
  - EPS: (\$0.01 )
- The strengthening U.S. dollar also made purchases from the U.S. more expensive, which impacted our ecommerce business.

## First Quarter – Underlying Revenue Performance

| Revenue (\$ millions)     | Q1 2015      | Q1 2014      | Y/Y %, Reported | Y/Y %, Ex Currency | Y/Y %, Ex Currency & Divested Revenues * |
|---------------------------|--------------|--------------|-----------------|--------------------|--|
| North America Mailing     | 362          | 381          | (5%)            | (4%)               | (4%)                                     |
| International Mailing     | 116          | 153          | (24%)           | (12%)              | (7%)                                     |
| <b>SMB Revenue</b>        | <b>\$478</b> | <b>\$534</b> | <b>(11%)</b>    | <b>(6%)</b>        | <b>(5%)</b>                              |
| Production Mail           | 100          | 105          | (5%)            | 0%                 | +1%                                      |
| Presort Service           | 122          | 116          | +4%             | +4%                | +4%                                      |
| <b>Enterprise Revenue</b> | <b>\$221</b> | <b>\$222</b> | <b>0%</b>       | <b>+2%</b>         | <b>+3%</b>                               |
| Digital Commerce Revenue  | \$192        | \$181        | +6%             | +9%                | +9%                                      |
| <b>Total PBI Revenue</b>  | <b>\$891</b> | <b>\$937</b> | <b>(5%)</b>     | <b>(1%)</b>        | <b>0%</b>                                |

\* Underlying total revenue **flat** when adjusted for the impacts of currency and the divestment of certain European revenue streams

## Earnings Per Share Reconciliation<sup>(1)</sup> – Q1 Comparison

|  | Q1 2015       | Q1 2014       |
|--|---------------|---------------|
| <b>Adjusted EPS<br/>from continuing operations</b> | <b>\$0.40</b> | <b>\$0.42</b> |
| Restructuring charges and<br>asset impairments     | -             | (\$0.03)      |
| Extinguishment of debt                             | -             | (\$0.19)      |
| <b>GAAP EPS<br/>from continuing operation</b>      | <b>\$0.40</b> | <b>\$0.21</b> |
| Discontinued operations                            | -             | \$0.01        |
| <b>GAAP EPS</b>                                    | <b>\$0.40</b> | <b>\$0.22</b> |

- (1) The sum of the earnings per share may not equal the totals above due to rounding.  
A reconciliation of GAAP to Non-GAAP measures can be found in the appendix of this presentation.

# Q1 Financial Performance – Business Segments

| SMB Solutions Group<br>(\$ millions) | Q1 2015      | Q1 2014      | Y/Y %,<br>Reported | Y/Y %, Ex<br>Currency | Y/Y %, Ex<br>Currency &<br>Divested<br>Revenues* |
|--------------------------------------|--------------|--------------|--------------------|-----------------------|--|
| North America Mailing                | 362          | 381          | (5%)               | (4%)                  | (4%)   |
| International Mailing                | 116          | 153          | (24%)              | (12%)                 | (7%)   |
| <b>SMB Revenue</b>                   | <b>\$478</b> | <b>\$534</b> | <b>(11%)</b>       | <b>(6%)</b>           | <b>(5%)</b>                                      |
| North America Mailing                | 164          | 160          | +2%                |                       |  |
| International Mailing                | 12           | 25           | (53%)              |                       |  |
| <b>SMB EBIT</b>                      | <b>\$175</b> | <b>\$185</b> | <b>(5%)</b>        |                       |  |

## North America Mailing

- Revenue for the quarter was consistent with the prior three quarters results.
- Recurring revenue stream trends were in-line with prior quarters driven primarily by financing revenue, which declined less than one percent, and the continued stabilization of rentals revenue.
- Equipment sales declined at a mid-single digit rate in the U.S. compared to a relatively strong first quarter in 2014. The Company continues to focus on driving productivity improvements in the segment's sales channels.
- EBIT margin improved versus the prior year due to continued benefits from the go-to-market implementation and on-going cost reduction initiatives.

## International Mailing

- The Company continued to implement its go-to-market strategy throughout Europe during the quarter. This transition was first completed in the UK in January, which had positive revenue growth in the quarter, and is now complete in Germany. However in France, the Company's second largest market in Europe, the Company is still in the consultation stages of the proposed transition, which impacted sales productivity during the quarter.
- EBIT margin declined versus the prior year primarily due to lower revenue and the impact of currency on some supply chain costs.

# Q1 Financial Performance – Business Segments

| Enterprise Solutions Group<br>(\$ millions) | Q1 2015      | Q1 2014      | Y/Y %,<br>Reported | Y/Y %,<br>Ex Currency | Y/Y %, Ex<br>Currency &<br>Divested<br>Revenues* |
|---|--------------|--------------|--------------------|-----------------------|--|
| Production Mail                             | 100          | 105          | (5%)               | 0%                    | +1%  |
| Presort Services                            | 122          | 116          | +4%                | +4%                   | +4%  |
| <b>Enterprise Revenue</b>                   | <b>\$221</b> | <b>\$222</b> | <b>0%</b>          | <b>2%</b>             | <b>+3%</b>                                       |
| Production Mail                             | 9            | 8            | +17%               |                       |  |
| Presort Services                            | 27           | 24           | +15%               |                       |  |
| <b>Enterprise EBIT</b>                      | <b>\$ 37</b> | <b>\$ 32</b> | <b>+16%</b>        |                       |  |

## Production Mail

- Equipment sales grew as a result of a larger number of inserting equipment installations during the quarter.
- Supplies revenue continued to benefit from the growth in production print installations in 2014.
- Support services revenue declined as a result of some in-house mailers shifting their mail processing to third party outsourcers who provide some self-service on equipment.
- EBIT margin improved versus the prior year due to a favorable mix of higher margin equipment sales and on-going cost reduction initiatives.

## Presort Services

- Revenue benefited from the addition of new customers and an increase in the volume of mail processed.
- EBIT margin improved versus the prior year due to the revenue growth and on-going operational productivity.

# Q1 Financial Performance – Business Segments

| Digital Commerce Solutions<br>(\$ millions) | Q1 2015 | Q1 2014 | Y/Y %,<br>Reported | Y/Y %,<br>Ex Currency |
|---|---------|---------|--------------------|-----------------------|
| <b>DCS Revenue</b>                          | \$192   | \$181   | +6%                | +9%                   |
| <b>DCS EBIT</b>                             | \$ 16   | \$ 10   | +67%               |                       |

## Digital Commerce Solutions

- On a constant currency basis, the segment continued to deliver revenue growth in ecommerce, marketing services and shipping solutions. Software revenue was flat on a constant currency basis.
- Ecommerce's revenue growth was driven in part by a continued increase in the number of packages shipped but did reflect the unfavorable impacts of a stronger U.S. dollar on the number of purchases outbound from the U.S. Ecommerce also achieved continued expansion in its UK outbound cross-border services.
- Marketing services and shipping solutions revenue continued to grow as a result of new client additions for their respective product offerings.
- Software license revenue increased at a high single-digit rate on a constant currency basis, but was offset by lower professional services and maintenance revenue when compared to prior year.
- EBIT margin improved even as the Company continued to invest in development activities and infrastructure in ecommerce and software solutions.

# 2015 Guidance

## 2015 Guidance – Company is reaffirming annual guidance

|  | 2015 Guidance    |
|--|------------------|
| Revenue growth,<br>excluding the impacts of currency | Flat to +3%      |
| GAAP Earnings Per Share                              | \$1.85 to \$2.00 |
| Free Cash Flow (\$ millions)                         | \$475 to \$550   |

2015 represents a critical third year of investment related to the Company's long-term strategy



## 2015 Guidance

- As noted when the Company provided guidance on February 2, 2015, currency exchange rates could reduce reported revenue versus constant currency revenue by more than 3 percentage points on an annual basis.
- Full year 2014 included about \$30 million of revenue related to our non-core product lines that we exited in Norway and 6 smaller European markets that we transitioned to a dealer sales network. The impact to revenue comparisons reflected in the first three quarters of 2015 guidance is about 1% of lower revenue growth.
- Incremental investments in 2015 of \$0.07 to \$0.09 per share related to the implementation of a new ERP system and \$0.08 to \$0.09 per share related to expanded marketing programs, including brand.
  - These incremental costs are now expected to be higher in the second and third quarters versus the prior year.
- The Company still expects an annual tax rate in the range of 31% to 34%.

## 2015 Comparative Earnings Per Share – Reconciliation

|   | 2014<br>Reported | 2015<br>Guidance        | Y/Y %            |
|---|------------------|-------------------------|------------------|
| Adjusted EPS – Reported <sup>(1)</sup>            | \$1.90           |                         |                  |
| 2014 Tax Benefits                                 | \$0.08           |                         |                  |
| Comparative EPS - Baseline                        | <b>\$1.82</b>    | <b>\$1.85 to \$2.00</b> | <b>2% to 10%</b> |
| Incremental ERP Expense<br>in 2015 vs. 2014       |                  | \$0.07 to \$0.09        |                  |
| <b>Comparative EPS –<br/>Growth 2015 vs. 2014</b> | <b>\$1.82</b>    | <b>\$1.92 to \$2.09</b> | <b>5% to 15%</b> |

(1) A reconciliation of GAAP to Non-GAAP earnings per share can be found in the appendix of this presentation.

# Outlook

Over the next several years, the Company expects to further realize the benefits from the investments made in 2014 and 2015. These benefits include:

- Fully implementing its go-to-market strategy globally,
- Brand, marketing and web investments, which are expected to be part of the expense base in the future,
- Reduced ERP expenses, and
- \$30 to \$40 million of reduced costs associated with an expanded set of productivity initiatives.

# Appendix

# Financial Segment Reporting

## Small and Medium Business Solutions (SMB)



### North America Mailing International Mailing

Mailing equipment, financing, support services and supplies to efficiently create mail and evidence postage.

## Enterprise Business Solutions (Enterprise)



### Production Mail

High performance equipment that print, insert, sort and finish mail with integrated solutions for large enterprises

### Presort Services

Process and sort outbound mail to qualify for postal worksharing discounts

## Digital Commerce Solutions (DCS)



### Ecommerce Software solutions Shipping solutions Marketing Services

Leverages digital and mobile channels that make the Company's clients' customer-facing functions more effective

## Global Market Size:

**\$4 billion**

**\$5 billion**

**\$25 billion**

**\$2 Presort / \$3 Production Mail**

**\$17 Software Services / \$8 Parcel Mgmt / <\$1 Marketing Services**

**Pitney Bowes Inc.**  
**Consolidated Statements of Income**  
(Unaudited)

(Dollars in thousands, except share and per share data)

|  | Three months ended March 31, |             |
|--|------------------------------|-------------|
|  | 2015                         | 2014        |
| Revenue:   |                              |             |
| Equipment sales  | \$ 165,964                   | \$ 189,056  |
| Supplies   | 73,368                       | 79,517      |
| Software   | 86,357                       | 91,555      |
| Rentals  | 113,997                      | 123,579     |
| Financing  | 105,630                      | 110,050     |
| Support services   | 139,558                      | 158,252     |
| Business services  | 205,807                      | 185,488     |
| Total revenue  | 890,681                      | 937,497     |
| Costs and expenses:  |                              |             |
| Cost of equipment sales  | 75,013                       | 82,534      |
| Cost of supplies   | 22,659                       | 24,154      |
| Cost of software   | 29,864                       | 30,164      |
| Cost of rentals  | 20,701                       | 25,444      |
| Financing interest expense   | 18,770                       | 19,653      |
| Cost of support services   | 83,599                       | 98,981      |
| Cost of business services  | 139,919                      | 128,936     |
| Selling, general and administrative  | 314,529                      | 351,375     |
| Research and development   | 26,048                       | 26,192      |
| Restructuring charges, net   | (81)                         | 9,841       |
| Interest expense, net  | 24,064                       | 24,064      |
| Other expense  | -                            | 61,657      |
| Total costs and expenses   | 755,085                      | 882,995     |
| Income from continuing operations before income taxes                                    | 135,596                      | 54,502      |
| Provision for income taxes   | 50,547                       | 8,036       |
| Income from continuing operations  | 85,049                       | 46,466      |
| Income from discontinued operations, net of tax  | 157                          | 2,801       |
| Net income before attribution of noncontrolling interests                                | 85,206                       | 49,267      |
| Less: Preferred stock dividends of subsidiaries attributable to noncontrolling interests | 4,594                        | 4,594       |
| Net income - Pitney Bowes Inc.   | \$ 80,612                    | \$ 44,673   |
| Amounts attributable to common stockholders:   |                              |             |
| Income from continuing operations  | \$ 80,455                    | \$ 41,872   |
| Income from discontinued operations  | 157                          | 2,801       |
| Net income - Pitney Bowes Inc.   | \$ 80,612                    | \$ 44,673   |
| Basic earnings per share attributable to common stockholders <sup>(1)</sup> :            |                              |             |
| Continuing operations  | 0.40                         | 0.21        |
| Discontinued operations  | -                            | 0.01        |
| Net income - Pitney Bowes Inc.   | \$ 0.40                      | \$ 0.22     |
| Diluted earnings per share attributable to common stockholders <sup>(1)</sup> :          |                              |             |
| Continuing operations  | 0.40                         | 0.21        |
| Discontinued operations  | -                            | 0.01        |
| Net income - Pitney Bowes Inc.   | \$ 0.40                      | \$ 0.22     |
| Weighted-average shares used in diluted EPS  | 202,679,433                  | 203,885,840 |

(1) The sum of the earnings per share amounts may not equal the totals above due to rounding.

**Pitney Bowes Inc.**  
**Consolidated Balance Sheets**  
(Unaudited in thousands, except per share data)

| <u>Assets</u>  | March 31,<br>2015   | December 31,<br>2014 |
|--|---------------------|----------------------|
| <b>Current assets:</b>   |                     |                      |
| Cash and cash equivalents  | \$ 871,687          | \$ 1,079,145         |
| Short-term investments   | 41,741              | 32,121               |
| Accounts receivable, gross   | 389,744             | 424,479              |
| Allowance for doubtful accounts receivable                                   | (10,166)            | (10,742)             |
| Accounts receivable, net   | 379,578             | 413,737              |
| Short-term finance receivables   | 979,495             | 1,019,412            |
| Allowance for credit losses  | (17,422)            | (19,108)             |
| Short-term finance receivables, net  | 962,073             | 1,000,304            |
| Inventories  | 95,029              | 84,827               |
| Current income taxes   | 36,743              | 40,542               |
| Other current assets and prepayments   | 67,881              | 57,173               |
| Assets held for sale   | 43,750              | 52,271               |
| <b>Total current assets</b>  | <b>2,498,482</b>    | <b>2,760,120</b>     |
| Property, plant and equipment, net   | 288,680             | 285,091              |
| Rental property and equipment, net   | 193,369             | 200,380              |
| Long-term finance receivables  | 782,702             | 828,723              |
| Allowance for credit losses  | (7,479)             | (9,002)              |
| Long-term finance receivables, net   | 775,223             | 819,721              |
| Goodwill   | 1,635,171           | 1,672,721            |
| Intangible assets, net   | 72,172              | 82,173               |
| Non-current income taxes   | 85,259              | 96,377               |
| Other assets   | 561,087             | 569,110              |
| <b>Total assets</b>  | <b>\$ 6,109,443</b> | <b>\$ 6,485,693</b>  |
| <b><u>Liabilities, noncontrolling interests and stockholders' equity</u></b> |                     |                      |
| <b>Current liabilities:</b>  |                     |                      |
| Accounts payable and accrued liabilities                                     | \$ 1,354,876        | \$ 1,558,731         |
| Current income taxes   | 102,347             | 90,167               |
| Current portion of long-term obligations                                     | 520,914             | 324,879              |
| Advance billings   | 409,381             | 386,846              |
| <b>Total current liabilities</b>   | <b>2,387,518</b>    | <b>2,360,623</b>     |
| Deferred taxes on income   | 66,775              | 64,839               |
| Tax uncertainties and other income tax liabilities                           | 88,381              | 86,127               |
| Long-term debt   | 2,554,317           | 2,927,127            |
| Other non-current liabilities  | 661,147             | 673,348              |
| <b>Total liabilities</b>   | <b>5,758,138</b>    | <b>6,112,064</b>     |
| Noncontrolling interests (Preferred stockholders' equity in subsidiaries)    | 296,370             | 296,370              |
| <b>Stockholders' equity:</b>   |                     |                      |
| Cumulative preferred stock, \$50 par value, 4% convertible                   | 1                   | 1                    |
| Cumulative preference stock, no par value, \$2.12 convertible                | 543                 | 548                  |
| Common stock, \$1 par value  | 323,338             | 323,338              |
| Additional paid-in-capital   | 152,869             | 178,852              |
| Retained earnings  | 4,940,505           | 4,897,708            |
| Accumulated other comprehensive loss   | (908,647)           | (846,156)            |
| Treasury stock, at cost  | (4,453,674)         | (4,477,032)          |
| <b>Total Pitney Bowes Inc. stockholders' equity</b>                          | <b>54,935</b>       | <b>77,259</b>        |
| <b>Total liabilities, noncontrolling interests and stockholders' equity</b>  | <b>\$ 6,109,443</b> | <b>\$ 6,485,693</b>  |

**Pitney Bowes Inc.**  
**Revenue and EBIT**  
**Business Segments**  
**March 31, 2015**  
(Unaudited)

(Dollars in thousands)

|  | <b>Three Months Ended March 31,</b> |                   |                     |
|--|-------------------------------------|-------------------|---------------------|
|  | <b>2015</b>                         | <b>2014</b>       | <b>%<br/>Change</b> |
| <b><u>Revenue</u></b>  |                                     |                   |                     |
| North America Mailing  | \$ 361,874                          | \$ 381,027        | (5%)                |
| International Mailing  | 116,173                             | 153,268           | (24%)               |
| Small & Medium Business Solutions                            | 478,047                             | 534,295           | (11%)               |
| Production Mail  | 99,503                              | 105,216           | (5%)                |
| Presort Services   | 121,531                             | 116,491           | 4%                  |
| Enterprise Business Solutions                                | 221,034                             | 221,707           | -                   |
| Digital Commerce Solutions                                   | 191,600                             | 181,495           | 6%                  |
| <b>Total revenue</b>   | <b>\$ 890,681</b>                   | <b>\$ 937,497</b> | (5%)                |
| <b><u>EBIT (1)</u></b>                                       |                                     |                   |                     |
| North America Mailing  | \$ 163,665                          | \$ 160,338        | 2%                  |
| International Mailing  | 11,724                              | 24,819            | (53%)               |
| Small & Medium Business Solutions                            | 175,389                             | 185,157           | (5%)                |
| Production Mail  | 9,032                               | 7,737             | 17%                 |
| Presort Services   | 27,494                              | 23,896            | 15%                 |
| Enterprise Business Solutions                                | 36,526                              | 31,633            | 15%                 |
| Digital Commerce Solutions                                   | 15,895                              | 9,531             | 67%                 |
| <b>Total EBIT</b>  | <b>\$ 227,810</b>                   | <b>\$ 226,321</b> | 1%                  |
| Unallocated amounts:   |                                     |                   |                     |
| Interest, net (2)  | (42,834)                            | (43,717)          |                     |
| Corporate and other expenses                                 | (49,461)                            | (56,604)          |                     |
| Restructuring charges, net                                   | 81                                  | (9,841)           |                     |
| Other expense, net   | -                                   | (61,657)          |                     |
| <b>Income from continuing operations before income taxes</b> | <b>\$ 135,596</b>                   | <b>\$ 54,502</b>  |                     |

(1) Earnings before interest and taxes (EBIT) excludes general corporate expenses and restructuring charges, net.

(2) Interest, net includes financing interest expense, other interest expense and interest income.



**Pitney Bowes Inc.**  
**Reconciliation of Reported Consolidated Results to Adjusted Results**  
(Unaudited)

(Dollars in thousands, except per share data)

|  | <b>Three Months Ended March 31,</b> |                   |
|--|-------------------------------------|-------------------|
|  | <b>2015</b>                         | <b>2014</b>       |
| GAAP income from continuing operations<br>after income taxes, as reported  | \$ 80,455                           | \$ 41,872         |
| Restructuring charges, net   | (53)                                | 6,681             |
| Extinguishment of debt   | -                                   | 37,833            |
| Income from continuing operations<br>after income taxes, as adjusted       | <b>\$ 80,402</b>                    | <b>\$ 86,386</b>  |
| GAAP diluted earnings per share from<br>continuing operations, as reported | \$ 0.40                             | \$ 0.21           |
| Restructuring charges, net   | -                                   | 0.03              |
| Extinguishment of debt   | -                                   | 0.19              |
| Diluted earnings per share from continuing<br>operations, as adjusted      | <b>\$ 0.40</b>                      | <b>\$ 0.42</b>    |
| GAAP net cash provided by operating activities,<br>as reported             | \$ 103,887                          | \$ 105,616        |
| Capital expenditures   | (43,908)                            | (30,143)          |
| Restructuring payments   | 21,874                              | 18,937            |
| Payments related to investment divestiture                                 | 23,160                              | -                 |
| Reserve account deposits   | (20,077)                            | (15,159)          |
| Extinguishment of debt   | -                                   | 58,357            |
| <b>Free cash flow, as adjusted</b>   | <b>\$ 84,936</b>                    | <b>\$ 137,608</b> |

Note: The sum of the earnings per share amounts may not equal the totals above due to rounding.

**Pitney Bowes Inc.**  
**Reconciliation of Reported Consolidated Results to Adjusted Results**  
(Unaudited)

(Dollars in thousands, except per share data)

|   | Three Months Ended March 31, |                   |
|---|------------------------------|-------------------|
|   | 2015                         | 2014              |
| GAAP income from continuing operations    |                              |                   |
| after income taxes, as reported           | \$ 80,455                    | \$ 41,872         |
| Restructuring charges, net                | (53)                         | 6,681             |
| Extinguishment of debt                    | -                            | 37,833            |
| Income from continuing operations         |                              |                   |
| after income taxes, as adjusted           | 80,402                       | 86,386            |
| Provision for income taxes, as adjusted   | 50,519                       | 35,020            |
| Preferred stock dividends of subsidiaries |                              |                   |
| attributable to noncontrolling interests  | 4,594                        | 4,594             |
| Income from continuing operations         |                              |                   |
| before income taxes, as adjusted          | 135,515                      | 126,000           |
| Interest, net                             | 42,834                       | 43,717            |
| <b>Adjusted EBIT</b>                      | <b>178,349</b>               | <b>169,717</b>    |
| Depreciation and amortization             | 42,496                       | 43,741            |
| <b>Adjusted EBITDA</b>                    | <b>\$ 220,845</b>            | <b>\$ 213,458</b> |

# Forward-Looking Statements

*This document contains “forward-looking statements” about the Company’s expected or potential future business and financial performance. Forward-looking statements include, but are not limited to, statements about its future revenue and earnings guidance and other statements about future events or conditions. Forward-looking statements are not guarantees of future performance and involve risks and uncertainties that could cause actual results to differ materially from those projected. These risks and uncertainties include, but are not limited to: mail volumes; the uncertain economic environment; timely development, market acceptance and regulatory approvals, if needed, of new products; fluctuations in customer demand; changes in postal regulations; interrupted use of key information systems; management of outsourcing arrangements; the implementation of a new enterprise resource planning system; changes in business portfolio; the success of our investment in rebranding the Company; the risk of customer concentration in our Digital Commerce Solutions segment; foreign currency exchange rates; changes in our credit ratings; management of credit risk; changes in interest rates; the financial health of national posts; and other factors beyond its control as more fully outlined in the Company’s 2014 Form 10-K Annual Report and other reports filed with the Securities and Exchange Commission. Pitney Bowes assumes no obligation to update any forward-looking statements contained in this document as a result of new information, events or developments.*

***Note: Consolidated statements of income; revenue and EBIT by business segment; and reconciliation of GAAP to non-GAAP measures for the three months ended March 31, 2015 and 2014, and consolidated balance sheets at March 31, 2015 and December 31, 2014 are attached.***