



Pitney Bowes Inc. First Quarter 2017 Results

May 2, 2017



Forward-Looking Statements

This document contains “forward-looking statements” about the Company’s expected or potential future business and financial performance. Forward-looking statements include, but are not limited to, statements about its future revenue and earnings guidance and other statements about future events or conditions. Forward-looking statements are not guarantees of future performance and involve risks and uncertainties that could cause actual results to differ materially from those projected. These risks and uncertainties include, but are not limited to: mail volumes; macroeconomic factors, including global and regional business conditions that adversely impact customer demand and foreign currency exchange rates; timely development, market acceptance and regulatory approvals, if needed, of new products; changes in postal regulations; competitive factors, including pricing pressures, technological developments and introduction of new products and services by competitors; the continued availability and security of key information systems and the cost to comply with information security requirements and privacy laws; a breach of security, including a cyberattack or other comparable event; management of outsourcing arrangements; our ability to fully utilize the new enterprise business platform in the United States and successfully implement it internationally without significant disruptions to existing operations; the success of our investment in rebranding the Company; the risk of losing some of the Company’s larger clients in the Global Ecommerce segment; integrating newly acquired businesses, including operations and product and service offerings; changes in our credit ratings; management of credit risk; changes in interest rates and fuel prices; increased customs and regulatory risks associated with cross-border transactions; and other factors beyond its control as more fully outlined in the Company’s 2016 Form 10-K Annual Report and other reports filed with the Securities and Exchange Commission. Pitney Bowes assumes no obligation to update any forward-looking statements contained in this document as a result of new information, events or developments.

Note: Consolidated statements of income; revenue and EBIT by business segment; and reconciliation of GAAP to non-GAAP measures for the three months ended March 31, 2017 and 2016, and consolidated balance sheets at March 31, 2017 and December 31, 2016 are attached.

Use of Non-GAAP Measures

The Company's financial results are reported in accordance with generally accepted accounting principles (GAAP); however, in our disclosures we use certain non-GAAP measures, such as adjusted earnings before interest and taxes, Adjusted EPS, revenue growth on a constant currency basis, free cash flow and Segment EBIT.

The Company reports measures such as adjusted earnings before interest and taxes (EBIT) and Adjusted EPS and adjusted income from continuing operations to exclude the impact of special items like restructuring charges, tax adjustments, goodwill and asset write-downs, and costs related to dispositions and market exits. While these are actual Company expenses, they can mask underlying trends associated with its business. Such items are often inconsistent in amount and frequency and as such, the adjustments allow an investor greater insight into the current underlying operating trends of the business.

In addition, revenue growth is presented on a constant currency basis to exclude the impact of changes in foreign currency exchange rates since the prior period under comparison. Constant currency measures are intended to help investors better understand the underlying operational performance of the business excluding the impacts of shifts in currency exchange rates over the period. Constant currency is calculated by converting our current quarter reported results using the prior year's exchange rate for the comparable quarter. This comparison allows an investor insight into the underlying revenue performance of the business and true operational performance from a comparable basis to prior period. A reconciliation of reported revenue to constant currency can be found in the Company's attached financial schedules.

Use of Non-GAAP Measures

The Company reports free cash flow in order to provide investors insight into the amount of cash that management could have available for other discretionary uses. Free cash flow adjusts GAAP cash from operations for capital expenditures, restructuring payments, unusual tax settlements, contributions to the Company's pension fund and cash used for other special items. A reconciliation of GAAP cash from operations to free cash flow can be found in the Company's attached financial schedules.

In addition, Management uses segment EBIT to measure profitability and performance at the segment level. Segment EBIT is determined by deducting from revenue the related costs and expenses attributable to the segment. Segment EBIT excludes interest, taxes, general corporate expenses not allocated to a particular business segment, restructuring charges and goodwill and asset impairments, which are recognized on a consolidated basis. A reconciliation of Segment EBIT to the Company's total Net Income can be found in the Company's attached financial schedules.

Pitney Bowes has provided a quantitative reconciliation to GAAP in supplemental schedules. This information may also be found at the Company's web site www.pb.com/investorrelations.

“We turned in a solid first quarter performance, driven by double-digit growth in Global Ecommerce, growth in both Production Mail and Presort Services businesses, and slight growth in our Software Solutions business. In addition, North America Mailing’s revenue rate of decline improved compared to prior quarters, driven by growth in equipment sales, and International Mailing performed similarly year-to-year compared to the prior quarter. In many ways, our results in the first quarter are what we envisioned and expected from the long-term growth initiatives and strategic investments we have been putting in place over the past four years. We are off to a good start and remain committed to meeting our financial objectives for the year.”

- Marc B. Lautenbach,
President and CEO
Pitney Bowes Inc.

First Quarter 2017 Results

First Quarter 2017 – Financial Highlights

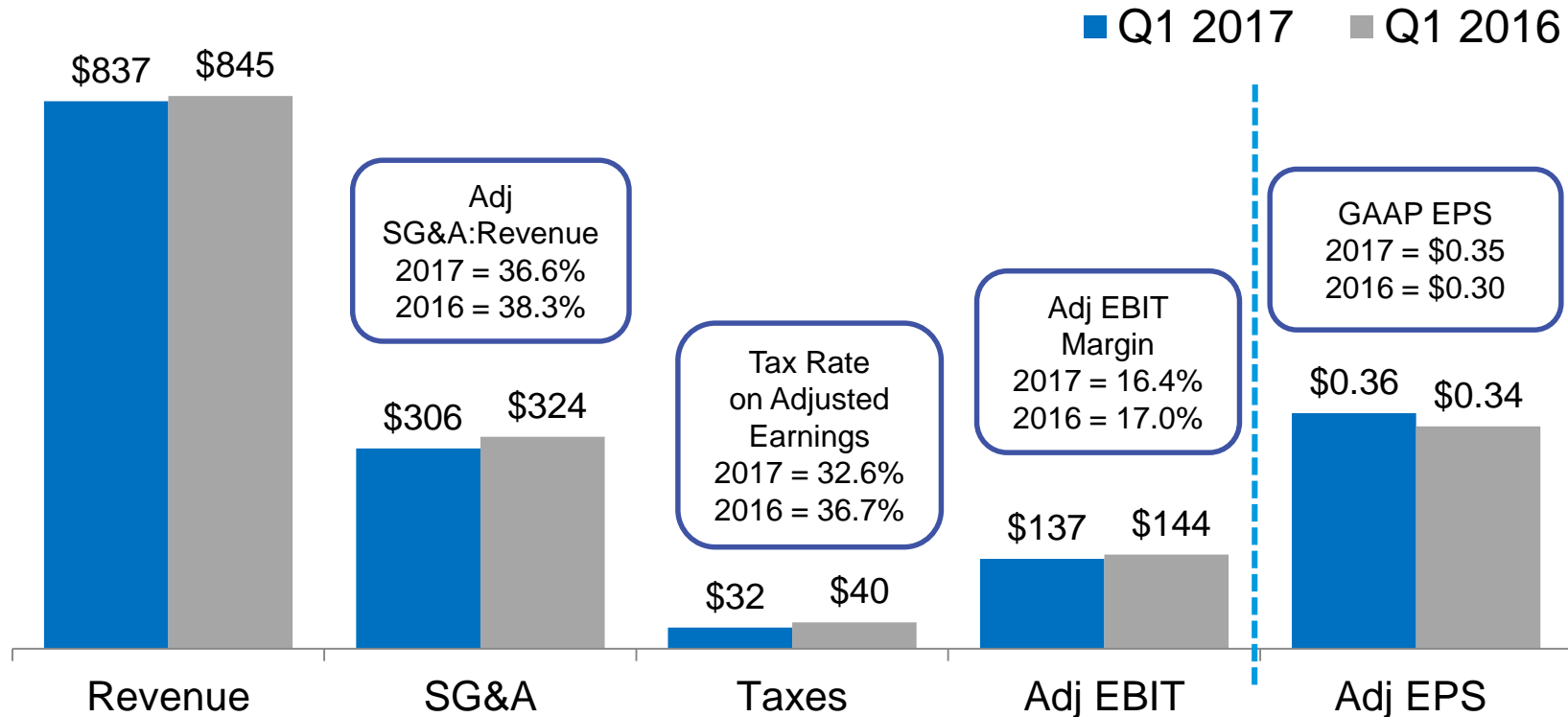
- ❑ Revenue of \$837 million
 - ❑ Decline of 0.9% as reported
 - ❑ Growth of 0.2% constant currency
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- ❑ GAAP EPS of \$0.35
 - ❑ Adjusted EPS of \$0.36
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- ❑ GAAP cash from operations of \$154 million
- ❑ Free Cash Flow of \$111 million
 - ❑ Growth of \$46 million, or 71%

First Quarter 2017 – Adjusted Results⁽¹⁾

\$ millions, except EPS



Q1 2017 revenue Y/Y change:
0.2% constant currency basis
(0.9%) reported basis

Q1 2017 Free Cash Flow: \$111MM,
\$46MM growth over prior year
GAAP cash from operations: \$154MM

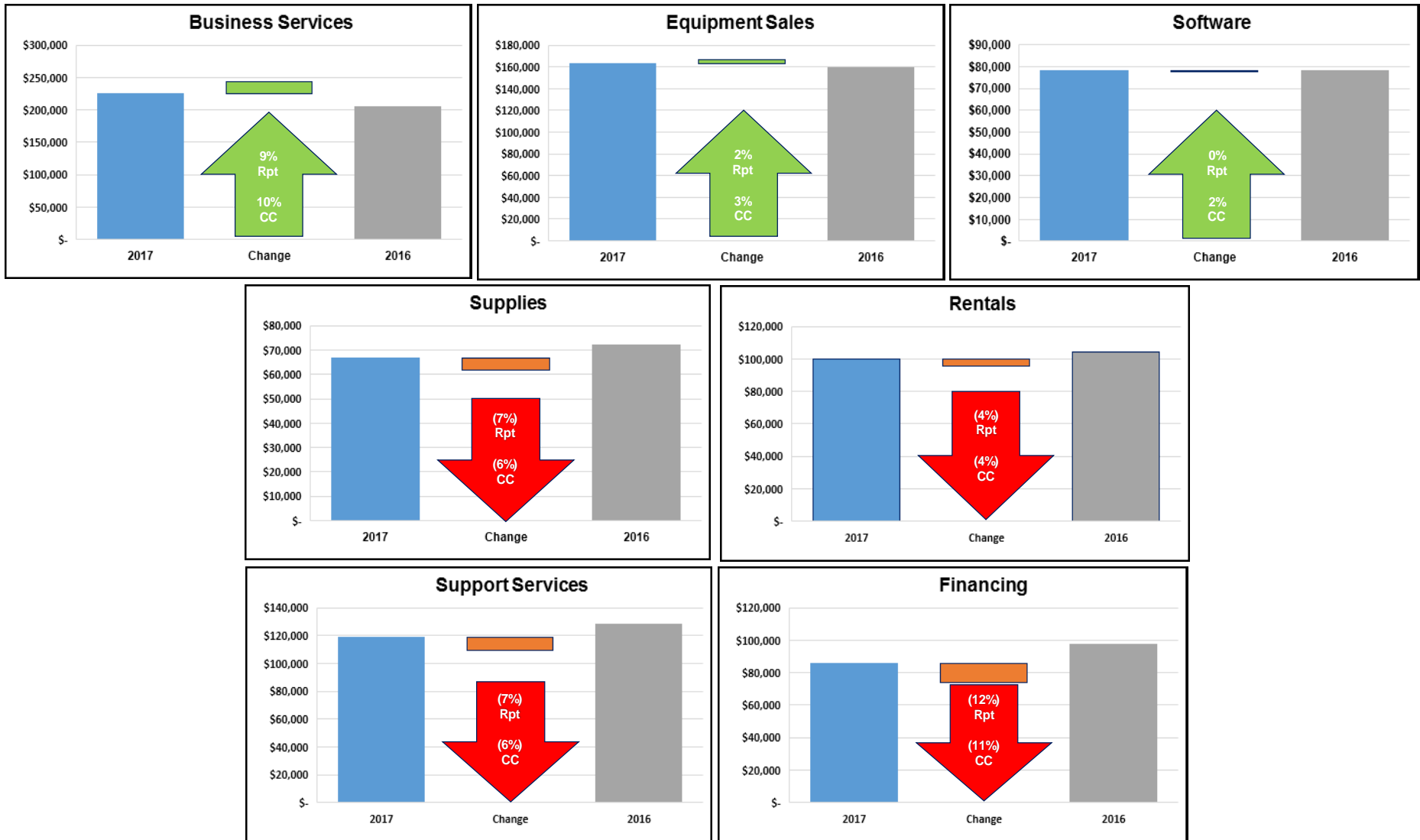
(1) A reconciliation of GAAP to Non-GAAP measures can be found in the appendix of this presentation.

First Quarter 2017 - Earnings Per Share Reconciliation⁽¹⁾

	Q1 2017	Q1 2016
GAAP EPS	\$0.35	\$0.30
Restructuring and asset impairments, net	\$0.01	\$0.02
Dispositions expense	-	\$0.01
Adjusted EPS	\$0.36	\$0.34

(1) The sum of earnings per share may not equal the totals above due to rounding.

First Quarter 2017 – Revenue Results (\$000)



First Quarter 2017 Business Segment Results⁽¹⁾

(1) Segment results for the quarter and prior year may not equal the subtotals for each segment group due to rounding

First Quarter 2017

Financial Performance – SMB Solutions Group

(\$ millions)	Q1 2017	Q1 2016	Y/Y % Reported	Y/Y % Ex Currency
North America Mailing	\$356	\$371	(4%)	(4%)
International Mailing	93	105	(11%)	(7%)
SMB Revenue	\$449	\$476	(6%)	(5%)
North America Mailing	\$141	\$161	(12%)	
International Mailing	13	11	19%	
SMB EBIT	\$154	\$172	(10%)	

North America Mailing

- Equipment sales grew 5 percent
- Middle and bottom of the line products, which includes the new SendPro offerings, performed well
- Web channel experienced strong growth
- Growth in equipment sales offset by a decline in the recurring revenue streams, largely around lower financing and supplies revenue
- EBIT margin impacted by a decline in the higher-margin recurring revenue streams

International Mailing

- Equipment sales and recurring revenue streams both contributed to the decline
- Rate of decline in recurring revenue streams improved compared to the prior quarter
- EBIT margin increased due to improved equipment sales margins and lower expenses

First Quarter 2017

Financial Performance – Enterprise Business Solutions Group

(\$ millions)	Q1 2017	Q1 2016	Y/Y % Reported	Y/Y % Ex Currency
Production Mail	\$ 89	\$ 87	2%	3%
Presort Services	133	127	4%	4%
Enterprise Revenue	\$222	\$215	3%	4%
Production Mail	\$ 9	\$ 7	31%	
Presort Services	31	29	6%	
Enterprise EBIT	\$ 40	\$ 36	11%	

Production Mail

- Equipment sales grew 12 percent on higher inserter and sorter equipment placements
- Inserter performance largely driven by strong placements of the Epic inserter product
- Support services revenue declined as a result of the shift last year of some in-house mail production clients moving to third party service bureaus who tend to self-serve
- EBIT margin improved as a result of the growth in revenue and lower operating expenses

Presort Services

- Revenue increase driven by higher Standard Class and First Class mail volumes processed
- EBIT margin increased due to higher revenue

First Quarter 2017

Financial Performance – Digital Commerce Solutions Group

(\$ millions)	Q1 2017	Q1 2016	Y/Y % Reported	Y/Y % Ex Currency
Software Solutions	\$ 78	\$ 78	-	3%
Global Ecommerce	88	75	17%	20%
DCS Revenue	\$166	\$153	9%	11%
Software Solutions	\$ 3	\$ (3)	>100%	
Global Ecommerce	(4)	(3)	(23%)	
DCS EBIT	\$ (2)	\$ (6)	75%	

Software Solutions

- Revenue performance driven by growth in Customer Information Management license revenues, data and SaaS
- This was offset by lower maintenance revenue
- Traction in developing the indirect channel, which contributed to the revenue growth
- EBIT margin improved due to savings from cost reduction initiatives

Global Ecommerce

- Sustained double-digit revenue growth was largely driven by strong volumes in the UK outbound marketplace as well as growth in overall retail volumes
- Company continues to invest in its cross-border solutions and domestic shipping capabilities
- EBIT loss driven primarily by ongoing investments in market growth opportunities

2017 Guidance

2017 Guidance

This guidance discusses future results, which are inherently subject to unforeseen risks and developments. As such, discussions about the business outlook should be read in the context of an uncertain future, as well as the risk factors identified in the safe harbor language at the end of this release and as more fully outlined in the Company's 2016 Form 10-K Annual Report and other reports filed with the Securities and Exchange Commission.

This guidance excludes any unusual items that may occur or additional portfolio or restructuring actions, not specifically identified, as the Company implements plans to further streamline its operations and reduce costs. Revenue guidance is provided on a constant currency basis. The Company cannot reasonably predict the impact that future changes in currency exchange rates will have on revenue and net income. Additionally, the Company cannot provide GAAP EPS and GAAP cash from operations guidance due to the uncertainty of future potential restructurings, goodwill and asset write-downs, unusual tax settlements or payments and contributions to its pension funds, acquisitions, divestitures and other potential adjustments, which could (individually or in the aggregate) have a material impact on the Company's performance. The Company's guidance is based on an assumption that the global economy and foreign exchange markets in 2017 will not change significantly.

2017 Guidance

The Company is re-affirming 2017 guidance

Revenue growth % vs prior year (constant currency basis)	(2%) to 1%
Adjusted Earnings per Share	\$1.70 to \$1.85
Free Cash Flow (\$ millions)	\$400 to \$460

The Company continues to expect for the full year 2017:

- Revenue to benefit from improving trends throughout the year from the following:
 - ❑ SMB new products and digital capabilities
 - ❑ Global Ecommerce volume growth
 - ❑ Software partner channel expansion and improvement in the direct channel
 - ❑ Presort Service network expansion

2017 Guidance

The Company expects:

- Ongoing improvement in cost and expense driven by the expected benefits from the Company's operational excellence initiatives.
- Incremental Marketing expense related to enhancing the Company's digital capabilities.
 - ❑ The Company expects the second quarter to have an incremental \$0.04 per share in marketing expense compared to first quarter driven by its advertising campaign.
- Incremental R&D expense throughout the year related to investments in initiatives around Global Ecommerce, Commerce Cloud and new product launches.
- A reinstatement of variable compensation compared to 2016.
 - ❑ This reinstatement largely impacts the second, third and fourth quarters on a year-to-year comparison.
- A tax rate on adjusted earnings to be in the range of 31 to 35 percent.

Appendix

Financial Segment Reporting

Effective January 1, 2017, the Company revised its segment reporting to reflect a change in how it manages and reports its office shipping solutions, which was previously reported within the Global Ecommerce segment. The needs of retail and ecommerce clients are different from office shipping clients. Accordingly, the results for the Company's office shipping solutions are now reported within SMB Solutions and the retail and ecommerce solutions remain within Global Ecommerce.

The Company's business segment reporting reflects the clients served in each market and the way it manages these segments. The reporting segment groups are the SMB Solutions group; the Enterprise Business Solutions group; and the Digital Commerce Solutions group.

The **SMB Solutions group** offers mailing and office shipping solutions, financing, services, and supplies for small and medium businesses to help simplify and save on the sending, tracking and receiving of letters, parcels and flats. This group includes the North America Mailing and International Mailing segments.

The **Enterprise Business Solutions group** includes the global Production Mail and Presort Services segments. Production Mail provides mailing and printing equipment and services for large enterprise clients to process mail. Presort Services provides sortation services to qualify large mail volumes for postal worksharing discounts.

The **Digital Commerce Solutions group** includes the Software Solutions and Global Ecommerce segments. Software Solutions provide customer engagement, customer information and location intelligence software. Global Ecommerce facilitates global cross-border ecommerce transactions and domestic retail and ecommerce shipping solutions.



Global SMB Market
\$3-\$4bn



Global Enterprise Market
\$5bn



Global Digital Commerce Market
\$25bn

Pitney Bowes Inc.
Consolidated Statements of Income

(Unaudited; in thousands, except share and per share amounts)

	Three months ended March 31,	
	2017	2016
Revenue:		
Equipment sales	\$ 162,974	\$ 159,361
Supplies	66,818	72,051
Software	77,867	78,058
Rentals	99,870	104,090
Financing	85,745	97,423
Support services	118,847	128,260
Business services	224,519	205,346
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Total revenue	836,640	844,589
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Costs and expenses:		
Cost of equipment sales	69,562	71,539
Cost of supplies	21,471	20,690
Cost of software	25,308	26,815
Cost of rentals	20,662	20,495
Financing interest expense	12,974	14,915
Cost of support services	73,354	75,249
Cost of business services	150,843	135,538
Selling, general and administrative	306,303	326,882
Research and development	31,856	26,568
Restructuring charges and asset impairments, net	2,082	6,933
Interest expense, net	25,676	19,301
	<hr/>	<hr/>
Total costs and expenses	740,091	744,925
	<hr/>	<hr/>
Income before income taxes	96,549	99,664
Provision for income taxes	31,416	37,024
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Net income	65,133	62,640
Less: Preferred stock dividends attributable to noncontrolling interests	-	4,594
	<hr/>	<hr/>
Net income - Pitney Bowes Inc.	\$ 65,133	\$ 58,046
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Earnings per share attributable to common stockholders:		
Basic	\$ 0.35	\$ 0.30
Diluted	\$ 0.35	\$ 0.30
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Weighted-average shares used in diluted earnings per share	186,875,143	193,181,424
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Pitney Bowes Inc.
Consolidated Balance Sheets

(Unaudited; in thousands, except share amounts)

<u>Assets</u>	<u>March 31, 2017</u>	<u>December 31, 2016</u>
Current assets:		
Cash and cash equivalents	\$ 739,553	\$ 764,522
Short-term investments	43,895	38,448
Accounts receivable, net	389,990	455,527
Short-term finance receivables, net	853,390	893,950
Inventories	115,638	92,726
Current income taxes	11,919	11,373
Other current assets and prepayments	78,749	68,637
Total current assets	2,233,134	2,325,183
Property, plant and equipment, net	319,899	314,603
Rental property and equipment, net	178,281	188,054
Long-term finance receivables, net	664,630	673,207
Goodwill	1,583,302	1,571,335
Intangible assets, net	159,200	165,172
Noncurrent income taxes	78,946	74,806
Other assets	529,779	524,773
Total assets	\$ 5,747,171	\$ 5,837,133
 <u>Liabilities and stockholders' deficit</u>		
Current liabilities:		
Accounts payable and accrued liabilities	\$ 1,317,532	\$ 1,378,822
Current income taxes	49,933	34,434
Current portion of long-term debt	785,287	614,485
Advance billings	295,688	299,878
Total current liabilities	2,448,440	2,327,619
Deferred taxes on income	210,604	204,289
Tax uncertainties and other income tax liabilities	61,195	61,276
Long-term debt	2,499,025	2,750,405
Other noncurrent liabilities	574,245	597,204
Total liabilities	5,793,509	5,940,793
Stockholders' deficit:		
Cumulative preferred stock, \$50 par value, 4% convertible	1	1
Cumulative preference stock, no par value, \$2.12 convertible	478	483
Common stock, \$1 par value	323,338	323,338
Additional paid-in-capital	126,564	148,125
Retained earnings	5,138,300	5,107,734
Accumulated other comprehensive loss	(913,831)	(940,133)
Treasury stock, at cost	(4,721,188)	(4,743,208)
Total Pitney Bowes Inc. stockholders' deficit	(46,338)	(103,660)
Total liabilities and stockholders' deficit	\$ 5,747,171	\$ 5,837,133

Pitney Bowes Inc.
Business Segments - Revenue and EBIT

(Unaudited; in thousands)

	Three months ended March 31,		
	2017	2016 ⁽¹⁾	% Change
<u>Revenue</u>			
North America Mailing	\$ 355,578	\$ 371,453	(4%)
International Mailing	93,058	104,986	(11%)
Small & Medium Business Solutions	448,636	476,439	(6%)
Production Mail	88,955	87,425	2%
Presort Services	132,677	127,396	4%
Enterprise Business Solutions	221,632	214,821	3%
Software Solutions	78,220	77,922	0%
Global Ecommerce	88,152	75,407	17%
Digital Commerce Solutions	166,372	153,329	9%
Total revenue	\$ 836,640	\$ 844,589	(1%)
<u>EBIT</u>			
North America Mailing	\$ 141,008	\$ 160,831	(12%)
International Mailing	13,269	11,176	19%
Small & Medium Business Solutions	154,277	172,007	(10%)
Production Mail	8,964	6,824	31%
Presort Services	30,717	28,910	6%
Enterprise Business Solutions	39,681	35,734	11%
Software Solutions	2,749	(2,572)	>100%
Global Ecommerce	(4,270)	(3,469)	(23%)
Digital Commerce Solutions	(1,521)	(6,041)	75%
Segment EBIT ⁽²⁾	\$ 192,437	\$ 201,700	(5%)
Reconciliation of segment EBIT to net income			
Segment EBIT	\$ 192,437	\$ 201,700	
Corporate expenses	(55,156)	(57,767)	
Adjusted EBIT	137,281	143,933	
Interest, net ⁽³⁾	(38,650)	(34,216)	
Restructuring charges and asset impairments, net	(2,082)	(6,933)	
Acquisition/disposition related expenses	-	(3,120)	
Income before income taxes	96,549	99,664	
Provision for income taxes	(31,416)	(37,024)	
Net income	\$ 65,133	\$ 62,640	

(1) Prior period amounts have been recast to conform to the way we now manage and report our segments.

(2) Segment EBIT excludes interest, taxes, general corporate expenses, restructuring charges, and other items that are not allocated to a particular business segment.

(3) Includes financing interest expense and interest expense, net.

Pitney Bowes Inc.
Reconciliation of Reported Consolidated Results to Adjusted Results
(Unaudited; in thousands, except per share amounts)

	Three months ended March 31,		Y/Y Chg.
	2017	2016	
Reconciliation of reported revenue to revenue excluding currency			
Revenue, as reported	\$ 836,640	\$ 844,589	(0.9%)
Unfavorable impact on revenue due to currency	9,546	-	NM
Revenue, excluding currency	<u>\$ 846,186</u>	<u>\$ 844,589</u>	<u>0.2%</u>

Reconciliation of reported net income to adjusted earnings			
Net income	\$ 65,133	\$ 62,640	
Less: Preferred stock dividends attributable to noncontrolling interests	-	4,594	
Net income attributable to PBI	65,133	58,046	
Restructuring charges and asset impairments, net	1,353	4,628	
Loss on disposition of businesses	-	2,175	
Net income, as adjusted	66,486	64,849	
Preferred stock dividends attributable to noncontrolling interests	-	4,594	
Provision for income taxes, as adjusted	32,145	40,274	
Income from continuing operations before income taxes, as adjusted	98,631	109,717	
Interest, net	38,650	34,216	
EBIT, as adjusted	137,281	143,933	
Depreciation and amortization	44,295	44,300	
EBITDA, as adjusted	<u>\$ 181,576</u>	<u>\$ 188,233</u>	

Reconciliation of reported diluted earnings per share to adjusted diluted earnings per share			
Diluted earnings per share	\$ 0.35	\$ 0.30	
Restructuring charges and asset impairments, net	0.01	0.02	
Loss on disposition of businesses	-	0.01	
Diluted earnings per share, as adjusted	<u>\$ 0.36</u>	<u>\$ 0.34</u>	

Note: The sum of the earnings per share amounts may not equal the totals due to rounding.

Reconciliation of reported net cash from operating activities to free cash flow			
Net cash provided by operating activities ⁽¹⁾	\$ 154,006	\$ 63,493	
Capital expenditures	(35,920)	(40,670)	
Restructuring payments	12,416	21,656	
Pension contribution	-	36,731	
Reserve account deposits	(19,346)	(16,253)	
Other	-	189	
Free cash flow	<u>\$ 111,156</u>	<u>\$ 65,146</u>	

⁽¹⁾ Net cash provided by operating activities for the three months ended March 31, 2016 has been revised and increased \$5 million for a new accounting standard adopted January 1, 2017.