

## **Press Release**

# Pitney Bowes Announces Fourth Quarter and Full Year 2022 Financial Results

STAMFORD, Conn, January 31, 2023 – Pitney Bowes (NYSE: PBI), a global shipping and mailing company that provides technology, logistics, and financial services, today announced its financial results for the fourth quarter and full year 2022.

"We have made important progress in the quarter against several initiatives that are key to our long-term objectives," said Marc B. Lautenbach, President and Chief Executive Officer. "Although financial performance did not meet our expectations, we have seen significant improvements which lay the groundwork for future success. Our SendTech and Presort businesses continued to deliver a solid and predictable performance, reaping the benefits of the investments we have made in those businesses over the last several years. Importantly, our Financial Services business performed very well and Global Ecommerce made substantial progress in ramping network volumes, profitability, and service levels."

#### **Fourth Quarter Financial Highlights**

- Revenue in the quarter was \$909 million, a decrease of 8 percent on a reported basis and flat on a comparable basis (1)
- GAAP EPS was \$0.04 and Adjusted EPS was \$0.06 in the quarter versus \$0.01 and \$0.06, respectively, in fourth quarter 2021
- Adjusted EBIT was \$49 million compared to \$38 million in third quarter 2022 and \$47 million in fourth quarter 2021
- GAAP cash from operating activities was \$167 million; Free Cash Flow was \$108 million
- Cash and short-term investments were \$681 million at the end of the year

#### **Fourth Quarter Business Highlights**

- Global Ecommerce processed 54 million in Domestic Parcel volume, ending the quarter with an annualized exit rate of approximately 200 million
- Global Ecommerce gross margins improved 300 basis points versus prior year, but short of our expectations
- Presort grew year-over-year revenues and expanded EBIT margins by 440 basis points versus third quarter 2022
- SendTech shipping-related revenues grew 30 percent year-over-year



#### Full Year 2022 Financial Highlights

- Revenue of \$3.5 billion, a decrease of 4 percent on a reported basis and flat on a comparable basis
- GAAP EPS was \$0.21 in 2022 versus (\$0.01) in 2021; Adjusted EPS was \$0.15 in 2022 versus \$0.32 in 2021
- Adjusted EBIT was \$179 million in 2022 compared to \$203 million in 2021
- GAAP cash from operating activities and Free Cash Flow were \$176 million and \$68 million, respectively

#### Full Year 2022 Business Highlights

- Global Ecommerce processed Domestic Parcel volumes of 170 million, grew Domestic Parcel revenue 10 percent, and expanded unit margins by \$0.34 versus prior year
- Presort processed 16 billion pieces of mail and grew revenue by 5 percent
- SendTech grew equipment sales by 4 percent on a constant currency basis and increased finance receivables by \$44 million to \$1.2 billion
- SendTech introduced the Shipping 360 Platform and launched PitneyShip Pro, which helped drive shipping-related revenue growth of 22 percent

Earnings per share results are summarized in the table below

	Fourth	Fourth Quarter Full		Year		
	2022	2021	2022	2021		
GAAP EPS	\$0.04	\$0.01	\$0.21	(\$0.01)		
Discontinued Operations	-	-	-	\$0.03		
GAAP EPS from Continuing Operations	\$0.04	\$0.01	\$0.21	\$0.02		
Loss on Debt Redemption/Refinancing	-	-	\$0.02	\$0.24		
Restructuring Charges	\$0.03	\$0.03	\$0.08	\$0.08		
Gain on Sale of Assets	-	-	(\$0.06)	(\$0.01)		
Gain on Sale of Businesses (1)	(\$0.01)	\$0.01	(\$0.09)	(\$0.01)		
Adjusted EPS (2)	\$0.06	\$0.06	\$0.15	\$0.32		

<sup>(1)</sup> Includes transaction costs associated with sale of businesses

<sup>(2)</sup> The sum of the earnings per share may not equal the totals due to rounding.



#### **Business Segment Reporting**

We are presenting revenue growth on a comparable basis, which excludes three items, the impacts of foreign currency, the impact of the divestiture of the Borderfree business effective July 1, 2022, and the impact of a change in the presentation of revenue for certain services effective October 1, 2022, from a gross basis to net basis due to an adjustment in terms of one of our contracts with the United States Postal Service. This change in revenue presentation impacts both our Global Ecommerce and SendTech Solutions segments. The impacts of each of the above items on revenue can be found in the accompanying financial schedules.

#### **Global Ecommerce**

Global Ecommerce provides business to consumer logistics services for domestic and cross-border delivery, returns and fulfillment.

		Fourth	Quarter	
(\$ millions)	2022	2021	% Change Reported	% Change Comparable Basis
Revenue	\$410	\$473	(13%)	0%
EBITDA	(\$6)	(\$20)	72%	
EBIT	(\$23)	(\$41)	43%	
		Ful	l Year	
(\$ millions)	2022	2021	% Change Reported	% Change Comparable Basis
Revenue	\$1,576	\$1,703	(7%)	(2%)
EBITDA	(\$22)	(\$20)	(13%)	
EBIT	(\$100)	(\$99)	(2%)	

Continued improvement in Domestic Parcel was offset by weakness in Cross-border. Domestic Parcel volumes were 54 million in the quarter, growing 16 percent year-over-year. Domestic Parcel volume growth drove revenue growth on a comparable basis. Cross-border volumes and revenue declined due to continued pressure from a strong US Dollar and softer international ecommerce activity.



Domestic Parcel unit gross margin improved \$0.21 versus third quarter 2022, driving higher segment margins. A higher-than-expected mix of light weight parcels received late in the quarter contributed to lower-than-expected profitability.

#### **Presort Services**

Presort Services provides sortation services that enable clients to qualify for USPS workshare discounts in First Class Mail, Marketing Mail, Marketing Mail Flats and Bound Printed Matter.

	Fourth Quarter										
(\$ millions)	2022	2021	% Change Reported								
Revenue	\$158	\$156	1%								
EBITDA	\$37	\$30	22%								
EBIT	\$29	\$23	25%								
		Full Year									
(\$ millions)	2022	2021	% Change								
(\$ HIIIIOHS)	2022	2021	Reported								
Revenue	\$602	\$573	5%								
EBITDA	\$110	\$107	3%								
EBIT	\$82	\$80	3%								

Revenue growth in the quarter was driven by new client additions and higher revenue per piece. Growth was partially offset by lower volumes from existing clients.

EBIT margins in the fourth quarter improved 440 basis points sequentially and 360 basis points versus prior year, driven by higher revenue per piece and productivity gains from investments in automation.



#### SendTech Solutions

Sending Technology Solutions offers physical and digital mailing and shipping technology solutions, financing, services, supplies and other applications for small and medium businesses, retail, enterprise, and government clients around the world to help simplify and save on the sending, tracking and receiving of letters, parcels and flats.

(¢ milliona)		Fourth Quarter						
(\$ millions)	2022	2021	% Change Reported	% Change Comparable Basis				
Revenue	\$341	\$354	(4%)	0%				
EBITDA	\$113	\$116	(3%)					
EBIT	\$106	\$109	(3%)					

(\$ millions)	2022	2021	% Change Reported	% Change Comparable Basis
Revenue	\$1,360	\$1,398	(3%)	0%
EBITDA	\$430	\$459	(6%)	
EBIT	\$401	\$429	(7%)	

Revenue was flat compared to prior year on a comparable basis. Strong demand for our new mailing and shipping products drove growth in Equipment sales and Service Revenues in the quarter. Shipping-related revenues grew 30 percent. Financing revenue and Supplies sales declined in the quarter.

#### Full Year 2023 Guidance

We expect flat to mid-single digit percentage revenue growth on a comparable basis.

We also expect percentage EBIT growth to outpace revenue growth as GEC profitability continues to improve.



#### **Conference Call and Webcast**

Management of Pitney Bowes will discuss the Company's results in a broadcast over the Internet today at 8:00 a.m. ET. Instructions for listening to the earnings results via the Web are available on the Investor Relations page of the Company's web site at www.pitneybowes.com.

#### **About Pitney Bowes**

Pitney Bowes (NYSE:PBI) is a global shipping and mailing company that provides technology, logistics, and financial services to more than 90 percent of the Fortune 500. Small business, retail, enterprise, and government clients around the world rely on Pitney Bowes to remove the complexity of sending mail and parcels. For additional information, visit: <a href="https://www.pitneybowes.com">www.pitneybowes.com</a>

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#### **Use of Non-GAAP Measures**

Our financial results are reported in accordance with generally accepted accounting principles (GAAP). We also disclose certain non-GAAP measures, such as adjusted earnings before interest and taxes (EBIT), adjusted earnings before interest, taxes, depreciation and amortization (EBITDA), adjusted earnings per share (EPS), revenue growth on a comparable basis and free cash flow.

Adjusted EBIT, Adjusted EBITDA and Adjusted EPS exclude the impact of discontinued operations, restructuring charges, gains, losses and costs related to the sale of assets, acquisitions and dispositions, goodwill impairment charges, losses on debt redemptions and refinancings and other unusual or one-time items. Management believes that these non-GAAP measures provide investors greater insight into the underlying operating trends of the business.

We disclose revenue growth on a comparable basis, which excludes three items. First, the comparison excludes the impacts of foreign currency. Second, we are excluding the impact of the divestiture of the Borderfree business effective July 1, 2022. Third, we are excluding the impact of a change in the presentation of revenue beginning in the fourth quarter of 2022, from a gross basis to net basis due to an adjustment in terms of one of our contracts with the United States Postal Service. The change in revenue presentation impacts both our Global Ecommerce and SendTech Solutions segments. The change in revenue presentation does not impact gross profit. Management believes that excluding these items provides investors with a better understanding of the underlying revenue performance.

Free cash flow adjusts cash flow from operations calculated in accordance with GAAP for discontinued operations, capital expenditures, restructuring payments, changes in customer deposits held at the Pitney Bowes Bank and other special items. Management believes free cash flow provides investors better insight into the amount of cash available for other discretionary uses.

Segment EBIT is the primary measure of profitability and operational performance at the segment level and is determined by deducting from segment revenue the related costs and expenses attributable to the segment. Segment EBIT excludes interest, taxes, unallocated corporate expenses, restructuring charges, goodwill impairment charges, and other items not allocated to a segment. The Company also reports segment EBITDA as an additional useful measure of segment profitability and operational performance.

Complete reconciliations of non-GAAP measures to comparable GAAP measures can be found in the attached financial schedules and at the Company's web site at www.pb.com/investorrelations



This document contains "forward-looking statements" about the Company's expected or potential future business and financial performance. Forward-looking statements include, but are not limited to, statements about future revenue and earnings guidance and future events or conditions. Forward-looking statements are not guarantees of future performance and involve risks and uncertainties that could cause actual results to differ materially from those projected. While conditions related to the COVID-19 pandemic have improved, the pandemic continues to be dynamic, and near-term challenges across the economy remain and the effects that they may have on our, and our clients' businesses remain uncertain. Other factors which could cause future financial performance to differ materially from expectations include, without limitation, declining physical mail volumes; changes in postal regulations or the operations and financial health of posts in the U.S. or other major markets or changes to the broader postal or shipping markets; the loss of, or significant changes to, United States Postal Service (USPS) commercial programs, or our contractual relationships with the USPS or their performance under those contracts; our ability to continue to grow volumes, gain additional economies of scale and improve profitability within our Global Ecommerce segment; the impacts of inflation and rising prices, higher interest rates and a slow-down in economic activity, including a global recession, to the company, our clients and retail consumers, and the loss of some of our larger clients in our Global Ecommerce and Presort Services segments; and other factors as more fully outlined in the Company's 2021 Form 10-K Annual Report and other reports filed with the Securities and Exchange Commission during 2022. Pitney Bowes assumes no obligation to update any forward-looking statements contained in this document as a result of new information, events or developments.

Note: Consolidated statements of income; revenue, EBIT and EBITDA by business segment; and reconciliations of GAAP to non-GAAP measures for the three and twelve months ended December 31, 2022 and 2021, and consolidated balance sheets at December 31, 2022 and December 31, 2021 are attached.

## Pitney Bowes Inc.

## **Consolidated Statements of Operations**

(Unaudited; in thousands, except per share amounts)

Three months ended Decer		ember 31,	Tv	velve months en	ded December 31,			
		2022		2021		2022		2021
Revenue:	<u> </u>							
Business services	\$	582,674	\$	645,814	\$	2,249,941	\$	2,334,674
Support services		112,572		113,622		438,191		460,888
Financing		67,424		71,217		274,508		294,418
Equipment sales		92,150		93,834		354,960		350,138
Supplies		37,425		40,348		154,186		159,438
Rentals		16,446		18,877		66,256		74,005
Total revenue		908,691		983,712	-	3,538,042		3,673,561
Costs and expenses:								
Cost of business services		500,732		579,913		1,934,206		2,034,477
Cost of support services		37,366		37,060		148,829		149,706
Financing interest expense		13,962		11,690		51,789		47,059
Cost of equipment sales		65,662		66,292		253,843		251,914
Cost of supplies		10,704		11,597		43,778		43,980
Cost of rentals		6,053		5,487		25,105		24,427
Selling, general and administrative		226,571		224,847		905,570		924,163
Research and development		11,257		13,781		43,657		46,777
Restructuring charges		6,043		7,569		18,715		19,003
Interest expense, net		23,164		23,070		89,980		96,886
Other components of net pension and postretirement expense		1,079		302		4,308		1,010
Other (income) expense, net		(1,319)		633		(21,618)		41,574
Total costs and expenses		901,274		982,241		3,498,162		3,680,976
Income (loss) from continuing operations before taxes		7,417		1,471		39,880		(7,415)
Provision (benefit) for income taxes		1,121		(320)		2,940		(10,922)
Income from continuing operations		6,296		1,791		36,940		3,507
Loss from discontinued operations, net of tax				(524)		-		(4,858)
Net income (loss)	\$	6,296	\$	1,267	\$	36,940	\$	(1,351)
Basic earnings (loss) per share:								
Continuing operations	\$	0.04	\$	0.01	\$	0.21	\$	0.02
Discontinued operations	,	-	•	-	·	- -	•	(0.03)
Net income (loss)	\$	0.04	\$	0.01	\$	0.21	\$	(0.01)
Diluted earnings (loss) per share:								
Continuing operations	\$	0.04	\$	0.01	\$	0.21	\$	0.02
Discontinued operations		<u>-</u>		<u>-</u>		<u>-</u>		(0.03)
Net income (loss)	\$	0.04	\$	0.01	\$	0.21	\$	(0.01)
Weighted-average shares used in diluted earnings per share		177,999		179,506		177,252		179,105

# Pitney Bowes Inc. Consolidated Balance Sheets

(Unaudited; in thousands)

<u>Assets</u>	December 31, 2022	December 31, 2021
Current assets:		
Cash and cash equivalents	\$ 669,981	\$ 732,480
Short-term investments	11,172	14,440
Accounts and other receivables, net	343,557	334,630
Short-term finance receivables, net	564,972	560,680
Inventories	83,720	78,588
Current income taxes	8,790	13,894
Other current assets and prepayments	115,824	157,341
Total current assets	1,798,016	1,892,053
Property, plant and equipment, net	420,672	429,162
Rental property and equipment, net	27,487	34,774
Long-term finance receivables, net	627,124	587,427
Goodwill	1,066,951	1,135,103
Intangible assets, net	77,944	132,442
Operating lease assets	296,129	208,428
Noncurrent income taxes	47,662	68,398
Other assets	380,419	471,084
Total assets	\$ 4,742,404	\$ 4,958,871
Current liabilities:     Accounts payable and accrued liabilities     Customer deposits at Pitney Bowes Bank     Current operating lease liabilities     Current portion of long-term debt     Advance billings     Current income taxes  Total current liabilities  Long-term debt  Deferred taxes on income  Tax uncertainties and other income tax liabilities	\$ 907,083 628,072 52,576 32,764 105,207 3,150 1,728,852 2,172,502 263,131 23,841	\$ 922,543 632,062 40,299 24,739 99,280 9,017 1,727,940 2,299,099 286,445 31,935
Noncurrent operating lease liabilities	265,696	192,092
Other noncurrent liabilities Total liabilities	<u>227,729</u> 4,681,751	308,728 4,846,239
Stockholders' equity: Common stock Additional paid-in-capital Retained earnings Accumulated other comprehensive loss Treasury stock, at cost	323,338 - 5,125,677 (835,564) (4,552,798)	323,338 2,485 5,169,270 (780,312) (4,602,149)
Total stockholders' equity	60,653	112,632
Total liabilities and stockholders' equity	\$ 4,742,404	\$ 4,958,871

## Pitney Bowes Inc. Business Segment Revenue

(Unaudited; in thousands)

	Three months ended December 31,					Twelve months ended December 31,					
		2022	-	2021	% Change	2022	2021	% Change			
Global Ecommerce											
Revenue, as reported	\$	409,725	\$	473,054	(13%)	\$ 1,576,348	\$ 1,702,580	(7%)			
Impact of change in revenue presentation				(44,228)			(44,228)				
Impact of Borderfree divestiture				(16,384)			(30,024)				
Comparable revenue before currency (1)		409,725	-	412,442	(1%)	1,576,348	1,628,328	(3%)			
Impact of currency on revenue		4,726				12,643					
Comparable revenue	\$	414,451	\$	412,442	0%	\$ 1,588,991	\$ 1,628,328	(2%)			
Presort Services											
Revenue, as reported	\$	157,714	\$	156,439	1%	\$ 602,016	\$ 573,480	5%			
Impact of currency on revenue		=				-					
Revenue at constant currency	\$	157,714	\$	156,439	1%	602,016	\$ 573,480	5%			
Sending Technology Solutions					_						
Revenue, as reported	\$	341,252	\$	354,219	(4%)	\$ 1,359,678	\$ 1,397,501	(3%)			
Impact of change in revenue presentation				(3,102)			(3,102)				
Comparable revenue before currency (1)		341,252		351,117	(3%)	1,359,678	1,394,399	(2%)			
Impact of currency on revenue		8,311				28,517					
Comparable revenue	\$	349,563	\$	351,117	(0%)	\$ 1,388,195	\$ 1,394,399	(0%)			
Consolidated											
Revenue, as reported	\$	908,691	\$	983,712	(8%)	\$ 3,538,042	\$ 3,673,561	(4%)			
Impact of change in revenue presentation				(47,330)			(47,330)				
Impact of Borderfree divestiture				(16,384)			(30,024)				
Comparable revenue before currency (1)		908,691		919,998	(1%)	3,538,042	3,596,207	(2%)			
Impact of currency on revenue		13,037				41,160					
Comparable revenue	\$	921,728	\$	919,998	0%	\$ 3,579,202	\$ 3,596,207	(0%)			

<sup>(1)</sup> Revenue on a comparable basis before currency for 2021 excludes the impact of the change in revenue presentation for certain services from a gross basis to net basis for the fourth quarter of 2021 and the revenue from the Borderfree business for the third and fourth quarters of 2021.

## Pitney Bowes Inc. Business Segment EBIT & EBITDA

(Unaudited; in thousands)

(Provision) benefit for income taxes

Income from continuing operations

Net income (loss)

Loss from discontinued operations, net of tax

		2022		2021					% change						
		EBIT (1)		D&A		EBITDA		EBIT (1)		D&A		EBITDA		EBIT	EBITDA
Global Ecommerce	\$	(22,906)	•	17,390	•	(5,516)		\$ (40,51)	2 (2	20,957	\$	(19,559)		43%	72%
Presort Services	Φ	29,386	Φ	7,438	Φ	36,824		23,47	, .	6,711	Φ	30,185		25%	22%
Sending Technology Solutions		105,535		7,430		112,865		108,87		7,116		115,990		(3%)	(3%)
Segment total	\$	112,015	\$	32,158		144,173	_	\$ 91,83				126,616	_	22%	14%
oog.non total		,		02,100		,	=	ψ 01,00	- Y	0.,.0.	•	.20,0.0	=	2270	1170
Reconciliation of Segment EBITDA to Net Income:															
Segment depreciation and amortization						(32,158)						(34,784)			
Unallocated corporate expenses						(62,748)						(44,817)			
Restructuring charges						(6,043)						(7,569)			
Gain (loss) on sale of businesses, including transaction of	costs					1,319						(2,582)			
Loss on debt redemption/refinancing						-						(633)			
Interest, net						(37,126)						(34,760)			
(Provision) benefit for income taxes						(1,121)						320			
Income from continuing operations						6,296						1,791			
Loss from discontinued operations, net of tax						-						(524)			
Net income					\$	6,296					\$	1,267			
						Т	welv	e months	ende	d Decembe	er 3	1,			
				2022						2021				% cha	inge
		EBIT (1)		D&A		EBITDA		EBIT (1)		D&A		EBITDA		EBIT	EBITDA
Global Ecommerce	\$	(100,308)	\$	78,296	\$	(22,012)	:	\$ (98,67)	3) \$	79,128	\$	(19,545)		(2%)	(13%)
Presort Services		82,430		28,039		110,469		79,72		27,243		106,964		3%	3%
Sending Technology Solutions		400,909		29,489		430,398		429,41	5	29,951		459,366		(7%)	(6%)
Segment Total	\$	383,031	\$	135,824		518,855	=	\$ 410,46	3 \$	136,322	-	546,785	_	(7%)	(5%)
Reconciliation of Segment EBITDA to Net Income (L	oss):														
Segment depreciation and amortization	,					(135,824)						(136,322)			
Unallocated corporate expenses						(204,251)						(207,774)			
Restructuring charges						(18,715)						(19,003)			
Gain on sale of assets						14,372						1,434			
Gain on sale of business, including transaction costs						12,205						7,619			
Loss on debt redemption/refinancing						(4,993)						(56,209)			
Interest, net						(141,769)						(143,945)			

Three months ended December 31,

10,922

3,507

(4,858)

(1,351)

(2,940)

36,940

36,940

<sup>(1)</sup> Segment EBIT excludes interest, taxes, general corporate expenses, restructuring charges, and other items that are not allocated to a particular business segment. In 2022, we refined the methodology for allocating transportation costs between Global Ecommerce and Presort Services, resulting in an increase in Global Ecommerce EBIT and a corresponding decrease in Presort Services EBIT of \$1 million and \$10 million for the three and twelve months ended December 31, 2022, respectively.

## Pitney Bowes Inc.

## **Reconciliation of Reported Consolidated Results to Adjusted Results**

(Unaudited; in thousands, except per share amounts)

	Three months ended December 31,						nths ended ber 31,		
		2022		2021		2022		2021	
Reconciliation of reported net income (loss) to adjusted EBIT and EBITDA									
Net income (loss)	\$	6,296	\$	1,267	\$	36,940	\$	(1,351)	
Loss from discontinued operations, net of tax		-		524		-		4,858	
Provision (benefit) for income taxes		1,121		(320)		2,940		(10,922)	
Income (loss) from continuing operations before taxes		7,417		1,471		39,880		(7,415)	
Restructuring charges		6,043		7,569		18,715		19,003	
Gain on sale of assets		-		-		(14,372)		(1,434)	
(Gain) loss on sale of businesses, including transaction costs		(1,319)		2,582		(12,205)		(7,619)	
Loss on debt redemption/refinancing		-		633		4,993		56,209	
Adjusted net income before tax		12,141		12,255		37,011		58,744	
Interest, net		37,126		34,760		141,769		143,945	
Adjusted EBIT		49,267		47,015		178,780		202,689	
Depreciation and amortization		39,064		41,634		163,816		162,859	
Adjusted EBITDA	\$	88,331	\$	88,649	\$	342,596	\$	365,548	
Share to adjusted diluted earnings per share  Diluted earnings (loss) per share  Restructuring charges	\$	0.04 0.03	\$	0.01 0.03	\$	0.21 0.08	\$	(0.01) 0.08	
Gain on sale of assets		-		-		(0.06)		(0.01)	
(Gain) loss on sale of businesses, including transaction costs		(0.01)		0.01		(0.09)		(0.01)	
Loss on debt redemption/refinancing		-		-		0.02		0.24	
Loss from discontinued operations, net of tax		-		_		-		0.03	
Adjusted diluted earnings per share (1)	\$	0.06	\$	0.06	\$	0.15	\$	0.32	
(1) The sum of the earnings per share amounts may not equal the totals d		nding.							
Reconciliation of reported net cash from operating									
activities to free cash flow									
Net cash from operating activities	\$	166,754	\$	85,341	\$	175,983	\$	301,515	
Capital expenditures		(27,307)		(43,135)		(124,840)		(184,042)	
Restructuring payments		3,645		7,143		15,406		21,990	
Change in customer deposits at PB Bank		(35,349)		(10,650)		(3,990)		14,862	
Transaction costs paid		379		-		5,779		-	
Free cash flow	\$	108,122	\$	38,699	\$	68,338	\$	154,325	