## Press Release

Pitney Bowes Announces<br>Second Quarter 2018 Financial Results

STAMFORD, Conn, August 1, 2018...Pitney Bowes Inc. (NYSE: PBI), a global technology company that provides commerce solutions in the areas of ecommerce, shipping, mailing, and data, today announced its financial results for the second quarter 2018.

## Quarterly Financial Results:

- Revenue of $\$ 861$ million, an increase of 18 percent as reported and 17 percent at constant currency versus prior year
- GAAP EPS of $\$ 0.26$; Adjusted EPS of $\$ 0.26$
- GAAP cash from operations of $\$ 92$ million; free cash flow of $\$ 30$ million
- The Company is reaffirming its prior 2018 annual guidance


## Transaction Closed and Debt Management:

- On July 2, 2018, the Company completed the sale of DMT Production Mail and supporting software. As a result, these operations have been classified as discontinued operations and prior period amounts have been recast to conform to this presentation.
- On July 3, 2018, the Company announced the early redemption of $\$ 300$ million of notes due March 2019. The notes will be redeemed on August 2, 2018.
"Our second quarter financial results demonstrate the continued progress we are making to move our Company to sustained growth," said Marc B. Lautenbach, President and CEO, Pitney Bowes. "We generated revenue growth for the fourth consecutive quarter and also grew EBIT dollars. The revenue growth was driven largely by our Commerce Services business, which contributed more than 40 percent of our total revenue. Our Software business also performed well driven by a strong contribution from our indirect and direct channels. I am pleased with the progress we are making to transform our Company."


## Second Quarter 2018 Results

Revenue totaled $\$ 861$ million, which was an increase of 18 percent as reported and 17 percent at constant currency versus prior year.

Commerce Services revenue grew 70 percent as reported and 69 percent at constant currency. Small and Medium Business (SMB) Solutions revenue declined 7 percent as reported and 8 percent at constant currency. Software Solutions revenue increased 13 percent as reported and 12 percent at constant currency.

GAAP earnings per diluted share (GAAP EPS) were $\$ 0.26$, which included $\$ 0.05$ for restructuring charges, a net benefit of $\$ 0.03$ primarily related to further interpretation of the 2017 Tax Legislation and $\$ 0.01$ from discontinued operations. Adjusted earnings per diluted share (Adjusted EPS) were $\$ 0.26$.

The Company's earnings per share results for the second quarter are summarized in the table below:

|  | Second Quarter* |  |
| :--- | :---: | :---: |
|  | 2018 | 2017 |
| GAAP EPS | $\$ 0.26$ | $\$ 0.26$ |
| $\quad$ Discontinued operations | $(\$ 0.01)$ | $(\$ 0.04)$ |
| GAAP EPS from continuing operations | $\$ 0.25$ | $\$ 0.22$ |
| Restructuring charges and asset impairments, net | $\$ 0.05$ | $\$ 0.09$ |
| Tax adjustments, net | $(\$ 0.03)$ | - |
| Gain on sale of technology | - | $(\$ 0.03)$ |
| Adjusted EPS | $\$ 0.26$ | $\$ 0.28$ |

* The sum of the earnings per share may not equal the totals above due to rounding.


## GAAP Cash from Operations and Free Cash Flow Results

GAAP cash from operations during the quarter was $\$ 92$ million and free cash flow was $\$ 30$ million. Compared to the prior year, free cash flow increased by $\$ 22$ million largely due to the timing of accounts payable and accrued liabilities, as well as lower tax payments and was partly offset by higher capital expenditures along with the timing of other working capital requirements.

The Company used cash to return $\$ 35$ million in dividends to shareholders and to pay $\$ 12$ million for restructuring payments.

## Status of Divestiture

On July 2, 2018, the Company completed the sale of DMT Production Mail and supporting software to Platinum Equity, other than in certain non-U.S. jurisdictions, which are expected to close in the third and fourth quarters, subject to local regulatory requirements.

The Company has received $\$ 316$ million in proceeds to-date with the remaining balance of approximately $\$ 24$ million expected to be received in the second half of 2018, subject to certain adjustments.

As a result of the sale, the DMT Production Mail and supporting software operations have been classified as discontinued operations and prior period amounts have been reclassified to conform to this presentation.

## Second Quarter 2018 Business Segment Reporting

The business reporting groups reflect how the Company manages these groups and the clients served in each market.

The Commerce Services group includes the Global Ecommerce and Presort Services segments. Global Ecommerce facilitates global cross-border ecommerce transactions and domestic retail and ecommerce shipping solutions, including fulfillment and returns. Presort Services provides sortation services to qualify large mail volumes for postal worksharing discounts.

The SMB Solutions group offers mailing and office shipping solutions, financing, services, and supplies for small and medium businesses to help simplify and save on the sending, tracking and receiving of letters, parcels and flats. This group includes the North America Mailing and International Mailing segments.

Software Solutions provide customer engagement, customer information, location intelligence software and data.

The results for each segment within the group may not equal the subtotals for the group due to rounding.

## Commerce Services

| (\$ millions) | Second Quarter |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  | Y/Y | Y/Y |
| Revenue | $\underline{2018}$ | $\underline{2017}$ | Reported | Ex Currency |
| Global Ecommerce | \$239 | \$95 | 153\% | 152\% |
| Presort Services | 123 | 118 | 4\% | 4\% |
| Commerce Services | \$362 | \$213 | 70\% | 69\% |
| EBIT |  |  |  |  |
| Global Ecommerce | \$(6) | \$(4) | (49\%) |  |
| Presort Services | 13 | 19 | (35\%) |  |
| Commerce Services | \$7 | \$15 | (57\%) |  |
| EBITDA |  |  |  |  |
| Global Ecommerce | \$9 | \$3 | 200\% |  |
| Presort Services | 19 | $\underline{26}$ | (27\%) |  |
| Commerce Services | \$29 | \$29 | (2\%) |  |

## Global Ecommerce

Results for 2018 include a full quarter of Newgistics. On a proforma basis, Newgistics delivered 10 percent revenue growth, which was driven by strong performance in both parcel and fulfillment revenue. Excluding Newgistics, the segment continued to generate double-digit revenue growth, which was driven by strong performance in domestic shipping volumes.

The EBIT loss was driven primarily by investments in market growth opportunities, operational excellence initiatives and higher transportation and labor costs, as well as the amortization of acquisition-related intangible assets. EBITDA improved from prior year as a result of the higher revenue.

## Presort Services

Revenue growth was driven by higher volumes of First Class mail but partly offset by lower Standard Class mail volumes processed. Revenue was also impacted by lower revenue per piece, in part driven by higher volumes of mail processed from larger clients. EBIT and EBITDA margin declined from prior year primarily due to higher labor and transportation costs along with the lower revenue per piece.

## SMB Solutions

| (\$ millions) | Second Quarter |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  | Y/Y | Y/Y |
| Revenue | $\underline{2018}$ | $\underline{2017}$ | Reported | Ex Currency |
| North America Mailing | \$315 | \$341 | (8\%) | (8\%) |
| International Mailing | 93 | 95 | (2\%) | (7\%) |
| SMB Solutions | \$408 | \$436 | (7\%) | (8\%) |
| EBIT |  |  |  |  |
| North America Mailing | \$115 | \$121 | (5\%) |  |
| International Mailing | 13 | 14 | (6\%) |  |
| SMB Solutions | \$128 | \$135 | (5\%) |  |
| EBITDA |  |  |  |  |
| North America Mailing | \$133 | \$137 | (3\%) |  |
| International Mailing | 17 | 18 | (5\%) |  |
| SMB Solutions | \$150 | \$156 | (4\%) |  |

## North America Mailing

Revenue declined in equipment sales and recurring revenue streams but was partially offset by growth in services. Equipment sales declined as a result of weaker sales execution primarily in the top of the line and a lower backlog entering the quarter compared to prior year. Recurring revenue streams declined largely around financing, supplies and rentals, partially offset by growth in business and support services. EBIT and EBITDA margins were higher than prior year due to lower expenses.

## International Mailing

Equipment sales and recurring revenue streams both contributed to the revenue decline. The equipment sales decline was driven by weakness in the UK and Italy, which was partially offset by growth in Germany. EBIT and EBITDA margins decreased versus prior year primarily driven by lower gross margins due to the mix of products sold, but partially offset by lower expenses.

Software Solutions

| (\$ millions) | Second Quarter |  |  |  |  |  |  |  |  |  |
| :--- | :---: | ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Y/Y |  |  |  | Y/Y <br>  | $\underline{2018}$ | $\underline{2017}$ | $\underline{\text { Reported }}$ | Ex Currency |
| Revenue | $\$ 92$ | $\$ 81$ | $13 \%$ | $12 \%$ |  |  |  |  |  |  |
| EBIT | $\$ 18$ | $\$ 5$ | $262 \%$ |  |  |  |  |  |  |  |
| EBITDA | $\$ 21$ | $\$ 7$ | $182 \%$ |  |  |  |  |  |  |  |

## Software Solutions

Revenue increased from prior year driven by growth in Data, Customer Information Management and Location Intelligence, in part from the implementation of the new revenue recognition standard (ASC 606). EBIT and EBITDA margins increased from prior year largely driven by the higher revenue and lower expenses.

## 2018 Guidance

The Company is reaffirming its prior annual guidance for 2018.

- Revenue, on a constant currency basis, to be in the range of 11 percent to 15 percent growth, when compared to 2017.
- Adjusted EPS to be in the range of $\$ 1.15$ to $\$ 1.30$.
- Free cash flow to be in the range of $\$ 300$ million to $\$ 350$ million.

This guidance discusses future results, which are inherently subject to unforeseen risks and developments. As such, discussions about the business outlook should be read in the context of an uncertain future, as well as the risk factors identified in the safe harbor language at the end of this release and as more fully outlined in the Company's 2017 Form 10-K Annual Report and other reports filed with the Securities and Exchange Commission. This guidance excludes any unusual items that may occur or additional portfolio or restructuring actions, not specifically identified, as the Company implements plans to further streamline its operations and reduce costs. Revenue guidance is provided on a constant currency basis. The Company cannot reasonably predict the impact that future changes in currency exchange rates will have on revenue and net income. Additionally, the Company cannot provide GAAP EPS and GAAP cash from operations guidance due to the uncertainty of future potential restructurings, goodwill and asset write-downs, unusual tax settlements or payments and special contributions to its pension funds, acquisitions, divestitures and other potential adjustments, which could (individually or in the aggregate) have a material impact on the Company's performance. The Company's guidance is based on an assumption that the global economy and foreign exchange markets in 2018
will not change significantly. The Company's guidance also includes changes in accounting standards implemented at the beginning of the year.

## Conference Call and Webcast

Management of Pitney Bowes will discuss the Company's results in a broadcast over the Internet today at 8:00 a.m. ET. Instructions for listening to the earnings results via the Web are available on the Investor Relations page of the Company's web site at www.pitneybowes.com.

## About Pitney Bowes

Pitney Bowes (NYSE:PBI) is a global technology company providing commerce solutions that power billions of transactions. Clients around the world, including 90 percent of the Fortune 500, rely on the accuracy and precision delivered by Pitney Bowes solutions, analytics, and APIs in the areas of ecommerce fulfillment, shipping and returns; crossborder ecommerce; presort services; office mailing and shipping; location data; and software. For nearly 100 years Pitney Bowes has been innovating and delivering technologies that remove the complexity of getting commerce transactions precisely right. For additional information visit Pitney Bowes, the Craftsmen of Commerce, at www.pitneybowes.com.

## Editorial -

Bill Hughes
Chief Communications Officer
203/351-6785

Financial -
Adam David
VP, Investor Relations
203/351-7175

## Use of Non-GAAP Measures

The Company's financial results are reported in accordance with generally accepted accounting principles (GAAP); however, in its disclosures the Company uses certain nonGAAP measures, such as adjusted earnings before interest and taxes (EBIT), adjusted earnings before interest, taxes, depreciation and amortization (EBITDA), adjusted earnings per share (EPS), revenue growth on a constant currency basis and free cash flow.

The Company reports measures such as adjusted EBIT, adjusted EPS and adjusted net income to exclude the impact of special items like restructuring charges, tax adjustments, goodwill and asset write-downs, and costs related to dispositions and acquisitions. While these are actual Company expenses, they can mask underlying trends associated with its business. Such items are often inconsistent in amount and frequency and as such, the adjustments allow an investor greater insight into the current underlying operating trends of the business.

In addition, revenue growth is presented on a constant currency basis to exclude the impact of changes in foreign currency exchange rates since the prior period under comparison. Constant currency measures are intended to help investors better understand the underlying operational performance of the business excluding the impacts of shifts in currency exchange rates over the period. Constant currency is calculated by converting our current quarter reported results using the prior year's exchange rate for the comparable quarter. This comparison allows an investor insight into the underlying revenue performance of the business and true operational performance from a comparable basis to prior period. A reconciliation of reported revenue to constant currency revenue can be found in the Company's attached financial schedules.

The Company reports free cash flow in order to provide investors insight into the amount of cash that management could have available for other discretionary uses. Free cash flow adjusts GAAP cash from operations for capital expenditures, restructuring payments, unusual tax settlements, special contributions to the Company's pension fund and cash used for other special items. A reconciliation of GAAP cash from operations to free cash flow can be found in the Company's attached financial schedules.

Segment EBIT is the primary measure of profitability and operational performance at the segment level. Segment EBIT is determined by deducting from segment revenue the related costs and expenses attributable to the segment. Segment EBIT excludes interest, taxes, general corporate expenses not allocated to a particular business segment, restructuring charges and goodwill and asset impairments, which are recognized on a consolidated basis. The Company has also included segment EBITDA as a useful measure for profitability and operational performance, and an additional way to look at the economics of the segments, especially in light of some of the Company's more recent, larger acquisitions. Segment EBITDA further excludes depreciation and amortization expense for the segment. A reconciliation of segment EBIT and EBITDA to total net income can be found in the attached financial schedules.

Pitney Bowes has provided a quantitative reconciliation to GAAP in supplemental schedules. This information can be found at the Company's web site www.pb.com/investorrelations.

This document contains "forward-looking statements" about the Company's expected or potential future business and financial performance. Forward-looking statements include, but are not limited to, statements about its future revenue and earnings guidance and other statements about future events or conditions. Forward-looking statements are not guarantees of future performance and involve risks and uncertainties that could cause actual results to differ materially from those projected. These risks and uncertainties include, but are not limited to: declining physical mail volumes; competitive factors, including pricing pressures, technological developments, the introduction of new products and services by competitors, and fuel prices; our success in developing new products and services, including digital-based products and services, obtaining regulatory approvals, if needed, of new products, and the market's acceptance of these new products and services; our ability to fully utilize the enterprise business platform in North America, and successfully deploy it in major international markets without significant disruptions to existing operations; a breach of security, including a cyberattack or other comparable event; the continued availability and security of key information technology systems and the cost to comply with information security requirements and privacy laws; changes in postal or banking regulations; changes in, or loss of, our contractual relationships with the United States Postal Service; the risk of losing large clients in the Global Ecommerce segment; macroeconomic factors, including global and regional business conditions that adversely impact customer demand, foreign currency exchange rates, interest rates and labor conditions; capital market disruptions or credit rating downgrades that adversely impact our ability to access capital markets at reasonable costs; management of outsourcing arrangements; integrating newly acquired businesses, including operations and product and service offerings; management of customer credit risk and other factors beyond its control as more fully outlined in the Company's 2017 Form 10-K Annual Report and other reports filed with the Securities and Exchange Commission. Pitney Bowes assumes no obligation to update any forward-looking statements contained in this document as a result of new information, events or developments.

Note: Consolidated statements of income; revenue and EBIT by business segment; and reconciliation of GAAP to non-GAAP measures for the three months and six months ended June 30, 2018 and 2017, and consolidated balance sheets as of June 30, 2018 and December 31, 2017 are attached.

## Pitney Bowes Inc.

## Consolidated Statements of Income

(Unaudited; in thousands, except share and per share amounts)

|  | Three months ended June 30, |  |  |  | Six months ended June 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2018 |  | 2017 |  | 2018 |  | 2017 |  |
| Revenue: |  |  |  |  |  |  |  |  |
| Equipment sales | \$ | 105,750 | \$ | 121,384 | \$ | 216,121 | \$ | 245,887 |
| Supplies |  | 55,457 |  | 58,639 |  | 115,450 |  | 119,694 |
| Software |  | 91,702 |  | 81,319 |  | 167,996 |  | 154,165 |
| Rentals |  | 91,809 |  | 95,447 |  | 186,435 |  | 194,754 |
| Financing |  | 76,671 |  | 83,653 |  | 156,774 |  | 169,398 |
| Support services |  | 72,171 |  | 72,068 |  | 145,194 |  | 147,273 |
| Business services |  | 367,876 |  | 217,903 |  | 754,414 |  | 442,422 |
| Total revenue |  | 861,436 |  | 730,413 |  | 1,742,384 |  | 1,473,593 |
|  |  |  |  |  |  |  |  |  |
| Costs and expenses: |  |  |  |  |  |  |  |  |
| Cost of equipment sales |  | 47,106 |  | 51,506 |  | 93,160 |  | 96,122 |
| Cost of supplies |  | 15,738 |  | 16,216 |  | 32,685 |  | 33,068 |
| Cost of software |  | 26,459 |  | 23,361 |  | 50,514 |  | 46,515 |
| Cost of rentals |  | 21,078 |  | 21,143 |  | 45,132 |  | 41,422 |
| Financing interest expense |  | 12,346 |  | 12,843 |  | 24,571 |  | 25,817 |
| Cost of support services |  | 39,609 |  | 41,772 |  | 82,736 |  | 83,421 |
| Cost of business services |  | 293,480 |  | 153,063 |  | 590,879 |  | 303,906 |
| Selling, general and administrative ${ }^{(1)}$ |  | 282,456 |  | 283,073 |  | 577,894 |  | 573,645 |
| Research and development |  | 31,073 |  | 30,328 |  | 61,395 |  | 59,282 |
| Restructuring charges and asset impairments, net |  | 11,503 |  | 25,990 |  | 12,407 |  | 27,639 |
| Other components of net pension and postretirement cost ${ }^{(1)}$ |  | $(2,499)$ |  | 1,267 |  | $(4,218)$ |  | 2,723 |
| Interest expense, net |  | 29,623 |  | 27,600 |  | 60,476 |  | 53,276 |
| Total costs and expenses |  | 807,972 |  | 688,162 |  | 1,627,631 |  | 1,346,836 |
| Income from continuing operations before taxes |  | 53,464 |  | 42,251 |  | 114,753 |  | 126,757 |
| Provision for income taxes |  | 6,458 |  | 790 |  | 22,721 |  | 27,872 |
| Income from continuing operations |  | 47,006 |  | 41,461 |  | 92,032 |  | 98,885 |
| Income from discontinued operations, net of tax |  | 1,208 |  | 7,440 |  | 9,695 |  | 15,149 |
| Net income | \$ | 48,214 | \$ | 48,901 | \$ | 101,727 | \$ | 114,034 |
|  |  |  |  |  |  |  |  |  |
| Basic earnings per share attributable to common stockholders ${ }^{(2)}$ : |  |  |  |  |  |  |  |  |
| Continuing operations | \$ | 0.25 | \$ | 0.22 | \$ | 0.49 | \$ | 0.53 |
| Discontinued operations |  | 0.01 |  | 0.04 |  | 0.05 |  | 0.08 |
| Net income | \$ | 0.26 | \$ | 0.26 | \$ | 0.54 | \$ | 0.61 |
| Diluted earnings per share attributable to common stockholders ${ }^{(2)}$ : |  |  |  |  |  |  |  |  |
| Continuing operations | \$ | 0.25 | \$ | 0.22 | \$ | 0.49 | \$ | 0.53 |
| Discontinued operations |  | 0.01 |  | 0.04 |  | 0.05 |  | 0.08 |
| Net income | \$ | 0.26 | \$ | 0.26 | \$ | 0.54 | \$ | 0.61 |
| Weighted-average shares used in diluted earnings per share |  | 8,113,750 |  | ,377,059 |  | 8,056,884 |  | 6,944,571 |

${ }^{(1)}$ Effective January 1, 2018, components of net periodic pension and postretirement costs, other than service costs, are required to be reported separately. Accordingly, for the three and six months ended June 30, 2017, $\$ 1.3$ million and $\$ 2.7$ million of costs have been reclassified from selling, general and administrative expense to other components of net pension and postretirement cost.
${ }^{(2)}$ The sum of the earnings per share amounts may not equal the totals due to rounding.

## Pitney Bowes Inc.

## Consolidated Balance Sheets

(Unaudited; in thousands, except share amounts)

## Assets

Current assets:
Cash and cash equivalents
Short-term investments
Accounts receivable, net
Short-term finance receivables, net
Inventories
Current income taxes
Other current assets and prepayments
Assets of discontinued operations
Total current assets
Property, plant and equipment, net
Rental property and equipment, net
Long-term finance receivables, net
Goodwill
Intangible assets, net
Noncurrent income taxes
Other assets
Total assets

## Liabilities and stockholders' equity

Current liabilities:
Accounts payable and accrued liabilities
Current income taxes
Current portion of long-term debt
Advance billings
Liabilities of discontinued operations
Total current liabilities
Deferred taxes on income
Tax uncertainties and other income tax liabilities
Long-term debt
Other noncurrent liabilities
Total liabilities
Stockholders' equity:
Cumulative preferred stock, $\$ 50$ par value, $4 \%$ convertible
Cumulative preference stock, no par value, $\$ 2.12$ convertible
Common stock, \$1 par value
Additional paid-in-capital
Retained earnings
Accumulated other comprehensive loss
Treasury stock, at cost
Total stockholders' equity
Total liabilities and stockholders' equity

| $\$$ | $1,349,344$ |  | $\$$ |
| ---: | ---: | ---: | ---: |
| 5,686 |  | $1,450,149$ |  |
|  | 334,999 |  | 8,823 |
| 237,709 |  | 271,057 |  |
|  | 84,219 |  | 257,766 |
|  | $2,011,957$ |  | $2,060,608$ |


| 234,190 | 234,643 |
| ---: | ---: |
| 105,803 | 116,551 |
| $3,237,810$ | $3,559,278$ |
| 461,074 |  |
|  | 519,079 |


| June 30, 2018 |  | $\begin{gathered} \text { December 31, } \\ 2017 \\ \hline \end{gathered}$ |  |
| :---: | :---: | :---: | :---: |
| \$ | 689,870 | \$ | 1,009,021 |
|  | 55,699 |  | 48,988 |
|  | 408,703 |  | 427,022 |
|  | 812,055 |  | 828,003 |
|  | 49,051 |  | 40,769 |
|  | 39,100 |  | 58,439 |
|  | 102,104 |  | 74,589 |
|  | 313,356 |  | 334,848 |
|  | 2,469,938 |  | 2,821,679 |
|  | 398,909 |  | 373,503 |
|  | 180,585 |  | 183,956 |
|  | 597,302 |  | 652,087 |
|  | 1,767,848 |  | 1,774,645 |
|  | 249,125 |  | 272,186 |
|  | 54,099 |  | 59,909 |
|  | 528,945 |  | 540,750 |
| \$ | 6,246,751 | \$ | 6,678,715 |

234,643
116,551
$\begin{array}{r}1,559,278 \\ 519,079 \\ \hline\end{array}$
6,490,154

|  | 1 |  | 1 |
| :---: | :---: | :---: | :---: |
|  | 415 |  | 441 |
|  | 323,338 |  | 323,338 |
|  | 122,732 |  | 138,367 |
|  | 5,248,991 |  | 5,229,584 |
|  | $(810,251)$ |  | $(792,173)$ |
|  | (4,689,309) |  | $(4,710,997)$ |
|  | 195,917 |  | 188,561 |
| \$ | 6,246,751 | \$ | 6,678,715 |

Pitney Bowes Inc.
Business Segments
(Unaudited; in thousands)

```
REVENUE
    Global Ecommerce
    Presort Services
        Commerce Services
    North America Mailing
    International Mailing
        Small & Medium Business Solutions
    Software Solutions
    Total revenue
EBIT
    Global Ecommerce
    Presort Services
        Commerce Services
    North America Mailing
    International Mailing
        Small & Medium Business Solutions
    Software Solutions
    Segment EBIT (1)
EBITDA
    Global Ecommerce
    Presort Services
        Commerce Services
    North America Mailing
    International Mailing
        Small & Medium Business Solutions
    Software Solutions
    Segment EBITDA (2)
```

| Three months ended June 30, |  |  |  |  | Six months ended June 30, |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2018 |  | 2017 |  | \% Change | 2018 |  | 2017 |  | \% Change |
| \$ | 239,100 | \$ | 94,506 | >100\% | \$ | 485,690 | \$ | 182,658 | >100\% |
|  | 122,730 |  | 118,452 | 4\% |  | 257,188 |  | 251,129 | 2\% |
|  | 361,830 |  | 212,958 | 70\% |  | 742,878 |  | 433,787 | 71\% |
|  | 314,546 |  | 340,949 | (8\%) |  | 640,115 |  | 696,902 | (8\%) |
|  | 93,358 |  | 95,425 | (2\%) |  | 191,395 |  | 188,624 | 1\% |
|  | 407,904 |  | 436,374 | (7\%) |  | 831,510 |  | 885,526 | (6\%) |
|  | 91,702 |  | 81,081 | 13\% |  | 167,996 |  | 154,280 | 9\% |
| \$ | 861,436 | \$ | 730,413 | 18\% | \$ | 1,742,384 | \$ | 1,473,593 | 18\% |
| \$ | $(5,993)$ | \$ | $(4,030)$ | (49\%) | \$ | $(13,704)$ | \$ | $(8,300)$ | (65\%) |
|  | 12,565 |  | 19,270 | (35\%) |  | 39,591 |  | 49,987 | (21\%) |
|  | 6,572 |  | 15,240 | (57\%) |  | 25,887 |  | 41,687 | (38\%) |
|  | 115,193 |  | 120,797 | (5\%) |  | 234,763 |  | 262,041 | (10\%) |
|  | 13,215 |  | 14,020 | (6\%) |  | 29,246 |  | 27,430 | 7\% |
|  | 128,408 |  | 134,817 | (5\%) |  | 264,009 |  | 289,471 | (9\%) |
|  | 18,433 |  | 5,091 | >100\% |  | 20,925 |  | 6,397 | >100\% |
| \$ | 153,413 | \$ | 155,148 | (1\%) | \$ | 310,821 | \$ | 337,555 | (8\%) |
| \$ | 9,474 | \$ | 3,157 | >100\% | \$ | 16,193 | \$ | 6,210 | >100\% |
|  | 19,188 |  | 26,196 | (27\%) |  | 52,376 |  | 64,111 | (18\%) |
|  | 28,662 |  | 29,353 | (2\%) |  | 68,569 |  | 70,321 | (2\%) |
|  | 132,569 |  | 137,157 | (3\%) |  | 268,996 |  | 294,427 | (9\%) |
|  | 17,469 |  | 18,368 | (5\%) |  | 38,021 |  | 36,475 | 4\% |
|  | 150,038 |  | 155,525 | (4\%) |  | 307,017 |  | 330,902 | (7\%) |
|  | 20,819 |  | 7,381 | >100\% |  | 25,732 |  | 10,775 | >100\% |
| \$ | 199,519 | \$ | 192,259 | 4\% | \$ | 401,318 | \$ | 411,998 | (3\%) |

Reconciliation of segment EBITDA to net income
Segment EBITDA
Less: Segment depreciation and amortization ${ }^{(3)}$
Segment EBIT
Corporate expenses
Adjusted EBIT
Interest, net ${ }^{(4)}$
Restructuring charges and asset impairments, net
Gain on sale of technology
Transaction costs
Provision for income taxes
Income from continuing operations
Income from discontinued operations, net of tax
Net income


| \$ | 401,318 | \$ | 411,998 |
| :---: | :---: | :---: | :---: |
|  | $(90,497)$ |  | $(74,443)$ |
|  | 310,821 |  | 337,555 |
|  | (97,561) |  | $(110,151)$ |
|  | 213,260 |  | 227,404 |
|  | $(85,047)$ |  | $(79,093)$ |
|  | $(12,407)$ |  | $(27,639)$ |
|  | - |  | 6,085 |
|  | $(1,053)$ |  |  |
|  | (22,721) |  | $(27,872)$ |
|  | 92,032 |  | 98,885 |
|  | 9,695 |  | 15,149 |
| \$ | 101,727 | \$ | 114,034 |

[^0]Pitney Bowes Inc.
Reconciliation of Reported Consolidated Results to Adjusted Results
(Unaudited; in thousands, except per share amounts)


Note: The sum of the earnings per share amounts may not equal the totals due to rounding.

Reconciliation of reported net cash from operating activities to free
cash flow
cash flow
Net cash provided by operating activities
Net cash provided by operating activities - discontinued operations
Capital expenditures
Restructuring payments
Reserve account deposits
Transaction costs paid
Free cash flow

| $\$$ | 92,362 |  | $\$$ | 30,641 |
| :--- | ---: | :--- | :--- | ---: |
|  | $(16,916)$ |  | $(10,248)$ |  |
|  | $(57,962)$ |  | $(40,140)$ |  |
|  | 11,943 |  | 5,667 |  |
|  | $(695)$ |  | 21,860 |  |
|  | 1,444 |  |  |  |
|  |  |  | - |  |
|  | 30,176 |  | $\$$ | 7,780 |


| $\$$ | 175,034 |  | $\$$ | 184,647 |
| :---: | :---: | :---: | :---: | :---: |
|  | $(41,772)$ |  | $(14,096)$ |  |
|  | $(100,022)$ |  | $(75,844)$ |  |
|  | 27,528 |  | 17,651 |  |
|  | 5,959 |  | 2,514 |  |
|  | 4,037 |  | - |  |
|  | 70,764 |  | $\$ 14,872$ |  |


[^0]:    ${ }^{(1)}$ Segment EBTT excludes interest, taxes, general corporate expenses, restructuring charges, and other items that are not allocated to a particular business segment.
    ${ }^{(2)}$ Segment EBITDA is calculated as Segment EBIT plus Segment depreciation and amortization expense.
    ${ }^{(3)}$ Includes depreciation and amortization expense of reporting segments only. Does not include corporate depreciation and amortization expense.
    ${ }^{4}$ ) Includes financing interest expense and interest expense, net.

