



# Pitney Bowes Fourth Quarter & Full Year 2018 Earnings

February 5, 2019



# Forward-Looking Statements

*This document contains “forward-looking statements” about the Company’s expected or potential future business and financial performance. Forward-looking statements include, but are not limited to, statements about its future revenue and earnings guidance and other statements about future events or conditions. Forward-looking statements are not guarantees of future performance and involve risks and uncertainties that could cause actual results to differ materially from those projected. These risks and uncertainties include, but are not limited to: declining physical mail volumes; competitive factors, including pricing pressures, technological developments and the introduction of new products and services by competitors; our success in developing new products and services, including digital-based products and services; obtaining regulatory approvals, if required, and the market’s acceptance of these new products and services; changes in postal or banking regulations; changes in, or loss of, our contractual relationships with the United States Postal Service or posts in our other major markets; changes in labor conditions and transportation costs; macroeconomic factors, including global and regional business conditions that adversely impact customer demand, foreign currency exchange rates, interest rates and tariffs; economic tensions between governments and changes in international trade policies, Brexit and other factors as more fully outlined in the Company’s 2017 Form 10-K Annual Report and other reports filed with the Securities and Exchange Commission. Pitney Bowes assumes no obligation to update any forward-looking statements contained in this document as a result of new information, events or developments.*

**Note: Consolidated statements of income; revenue and EBIT by business segment; and reconciliation of GAAP to non-GAAP measures for the three months and twelve months ended December 31, 2018 and 2017, and consolidated balance sheets as of December 31, 2018 and December 31, 2017 are attached**

# Use of Non-GAAP Measures

*The Company's financial results are reported in accordance with generally accepted accounting principles (GAAP); however, in its disclosures the Company uses certain non-GAAP measures, such as adjusted earnings before interest and taxes (EBIT), adjusted earnings before interest, taxes, depreciation and amortization (EBITDA), adjusted earnings per share (EPS), revenue growth on a constant currency basis and free cash flow.*

*The Company reports measures such as adjusted EBIT, adjusted EPS and adjusted net income to exclude the impact of special items like restructuring charges, tax adjustments, goodwill and asset write-downs, and costs related to dispositions and acquisitions. While these are actual Company expenses, they can mask underlying trends associated with its business. Such items are often inconsistent in amount and frequency and as such, the adjustments allow an investor greater insight into the current underlying operating trends of the business.*

*In addition, revenue growth is presented on a constant currency basis to exclude the impact of changes in foreign currency exchange rates since the prior period under comparison. Constant currency measures are intended to help investors better understand the underlying operational performance of the business excluding the impacts of shifts in currency exchange rates over the period. Constant currency is calculated by converting our current quarter reported results using the prior year's exchange rate for the comparable quarter. This comparison allows an investor insight into the underlying revenue performance of the business and true operational performance from a comparable basis to prior period. A reconciliation of reported revenue to constant currency revenue can be found in the Company's attached financial schedules.*

# Use of Non-GAAP Measures

*The Company reports free cash flow in order to provide investors insight into the amount of cash that management could have available for other discretionary uses. Free cash flow adjusts GAAP cash from operations for capital expenditures, restructuring payments, unusual tax settlements, special contributions to the Company's pension fund and cash used for other special items. A reconciliation of GAAP cash from operations to free cash flow can be found in the Company's attached financial schedules.*

*Segment EBIT is the primary measure of profitability and operational performance at the segment level. Segment EBIT is determined by deducting from segment revenue the related costs and expenses attributable to the segment. Segment EBIT excludes interest, taxes, general corporate expenses not allocated to a particular business segment, restructuring charges and goodwill and asset impairments, which are recognized on a consolidated basis. The Company has also included segment EBITDA as a useful measure for profitability and operational performance, and an additional way to look at the economics of the segments, especially in light of some of the Company's more recent, larger acquisitions. Segment EBITDA further excludes depreciation and amortization expense for the segment. A reconciliation of segment EBIT and EBITDA to net income can be found in the attached financial schedules.*

*Pitney Bowes has provided a quantitative reconciliation to GAAP in supplemental schedules. This information can be found at the Company's web site [www.pb.com/investorrelations](http://www.pb.com/investorrelations).*

“The fourth quarter and 2018 were important moments in the transformation of our company. Revenue grew in 2018, marking the second year of consecutive growth and making the last two years the best revenue growth performance in a decade.

“Six years ago, Pitney Bowes was in markets that were declining and our revenue was declining. Today, roughly half of Pitney Bowes revenue is coming from growth markets. Importantly, Pitney Bowes is winning in those markets and growing revenue as evidenced by the strong growth in our Global Ecommerce segment. Consequently, there are opportunities available for Pitney Bowes to create value for our shareholders and continue to grow. Therefore, it is appropriate for the Company’s capital allocation to evolve. Our new capital allocation policy provides sufficient flexibility for Pitney Bowes to take advantage of these opportunities and at the same time still return capital to our shareholders. I am confident our capital allocation will unlock value for our shareholders.”

Marc B. Lautenbach,  
President and Chief Executive Officer

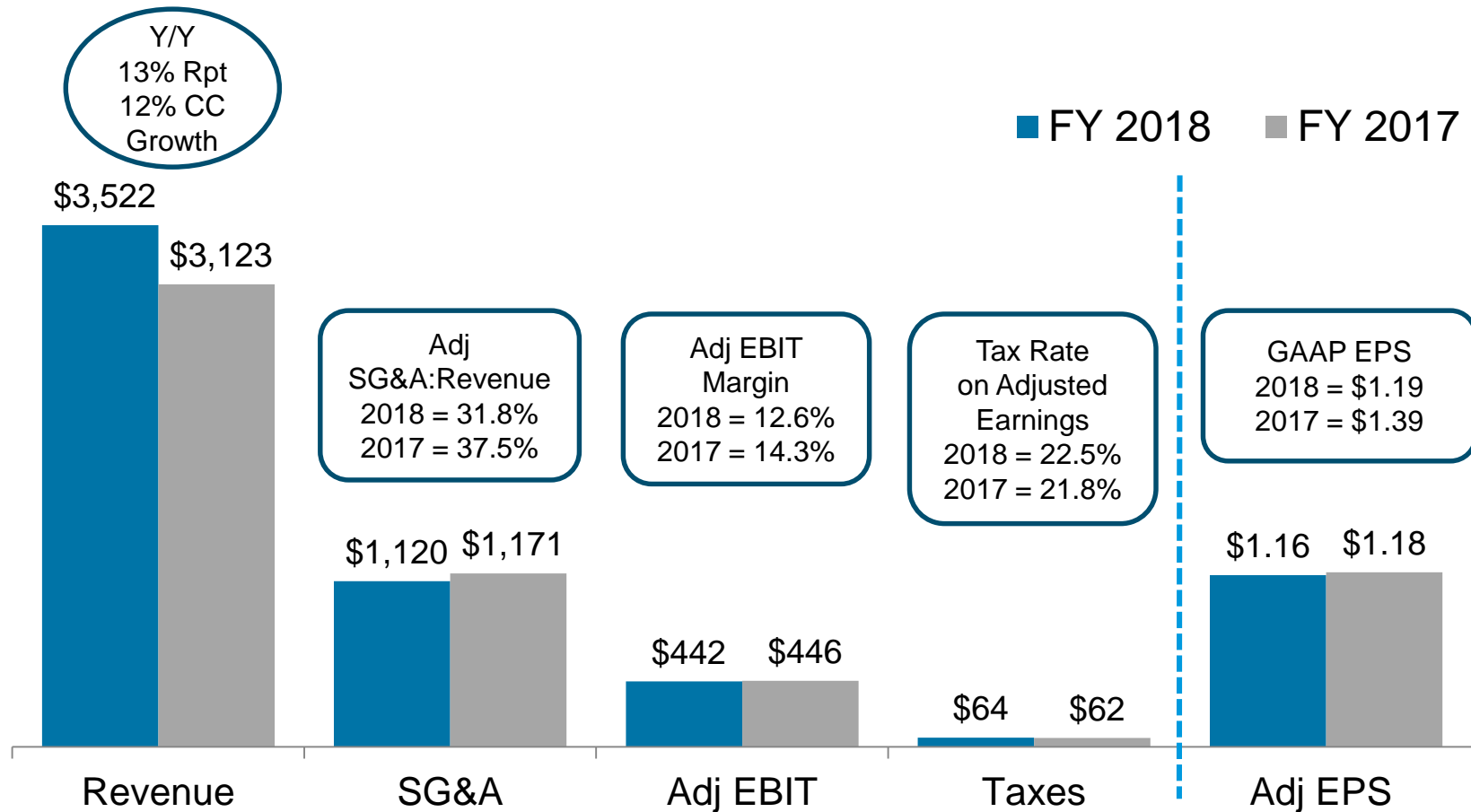
## Recent Announcements

- ❑ On January 31, 2019, the Company announced that it signed a definitive agreement to sell its SMB direct operations in six smaller European countries to BAVARIA Industries Group AG.
  
- ❑ On February 4, 2019, the Board of Directors authorized an incremental \$100 million share repurchase, which brings the total authorization to \$121 million, and revised the quarterly dividend to \$0.05 on the Company's common share.
  - The dividend will be payable on March 11, 2019 to stockholders of record on February 15, 2019.
  - A quarterly cash dividend of \$0.53 per share of the Company's \$2.12 convertible preference stock will be payable on April 1, 2019 to stockholders of record on March 15, 2019.
  - A quarterly cash dividend of \$0.50 per share on the Company's 4% convertible cumulative preferred stock will be payable on May 1, 2019 to stockholders of record on April 15, 2019.

# Full Year 2018 Results

# Full Year 2018 – Adjusted Results<sup>(1)</sup>

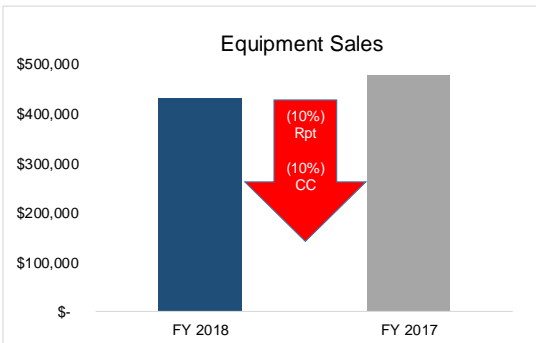
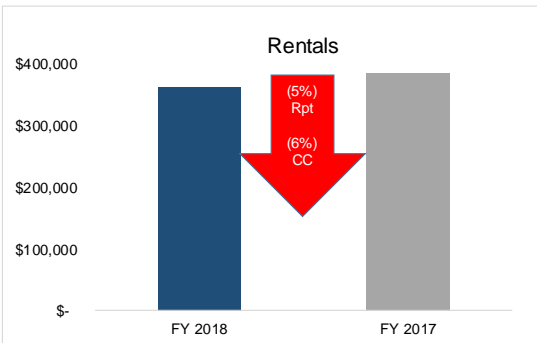
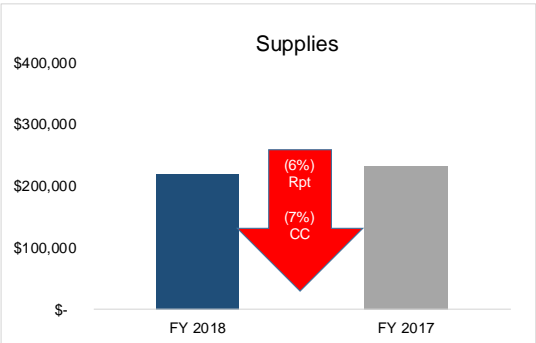
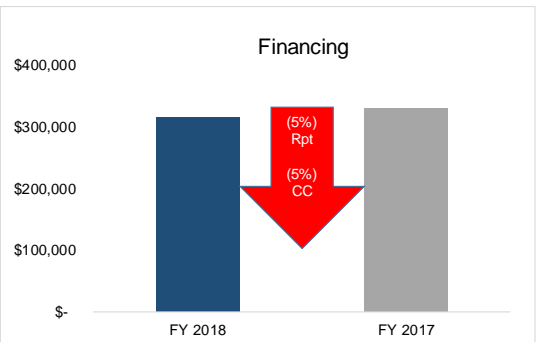
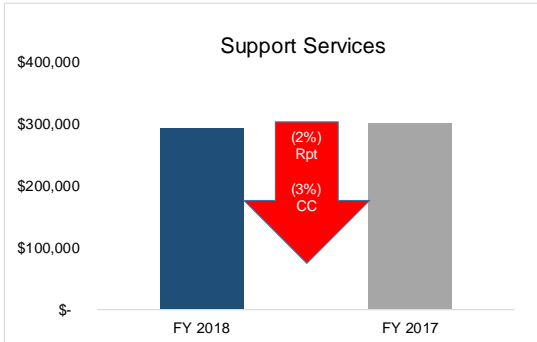
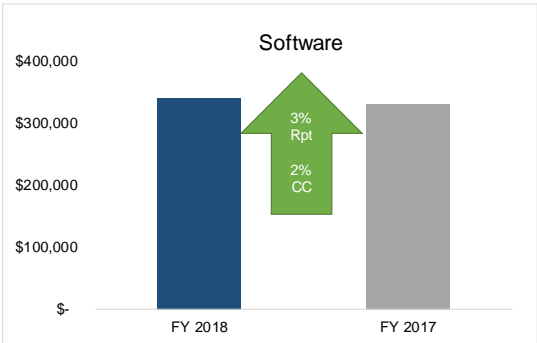
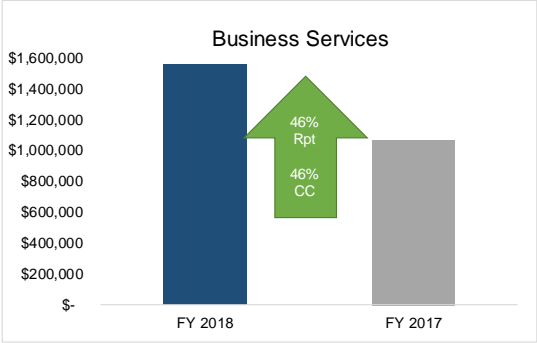
\$ millions, except EPS



(1) A reconciliation of GAAP to Non-GAAP measures can be found in the appendix of this presentation.



# Full Year 2018 – Revenue Results



# Full Year 2018 – Financial Highlights

- ❑ Revenue of \$3.52 billion
  - ❑ 13% as reported growth
  - ❑ 12% constant currency growth
  - ❑ 2% proforma, as reported growth
  
- ❑ GAAP EPS of \$1.19
- ❑ Adjusted EPS of \$1.16
  
- ❑ GAAP Cash from Operations of \$392 million
- ❑ Free Cash Flow of \$318 million

## Full Year 2018 - Earnings Per Share Reconciliation<sup>(1)</sup>

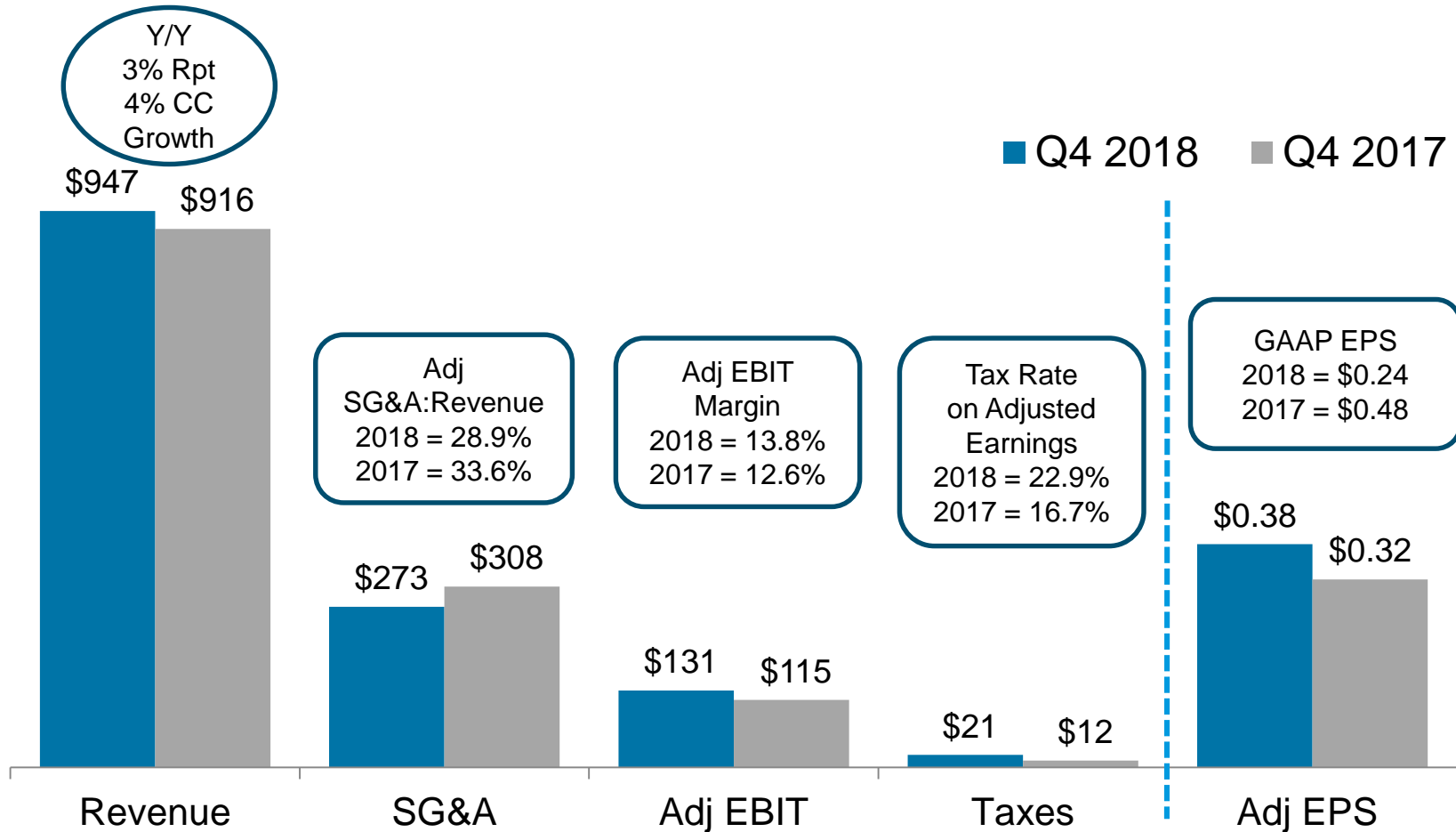
	FY 2018	FY 2017
<b>GAAP EPS</b>	<b>\$1.19</b>	<b>\$1.39</b>
Discontinued operations	(\$0.13)	(\$0.21)
<b>GAAP EPS from continuing operations</b>	<b>\$1.06</b>	<b>\$1.18</b>
Pension settlement	\$0.12	-
Tax legislation	(\$0.20)	(\$0.21)
Restructuring charges and asset impairments, net	\$0.11	\$0.20
Transaction costs	\$0.01	\$0.02
Loss on extinguishment of debt	\$0.03	\$0.01
State tax valuation allowance – DMT Sale	\$0.01	-
Gain on sale of technology	-	(\$0.03)
<b>Adjusted EPS</b>	<b>\$1.16</b>	<b>\$1.18</b>

(1) The sum of earnings per share may not equal the totals above due to rounding..

# Fourth Quarter 2018 Results

# Fourth Quarter 2018 – Adjusted Results<sup>(1)</sup>

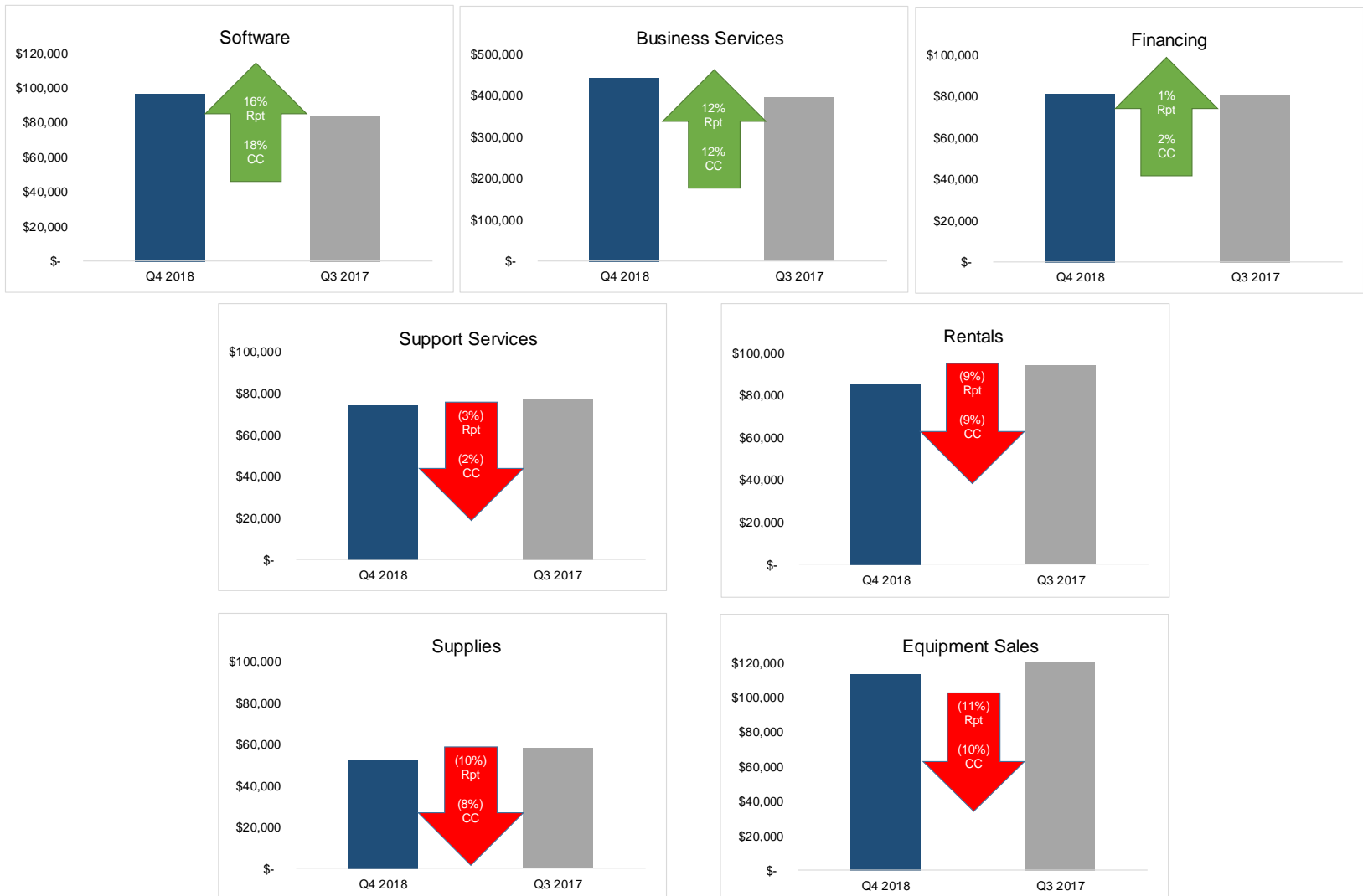
\$ millions, except EPS



(1) A reconciliation of GAAP to Non-GAAP measures can be found in the appendix of this presentation.

# Fourth Quarter 2018 – Revenue Results

(\$000s)



## Fourth Quarter 2018 – Financial Highlights

- ❑ Revenue of \$947 million
  - ❑ 3% as reported growth
  - ❑ 4% constant currency growth
  
- ❑ GAAP EPS of \$0.24
- ❑ Adjusted EPS of \$0.38
  
- ❑ GAAP Cash from Operations of \$103 million
- ❑ Free Cash Flow of \$153 million

## Fourth Quarter 2018 - Earnings Per Share Reconciliation<sup>(1)</sup>

	Q4 2018	Q4 2017
<b>GAAP EPS</b>	<b>\$0.24</b>	<b>\$0.48</b>
Discontinued operations	\$0.08	(\$0.07)
<b>GAAP EPS from continuing operations</b>	<b>\$0.32</b>	<b>\$0.41</b>
Pension settlement	\$0.12	-
Tax legislation	(\$0.11)	(\$0.21)
Restructuring charges, net	\$0.03	\$0.09
Transaction costs	\$0.01	\$0.01
Loss on extinguishment of debt	-	\$0.01
<b>Adjusted EPS</b>	<b>\$0.38</b>	<b>\$0.32</b>

(1) The sum of earnings per share may not equal the totals above due to rounding..



# Fourth Quarter 2018 Business Segment Results

## Business Segment Reporting

The business reporting groups reflect how the Company manages these groups and the clients served in each market.

The Commerce Services group includes the Global Ecommerce and Presort Services segments. Global Ecommerce facilitates global cross-border ecommerce transactions and domestic retail and ecommerce shipping solutions, including fulfillment and returns. Presort Services provides sortation services to qualify large volumes of First-Class Mail; Marketing Mail; and Bound and Packet Mail (Standard Flats and Bound Printed Matter) for postal workshare discounts.

The Small and Medium Business (SMB) Solutions group offers mailing and shipping solutions, financing, services, and supplies for small and medium businesses to help simplify and save on the sending, tracking and receiving of letters, parcels and flats. This group includes the North America Mailing and International Mailing segments.

Software Solutions provide customer engagement, customer information, location intelligence software and data.

Segment results for the quarter and prior year may not equal the subtotals for each segment group due to rounding

# Fourth Quarter 2018 Financial Performance

## Commerce Services Group

	(\$ millions)	Q4 2018	Q4 2017	Y/Y % Reported	Y/Y % Ex Currency
Revenue	Global Ecommerce	304	263	16%	16%
	Presort Services	133	128	4%	4%
	<b>Commerce Services Revenue</b>	<b>\$438</b>	<b>\$391</b>	<b>12%</b>	<b>12%</b>
EBITDA	Global Ecommerce	12	15	(20%)	
	Presort Services	24	34	(30%)	
	<b>Commerce Services EBITDA</b>	<b>\$36</b>	<b>\$49</b>	<b>(27%)</b>	
EBIT	Global Ecommerce	(4)	-	>(100%)	
	Presort Services	17	28	(40%)	
	<b>Commerce Services EBIT</b>	<b>\$12</b>	<b>\$28</b>	<b>(56%)</b>	

### Global Ecommerce

- Revenue increase driven by growth in domestic parcel, fulfillment and shipping solutions volumes partially offset by lower cross border volumes.
- Newgistics revenue grew 23% over prior year.
- EBIT loss driven primarily by investments in market growth opportunities and operational excellence initiatives, higher transportation and labor costs as well as the amortization of acquisition-related intangible assets.

### Presort Services

- Revenue growth driven by higher volumes of First Class mail, Standard Class mail and Bound and Packet mail processed.
- EBIT and EBITDA margins declined from prior year primarily due to higher costs related to the launch of a marketing mail pilot program, well as higher labor and transportation costs and lower revenue per piece.

# Fourth Quarter 2018 Financial Performance

## SMB Solutions Group

	(\$ millions)	Q4 2018	Q4 2017	Y/Y % Reported	Y/Y % Ex Currency
Revenue	North America Mailing	321	340	(6%)	(6%)
	International Mailing	91	102	(10%)	(7%)
	<b>SMB Solutions Revenue</b>	<b>\$412</b>	<b>\$442</b>	<b>(7%)</b>	<b>(6%)</b>
EBITDA	North America Mailing	134	144	(7%)	
	International Mailing	26	17	49%	
	<b>SMB Solutions EBITDA</b>	<b>\$160</b>	<b>\$162</b>	<b>(1%)</b>	
EBIT	North America Mailing	117	129	(9%)	
	International Mailing	22	12	77%	
	<b>SMB Solutions EBIT</b>	<b>\$139</b>	<b>\$141</b>	<b>(1%)</b>	

### North America Mailing

- The year-over-year decline in the recurring revenue streams continues to stabilize; in-line with the average of the last two quarters. Recurring revenue streams declined largely around rentals, supplies and support services, which was partially offset by growth in financing and business services.
- Revenue declined in equipment sales largely due to a decline in top of the line products.
- EBIT and EBITDA margins were lower than prior year due to the decline in revenue partly offset by lower expenses.

### International Mailing

- Equipment sales and recurring revenue streams both contributed to the revenue decline.
- Equipment sales decline was driven by weakness in the UK and France, partly offset by growth in Japan.
- EBIT and EBITDA margins increased from prior year primarily driven by lower expenses.

# Fourth Quarter 2018 Financial Performance

## Software Solutions

(\$ millions)	Q4 2018	Q4 2017	Y/Y % Reported	Y/Y % Ex Currency
Software Revenue	\$97	\$83	17%	19%
Software EBITDA	\$25	\$11	121%	
Software EBIT	\$23	\$9	155%	

### Software

- Revenue growth driven by higher license revenue, primarily in Data and Location Intelligence, strong growth in SaaS revenues, as well as from the implementation of the new revenue recognition standard (ASC 606).
- Revenue also benefited from growth in smaller deals.
- EBIT and EBITDA margins increased from prior year largely driven by operating leverage on the higher revenue.

# 2019 Guidance

# 2019 Guidance

This guidance discusses future results, which are inherently subject to unforeseen risks and developments. As such, discussions about the business outlook should be read in the context of an uncertain future, as well as the risk factors identified in the safe harbor language at the end of this release and as more fully outlined in the Company's 2017 Form 10-K Annual Report and other reports filed with the Securities and Exchange Commission.

This guidance excludes any unusual items that may occur or additional portfolio or restructuring actions, not specifically identified, as the Company implements plans to further streamline its operations and reduce costs. Revenue guidance is provided on a constant currency basis. The Company cannot reasonably predict the impact that future changes in currency exchange rates will have on revenue and net income. Additionally, the Company cannot provide GAAP EPS and GAAP cash from operations guidance due to the uncertainty of future potential restructurings, goodwill and asset write-downs, unusual tax settlements or payments and special contributions to its pension funds, acquisitions, divestitures and other potential adjustments, which could (individually or in the aggregate) have a material impact on the Company's performance. The Company's guidance is based on an assumption that the global economy and foreign exchange markets in 2019 will not change significantly. The Company's guidance also includes changes in accounting standards implemented at the beginning of the year.

## 2019 Guidance

Revenue Growth,  
excluding the impact of currency

1% to 4%

Adjusted EPS

\$1.05 to \$1.20

Free Cash Flow (\$millions)

\$225 to \$275

In 2019, Free Cash Flow will be impacted by third party leasing initiatives.



## Pitney Bowes 2019 guidance:

- ❑ Adjusted for the financial results related to the sale of SMB direct operations in six smaller European countries as a result of the recently signed definitive agreement.
    - The year-to-year revenue comparison will be adversely impacted by approximately \$40 million, or 1%, as a result of this sale.
  - ❑ Considers the incremental expense associated with the current tariff level of 10% with China.
  - ❑ In aggregate, these items are expected to adversely impact EPS by approximately \$0.04 to \$0.05.
    - If the current tariff level with China increases to 25%, the Company has estimated that this would have an additional adverse impact of approximately \$0.04 to \$0.06 on EPS results.
- 
- ❑ Reflects the new lease accounting standard (ASC 842), which is not expected to have a material impact on overall 2019 results.
    - Prior years will be recast in the first quarter to conform to the new standard.

# GAAP Financial Schedules

**Pitney Bowes Inc.**

**Consolidated Statements of Income**

(Unaudited; in thousands, except share and per share amounts)

	Three months ended December 31,		Twelve months ended December 31,	
	2018	2017	2018	2017
<b>Revenue:</b>				
Equipment sales	\$ 113,393	\$ 127,290	\$ 430,451	\$ 476,691
Supplies	52,451	58,091	218,304	231,412
Software	96,832	83,452	340,855	331,843
Rentals	85,507	94,036	363,057	384,123
Financing	81,274	80,508	314,778	330,985
Support services	74,103	76,736	293,413	299,792
Business services	443,580	396,293	1,561,522	1,068,426
Total revenue	<u>947,140</u>	<u>916,406</u>	<u>3,522,380</u>	<u>3,123,272</u>
<b>Costs and expenses:</b>				
Cost of equipment sales	49,253	55,666	181,766	201,116
Cost of supplies	14,308	18,025	60,960	66,302
Cost of software	25,424	24,411	100,681	95,033
Cost of rentals	19,371	20,834	86,330	82,703
Financing interest expense	12,332	12,219	48,857	50,665
Cost of support services	42,276	41,000	168,271	163,889
Cost of business services	363,555	302,162	1,246,084	773,052
Selling, general and administrative <sup>(1)</sup>	275,835	309,167	1,123,116	1,170,905
Research and development	31,433	30,105	125,588	118,703
Restructuring charges and asset impairments, net	7,438	27,114	27,077	56,223
Other components of net pension and postretirement cost <sup>(1)</sup>	28,495	1,334	22,425	5,413
Interest expense, net	24,941	31,620	110,900	113,497
Other expense	-	3,856	7,964	3,856
Total costs and expenses	<u>894,661</u>	<u>877,513</u>	<u>3,310,019</u>	<u>2,901,357</u>
Income from continuing operations before taxes	52,479	38,893	212,361	221,915
(Benefit) provision for income taxes	(8,362)	(38,147)	12,383	553
Income from continuing operations	60,841	77,040	199,978	221,362
(Loss) income from discontinued operations, net of tax	(15,856)	12,908	23,687	39,978
Net income	<u>\$ 44,985</u>	<u>\$ 89,948</u>	<u>\$ 223,665</u>	<u>\$ 261,340</u>
<b>Basic earnings (loss) per share attributable to common stockholders <sup>(2)</sup>:</b>				
Continuing operations	\$ 0.32	\$ 0.41	\$ 1.07	\$ 1.19
Discontinued operations	(0.08)	0.07	0.13	0.21
Net income	<u>\$ 0.24</u>	<u>\$ 0.48</u>	<u>\$ 1.19</u>	<u>\$ 1.40</u>
<b>Diluted earnings (loss) per share attributable to common stockholders <sup>(2)</sup>:</b>				
Continuing operations	\$ 0.32	\$ 0.41	\$ 1.06	\$ 1.18
Discontinued operations	(0.08)	0.07	0.13	0.21
Net income	<u>\$ 0.24</u>	<u>\$ 0.48</u>	<u>\$ 1.19</u>	<u>\$ 1.39</u>
Weighted-average shares used in diluted earnings per share	<u>188,806,855</u>	<u>188,046,578</u>	<u>188,381,647</u>	<u>187,435,080</u>

<sup>(1)</sup> Effective January 1, 2018, components of net periodic pension and postretirement costs, other than service costs, are required to be reported separately. Accordingly, for the three and twelve months ended December 30, 2017, \$1.3 million and \$5.4 million of costs have been reclassified from selling, general and administrative expense to other components of net pension and postretirement cost.

<sup>(2)</sup> The sum of the earnings per share amounts may not equal the totals due to rounding.

**Pitney Bowes Inc.**  
**Consolidated Balance Sheets**

(Unaudited; in thousands, except share amounts)

	<b>December 31, 2018</b>	<b>December 31, 2017</b>
<b><u>Assets</u></b>		
Current assets:		
Cash and cash equivalents	\$ 866,742	\$ 1,009,021
Short-term investments	56,449	48,988
Accounts receivable, net	455,807	427,022
Short-term finance receivables, net	789,661	828,003
Inventories	41,964	40,769
Current income taxes	5,947	58,439
Other current assets and prepayments	99,332	83,293
Assets of discontinued operations	4,854	334,848
Total current assets	2,320,756	2,830,383
Property, plant and equipment, net	410,114	373,503
Rental property and equipment, net	178,099	183,956
Long-term finance receivables, net	592,165	652,087
Goodwill	1,766,511	1,774,645
Intangible assets, net	227,137	272,186
Noncurrent income taxes	61,420	59,909
Other assets	416,701	540,751
Total assets	\$ 5,972,903	\$ 6,687,420
<b><u>Liabilities and stockholders' equity</u></b>		
Current liabilities:		
Accounts payable and accrued liabilities	\$ 1,401,635	\$ 1,458,854
Current income taxes	15,165	8,823
Current portion of long-term debt	199,535	271,057
Advance billings	237,529	257,766
Liabilities of discontinued operations	3,276	72,808
Total current liabilities	1,857,140	2,069,308
Deferred taxes on income	295,808	249,143
Tax uncertainties and other income tax liabilities	39,548	102,051
Long-term debt	3,066,073	3,559,278
Other noncurrent liabilities	474,862	519,079
Total liabilities	5,733,431	6,498,859
Stockholders' equity:		
Cumulative preferred stock, \$50 par value, 4% convertible	1	1
Cumulative preference stock, no par value, \$2.12 convertible	396	441
Common stock, \$1 par value	323,338	323,338
Additional paid-in-capital	121,475	138,367
Retained earnings	5,416,777	5,229,584
Accumulated other comprehensive loss	(948,426)	(792,173)
Treasury stock, at cost	(4,674,089)	(4,710,997)
Total stockholders' equity	239,472	188,561
Total liabilities and stockholders' equity	\$ 5,972,903	\$ 6,687,420

**Pitney Bowes Inc.**  
**Business Segments**  
(Unaudited; in thousands)

	Three months ended December 31,			Twelve months ended December 31,		
	2018	2017	% Change	2018	2017	% Change
<b>REVENUE</b>						
Global Ecommerce	\$ 304,327	\$ 263,403	16%	\$ 1,022,862	\$ 552,242	85%
Presort Services	133,273	127,698	4%	515,795	497,901	4%
<b>Commerce Services</b>	<u>437,600</u>	<u>391,101</u>	<u>12%</u>	<u>1,538,657</u>	<u>1,050,143</u>	<u>47%</u>
North America Mailing	320,945	340,412	(6%)	1,275,025	1,357,405	(6%)
International Mailing	91,478	101,615	(10%)	367,843	384,097	(4%)
<b>Small &amp; Medium Business Solutions</b>	<u>412,423</u>	<u>442,027</u>	<u>(7%)</u>	<u>1,642,868</u>	<u>1,741,502</u>	<u>(6%)</u>
<b>Software Solutions</b>	<u>97,117</u>	<u>83,278</u>	<u>17%</u>	<u>340,855</u>	<u>331,627</u>	<u>3%</u>
<b>Total revenue</b>	<u>\$ 947,140</u>	<u>\$ 916,406</u>	<u>3%</u>	<u>\$ 3,522,380</u>	<u>\$ 3,123,272</u>	<u>13%</u>
<b>EBIT</b>						
Global Ecommerce	\$ (4,345)	\$ (5)	>(100%)	\$ (32,379)	\$ (17,899)	(81%)
Presort Services	16,742	28,045	(40%)	73,768	97,506	(24%)
<b>Commerce Services</b>	<u>12,397</u>	<u>28,040</u>	<u>(56%)</u>	<u>41,389</u>	<u>79,607</u>	<u>(48%)</u>
North America Mailing	117,435	128,567	(9%)	470,268	498,571	(6%)
International Mailing	21,780	12,292	77%	63,820	48,531	32%
<b>Small &amp; Medium Business Solutions</b>	<u>139,215</u>	<u>140,859</u>	<u>(1%)</u>	<u>534,088</u>	<u>547,102</u>	<u>(2%)</u>
<b>Software Solutions</b>	<u>22,644</u>	<u>8,890</u>	<u>&gt;100%</u>	<u>47,094</u>	<u>33,818</u>	<u>39%</u>
<b>Segment EBIT <sup>(1)</sup></b>	<u>\$ 174,256</u>	<u>\$ 177,789</u>	<u>(2%)</u>	<u>\$ 622,571</u>	<u>\$ 660,527</u>	<u>(6%)</u>
<b>EBITDA</b>						
Global Ecommerce	\$ 11,654	\$ 14,523	(20%)	\$ 28,667	\$ 18,763	53%
Presort Services	23,928	34,158	(30%)	100,606	124,047	(19%)
<b>Commerce Services</b>	<u>35,582</u>	<u>48,681</u>	<u>(27%)</u>	<u>129,273</u>	<u>142,810</u>	<u>(9%)</u>
North America Mailing	134,190	144,431	(7%)	538,518	563,374	(4%)
International Mailing	25,738	17,246	49%	79,962	67,093	19%
<b>Small &amp; Medium Business Solutions</b>	<u>159,928</u>	<u>161,677</u>	<u>(1%)</u>	<u>618,480</u>	<u>630,467</u>	<u>(2%)</u>
<b>Software Solutions</b>	<u>24,860</u>	<u>11,267</u>	<u>&gt;100%</u>	<u>56,634</u>	<u>42,796</u>	<u>32%</u>
<b>Segment EBITDA <sup>(2)</sup></b>	<u>\$ 220,370</u>	<u>\$ 221,625</u>	<u>(1%)</u>	<u>\$ 804,387</u>	<u>\$ 816,073</u>	<u>(1%)</u>
<b>Reconciliation of segment EBITDA to net income</b>						
<b>Segment EBITDA</b>	\$ 220,370	\$ 221,625		\$ 804,387	\$ 816,073	
Less: Segment depreciation and amortization <sup>(3)</sup>	(46,114)	(43,836)		(181,816)	(155,546)	
<b>Segment EBIT</b>	174,256	177,789		622,571	660,527	
Corporate expenses	(43,224)	(62,599)		(180,481)	(214,072)	
<b>Adjusted EBIT</b>	131,032	115,190		442,090	446,455	
Interest, net <sup>(4)</sup>	(37,273)	(43,839)		(159,757)	(164,162)	
Pension settlement	(31,329)	-		(31,329)	-	
Restructuring charges and asset impairments, net	(7,438)	(27,114)		(27,077)	(56,223)	
Loss on extinguishment of debt	-	(3,856)		(7,964)	(3,856)	
Gain on sale of technology	-	-		-	6,085	
Transaction costs	(2,513)	(1,488)		(3,602)	(6,384)	
Benefit (provision) for income taxes	8,362	38,147		(12,383)	(553)	
<b>Income from continuing operations</b>	<u>60,841</u>	<u>77,040</u>		<u>199,978</u>	<u>221,362</u>	
(Loss) income from discontinued operations, net of tax	(15,856)	12,908		23,687	39,978	
<b>Net income</b>	<u>\$ 44,985</u>	<u>\$ 89,948</u>		<u>\$ 223,665</u>	<u>\$ 261,340</u>	

<sup>(1)</sup> Segment EBIT excludes interest, taxes, general corporate expenses, restructuring charges, and other items that are not allocated to a particular business segment.

<sup>(2)</sup> Segment EBITDA is calculated as Segment EBIT plus segment depreciation and amortization expense.

<sup>(3)</sup> Includes depreciation and amortization expense of reporting segments only. Does not include corporate depreciation and amortization expense.

<sup>(4)</sup> Includes financing interest expense and interest expense, net.

**Pitney Bowes Inc.**  
**Reconciliation of Reported Consolidated Results to Adjusted Results**  
(Unaudited; in thousands, except per share amounts)

	Three months ended December 31,			Twelve months ended December 31,		
	2018	2017	Y/Y Chg.	2018	2017	Y/Y Chg.
<b>Reconciliation of reported revenue to revenue excluding currency</b>						
Revenue, as reported	\$ 947,140	\$ 916,406	3%	\$3,522,380	\$3,123,272	13%
Currency impact on revenue	6,787	-		(12,797)	-	
Revenue, at constant currency	<u>\$ 953,927</u>	<u>\$ 916,406</u>	<u>4%</u>	<u>\$3,509,583</u>	<u>\$3,123,272</u>	<u>12%</u>
<b>Reconciliation of reported revenue growth to pro forma revenue growth</b>						
Revenue, as reported				\$3,522,380	\$3,123,272	13%
Less: Newgistics revenue included in PBI revenue				555,022	139,794	
PBI excluding Newgistics				2,967,358	2,983,478	(1%)
Actual Newgistics revenue, including preacquisition period				555,022	480,018	16%
Proforma revenue				3,522,380	3,463,496	2%
Currency impact on revenue				(12,797)	-	
Proforma revenue, at constant currency				<u>\$3,509,583</u>	<u>\$3,463,496</u>	<u>1%</u>
<b>Reconciliation of reported net income to adjusted earnings</b>						
Net income	\$ 44,985	\$ 89,948		\$ 223,665	\$ 261,340	
Loss (income) from discontinued operations, net of tax	15,856	(12,908)		(23,687)	(39,978)	
Pension settlement	23,402	-		23,402	-	
Restructuring charges and asset impairments, net	6,530	17,813		20,950	37,248	
Tax legislation	(20,316)	(38,774)		(36,909)	(38,774)	
State tax valuation allowance - Production Mail Business sale	-	-		2,628	-	
Transaction costs	1,876	953		2,690	4,052	
Loss on extinguishment of debt	-	2,375		5,933	2,375	
Gain on sale of technology	-	-		-	(5,605)	
Adjusted net income	72,333	59,407		218,672	220,658	
Provision for income taxes, as adjusted	21,426	11,944		63,661	61,635	
Interest, net	37,273	43,839		159,757	164,162	
Adjusted EBIT	131,032	115,190		442,090	446,455	
Depreciation and amortization	51,112	49,762		203,293	179,650	
Adjusted EBITDA	<u>\$ 182,144</u>	<u>\$ 164,952</u>		<u>\$ 645,383</u>	<u>\$ 626,105</u>	
<b>Reconciliation of reported diluted earnings per share to adjusted diluted earnings per share</b>						
Diluted earnings per share	\$ 0.24	\$ 0.48		\$ 1.19	\$ 1.39	
Loss (income) from discontinued operations, net of tax	0.08	(0.07)		(0.13)	(0.21)	
Pension settlement	0.12	-		0.12	-	
Restructuring charges and asset impairments, net	0.03	0.09		0.11	0.20	
Tax legislation	(0.11)	(0.21)		(0.20)	(0.21)	
State tax valuation allowance - Production Mail Business sale	-	-		0.01	-	
Transaction costs	0.01	0.01		0.01	0.02	
Loss on extinguishment of debt	-	0.01		0.03	0.01	
Gain on sale of technology	-	-		-	(0.03)	
Adjusted diluted earnings per share	<u>\$ 0.38</u>	<u>\$ 0.32</u>		<u>\$ 1.16</u>	<u>\$ 1.18</u>	
<b>Note:</b> The sum of the earnings per share amounts may not equal the totals due to rounding.						
<b>Reconciliation of reported net cash from operating activities to free cash flow</b>						
Net cash provided by operating activities	\$ 102,660	\$ 165,236		\$ 392,261	\$ 495,813	
Net cash (used in) provided by operating activities - discontinued ope	72,278	(10,986)		29,103	(29,006)	
Capital expenditures	(50,911)	(49,746)		(191,444)	(168,097)	
Restructuring payments	13,898	9,012		52,974	37,454	
Reserve account deposits	14,144	13,462		21,008	10,954	
Transaction costs paid	961	7,396		14,203	7,396	
Free cash flow	<u>\$ 153,030</u>	<u>\$ 134,374</u>		<u>\$ 318,105</u>	<u>\$ 354,514</u>	