

Pitney Bowes Investor Relations Overview

July 2022

Forward Looking Statements

This document contains "forward-looking statements" about the Company's expected or potential future business and financial performance. Forward-looking statements include, but are not limited to, statements about future revenue and earnings guidance and future events or conditions. Forward-looking statements are not guarantees of future performance and involve risks and uncertainties that could cause actual results to differ materially from those projected. In particular, we continue to navigate the impacts of the Covid-19 pandemic (Covid-19), and the effect that its unpredictability is having on our, and our client's business, financial performance and results of operations. Other factors which could cause future financial performance to differ materially from expectations, and which may also be exacerbated by Covid-19 or a negative change in the economy, include, without limitation, declining physical mail volumes; changes in postal regulations or the operations and financial health of posts in the U.S. or other major markets or changes to the broader postal or shipping markets; the loss of, or significant changes to, our contractual relationships with the United States Postal Service (USPS) or USPS' performance under those contracts; our ability to continue to grow and manage volumes, gain additional economies of scale and improve profitability within our Global Ecommerce segment; changes in labor and transportation availability and costs; and other factors as more fully outlined in the Company's 2021 Form 10-K Annual Report and other reports filed with the Securities and Exchange Commission. Pitney Bowes assumes no obligation to update any forward-looking statements contained in this document as a result of new information, events or developments.

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We are building a foundation to give Pitney Bowes the opportunity for long-term success. Today, we are a streamlined, global technology company focused on shipping, mailing and related financial services that operates in markets where we have true competitive advantage.

Pitney Bowes

Pitney Bowes is a global technology company helping clients succeed in commerce by removing the complexity of shipping and mailing, and offering flexible financing options

Leading for the long-term

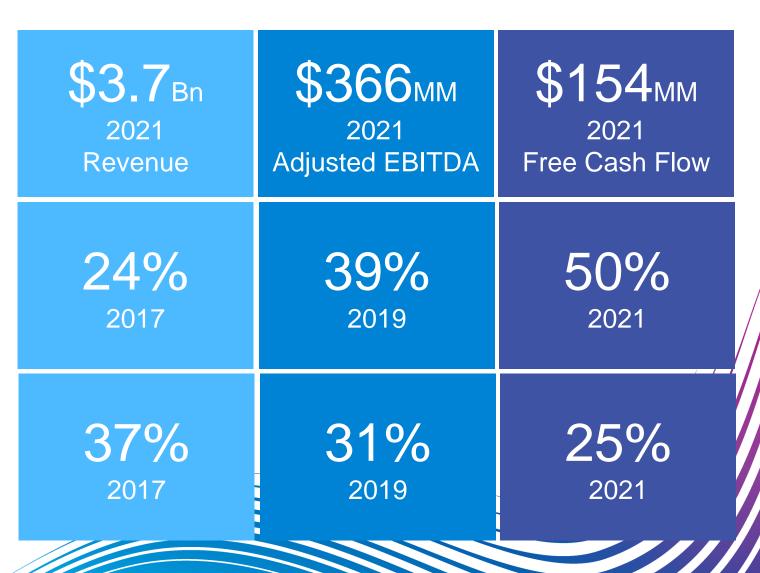
Driving portfolio to growth markets

Pitney Bowes by the Numbers

Financial Snapshot: FY 2021 Adjusted Results

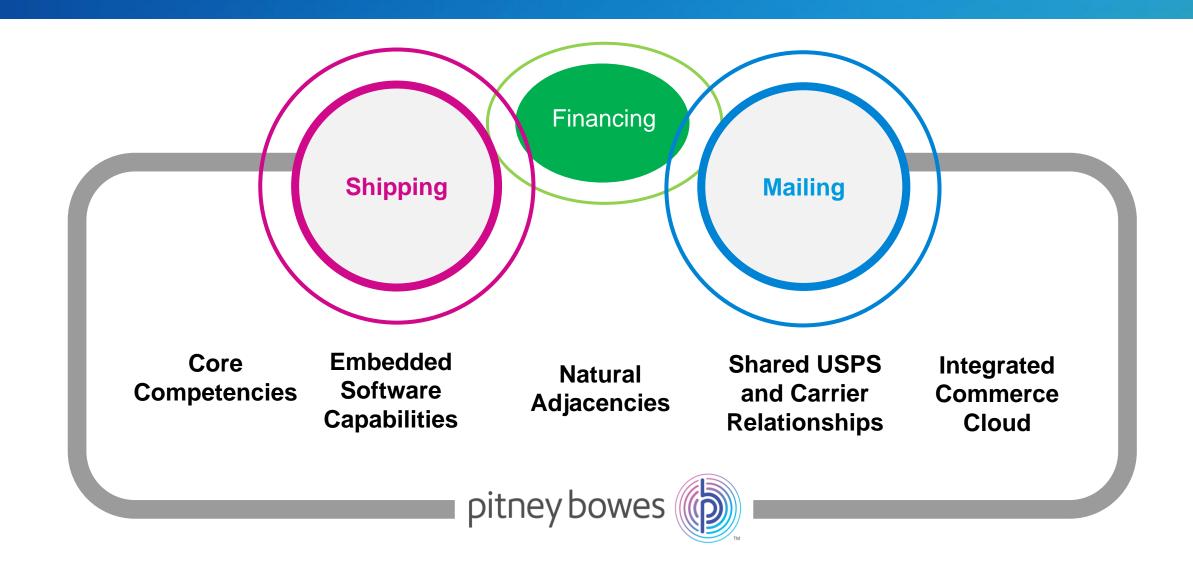
% of Revenue from Shipping Products & Capabilities

SG&A % of Revenue





A Simplified and Focused Business Model



Global Ecommerce

Domestic Parcel Services

Delivery

Returns

Fulfillment



 Combining proprietary delivery network with cost-effective USPS last-mile delivery



 Proprietary label technology enables faster processing and advance planning for merchants



- National fulfillment network with proximity to customers
- Real-time visibility of operations



Global Ecommerce

Cross Border Services & Expedited/Digital

Expedited / Digital



- Easy to integrate with USPS and other private carriers
- 3-day delivery guarantee offering
- Flexible developer portal

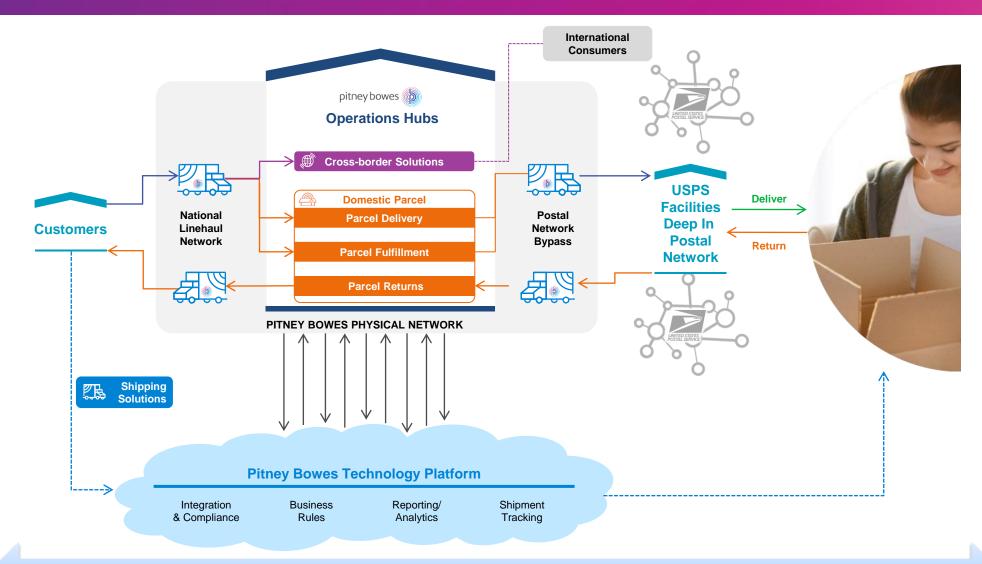
Cross-border delivery services



- Guaranteed quotes for international checkout
- Ability to handle prepaid and/or postpaid duties and taxes
- Diversified carrier network



Global Ecommerce Network



Integrated tracking provided to buyer and seller throughout every step

Global Ecommerce

Competitive Advantage

100% focused on Ecommerce

- Consumer first
- Helping our clients grow their business
- Removing complexity from post-purchase experience

Differentiated client experience

- Purpose-built network
- Focus on mid-size and born-on-the-web retailers
- Integrated and customized services
- Transparent fee structure

Technology is at the core of what we do

 Data and AI enhance offerings and create new services

Path to Profitability

Scale

- Platform business
- Continued growth in volumes
- Mix of business
- Pricing general rate increase (GRI), surcharges

Operational improvement

- Automation
- Technology
- Upgrade facilities

Synergies

Streamline processes/systems across organization

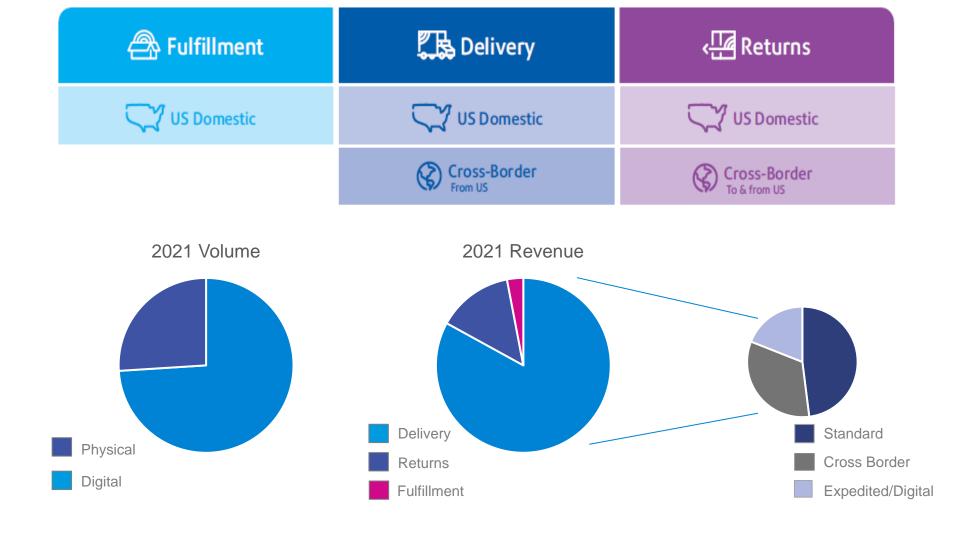


Global Ecommerce - Purpose-built network and services for B2C ecommerce logistics

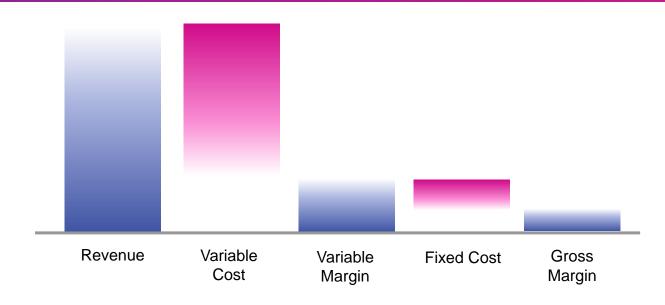
- Using tech, data science, AI and robotics to improve Service Level Agreements (SLA) and underlying cost
- Optimizing postal penetration and bolt-on higher-margin services
- Improving transportation leverage with targeted owned infrastructure
- Single API integration for easier client access and services bundling



Global Ecommerce - Active Portfolio of Integrated Services



Global Ecommerce – Roadmap to tackle key cost drivers



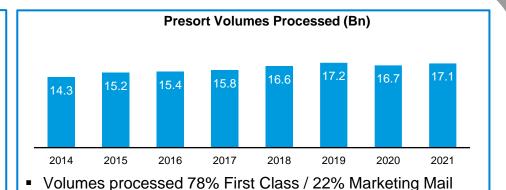
- Reposition fixed/variable cost structure to capture leverage on volume increases
- Operational efficiency/execution transportation, warehouse capacity and postal costs
 - ☐ <u>Transportation</u> Investing in owned fleet capabilities to provide cost leverage balanced with a growing partner ecosystem to maintain flexibility and excellent client/consumer experience.
 - Warehouse / Labor Balancing investment in traditional automation and advanced robotic/Al capabilities to improve cost leverage and work quality
 - Postal / Final Mile Optimizing network for best balance of service SLA at lowest cost

Presort Services

First Class & Marketing Mail



- Proprietary software enabling the best possible postal discount, optimizing customers' postage spend
- Full-service USPS compliance



Marketing Mail Flats and Bound Printed Matter



- Expanded mail class coverage
- Automation eliminates manual processes and improves time to market
- New and growing service capabilities in multiple facilities
- Potential to participate in specialized ecommerce markets, such as books or other flat parcels
- 2021 Marketing Mail Flats and Bound Printed Matter volumes grew 5% over 2020



Presort Services

Key Value Propositions

Largest workshare partner of the USPS

Reduce mailing costs through scale and commingling

Minimize internal equipment and labor expenses for clients

Improve delivery times through proprietary Presort network













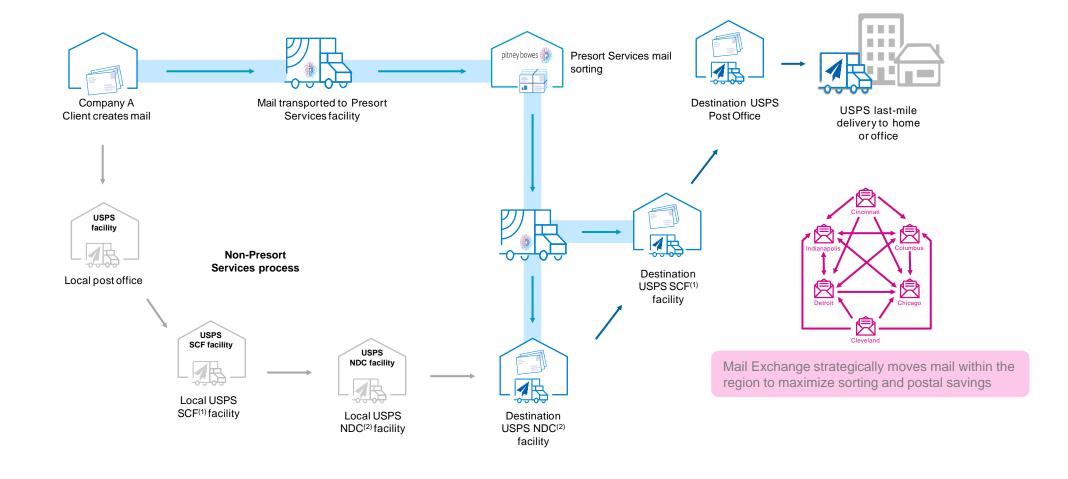




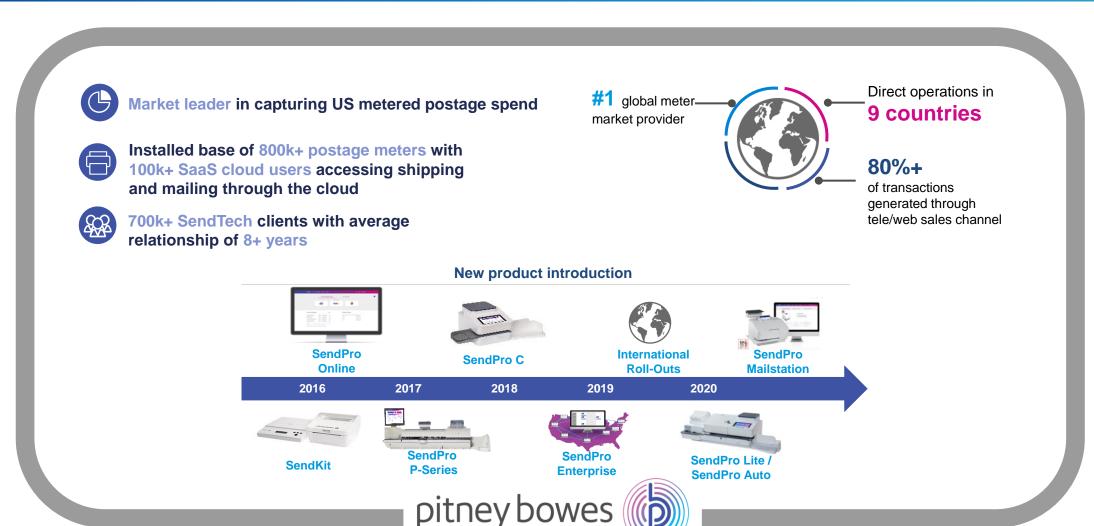




Presort Services Network



Sending Technology Solutions (SendTech)



Sending Technology Solutions (SendTech)

Meter Product Refresh

- Enhanced revenue streams
- Client loyalty
- Significant penetration opportunities

Adjacent Space Opportunities

- Leverage core assets
- Address new workplace environment

Growth from new capabilities offsetting core mailing declines

- Improved retention
- Expand value proposition

Strong growth indicators in Adjacencies

Double-digit growth YoY in Shipping Capabilities **\$46MM funded** via Wheeler Financial through year-end 2021

Expanded E2E Sending Value Proposition

Complete Portfolio – Shipping, Receiving, Mailing, Analytics **GFS Financing** for client's Accounts Receivables

Well positioned for the 'new normal' hybrid workplace loT connected SaaS based Sending solutions accessible from any where and on any device

~52% Increase in SendPro Online paid subscribers ('21 vs '20) SendPro Online SaaS Shipping Solution launched in UK & AU Launched New Same Day Delivery & Delivery Assurance



Financing

Provide integral support to SendTech services

Equipment

Enable ~85% of customers to purchase the products that PBI manufactures and sells

Postage

~75% of customers utilize a deposit account or credit line from PB Bank to pay for postage

Shipping

Provide financing for SMB shipping needs



Captive financier



Lending institution



State chartered bank



Issuer & merchant servicer





Operating Industrial Loan Company (ILCs)

Robust portfolio performance

- Customer /sector diversification
- Proactive portfolio monitoring
- Favorable write-off trends

Stabilization of lease receivable base

- Rate of asset reduction improved pre-COVID
- Continued improvement with new capabilities

New product offerings

- Deepening client relationships
- Enhancing return on capital



Financing – Expanding Financial Services to Important Adjacencies will Deepen Our Client Relationships and Enhance our Return on Capital

To more traditional lending capabilities to serve adjacent PBI customer needs

To Growth Enablement ... Leveraging our Strategic Advantages

To Broader PBI Oriented

From Exclusively
SendTech Related

Working Capital Solutions for Main St. Companies

- Broader Payables & Supply Chain Logistic Financing
- General small business Revolvers & Term Loans
- Selective Gov't Program participation (SBA) as a risk mitigation tool



Wheeler Secured Equipment CAPEX

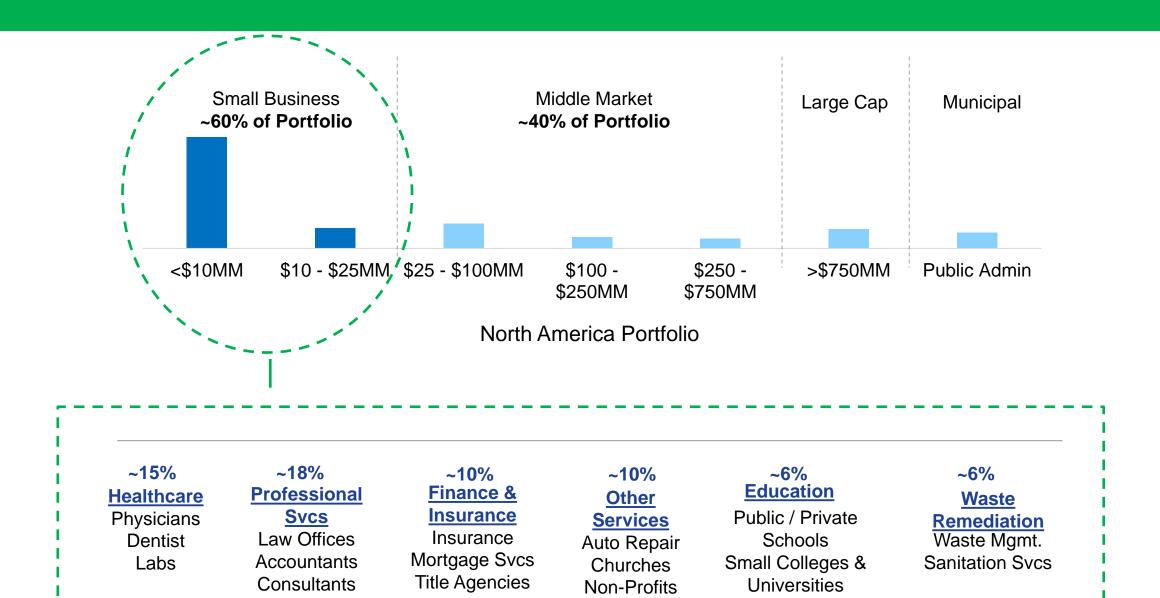


- Shipping & Logistics Working Capital
- Presort funding solutions
- Commerce Services enablement



- Unsecured Postage Revolving Lines of Credit
- Prepaid Deposit Account
- Captive Leasing

Financing – A Significant Middle Market Customer Base, and Small Business Exposure Concentrated in Core Services and Capabilities, Mitigate Credit Risk





Continued Active Portfolio Management and Organic Investments support the Company's Transformation, Creating a Simplified, Focused Business Model

Portfolio Actions	2013	201	4	2015	2	2016	2017	2018	2019	2020
	Nordic niture Sold Canad Digital Imaging Solutions					Acquired Maponics	newgistics Acquired Newgistics	related Software	Sold Software Solutions Exited direct operations in 6 European Marke	6
Organic Investments Expande Cross-border o with eBa	offerings 9	ed in er Services	Partno Amaz	Ente Busi	America rprise ness form SendP P-Serie SmartL launch	ro s & ink	1	PROGRESS SOLATON THE STATE OF	Wheeler Financial™ subsidiary formed	SendTech MailStation launched

Progress

2021: 5th consecutive year of constant currency revenue growth

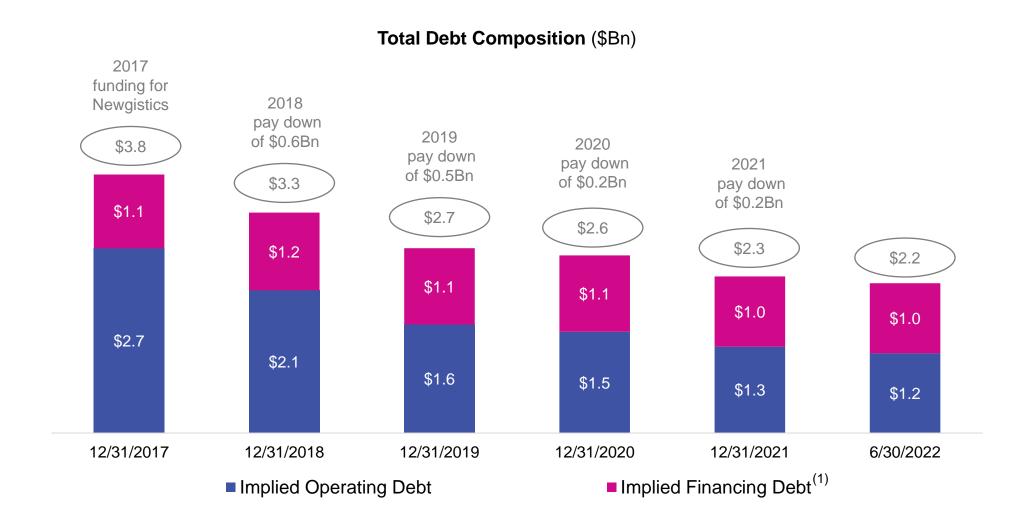
Long Term: continued revenue growth expected as portfolio shifts to shipping and expands financing offerings

2013-2021: \$2.0Bn reduction in debt-related obligations

2013-2021: \$1.5Bn returned to shareholders in the form of dividends and share buybacks



Reduced Total Debt more than \$1.5Bn since 2017



Committed to Maintaining a Strong Balance Sheet

Debt Composition at 6/30/2022 (\$ Billions)

Total Debt	\$ 2.22
- Implied Financing Related Debt ⁽¹⁾	- 1.04
Implied Operating Company Debt	\$ 1.18
- Cash & S/T Investments	- 0.58
Implied Net Debt	\$ 0.59

Capital Structure (\$ Millions)

	Interest Rate	12/31/2021	6/30/2022
Cash & S/T Investments		\$746.9	\$582.2
Revolver - (\$500mm)		0.0	0.0
Term Loan A due March 2026	LIBOR + 1.75%	370.5	361.0
Term Loan B due March 2028	LIBOR + 4.00%	446.6	444.4
Subtotal: Secured Debt		817.1	805.4
Notes due April 2023	6.20%	90.3	0.0
Notes due March 2024	4.625%	242.6	238.4
Notes due March 2027	6.875%	400.0	400.0
Notes due March 2029	7.25%	350.0	350.0
Notes due January 2037	5.25%	35.8	35.8
Notes due March 2043	6.70%	425.0	425.0
Other debt		3.7	3.1
Subtotal: Unsecured Debt		1,547.4	1,452.4
Principal Debt ⁽²⁾		\$2,364.5	\$2,257.7
Net Debt ⁽²⁾		\$1,617.6	\$1,675.5

Manageable debt profile; next bond maturity 2024

⁽¹⁾ Total Finance Receivables at 8:1 debt:equity ratio

⁽²⁾ Excludes \$41 million and \$38 million of unamortized costs, net as of 12/31/2021 and 6/30/2022, respectively

Appendix

Use of Non-GAAP Measures

The Company's financial results are reported in accordance with generally accepted accounting principles (GAAP); however, in its disclosures the Company uses certain non-GAAP measures, such as adjusted earnings before interest and taxes (EBIT), adjusted earnings before interest, taxes, depreciation and amortization (EBITDA), adjusted earnings per share (EPS), revenue growth on a constant currency basis and free cash flow.

Adjusted EBIT, Adjusted EBITDA and Adjusted EPS exclude the impact of discontinued operations, restructuring charges, gains, losses and costs related to acquisitions and dispositions, asset impairment charges, goodwill impairment charges and other unusual or one-time items. Such items are often inconsistent in amount and frequency and as such, the Company believes that these non-GAAP measures provide investors greater insight into the underlying operating trends of the business.

In addition, revenue growth is presented on a constant currency basis to exclude the impact of changes in foreign currency exchange rates since the prior period under comparison. Constant currency is calculated by converting the current period non-U.S. dollar denominated revenue using the prior year's exchange rate for the comparable quarter. We believe that excluding the impacts of currency exchange rates provides investors a better understanding of the underlying revenue performance.

Use of Non-GAAP Measures

Free cash flow adjusts cash from operations calculated in accordance with GAAP for discontinued operations, capital expenditures, restructuring payments, changes in customer deposits held at the Pitney Bowes Bank, transaction costs and other special items. The Company reports free cash flow to provide investors insight into the amount of cash that management could have available for other discretionary uses.

Segment EBIT is the primary measure of profitability and operational performance at the segment level and is determined by deducting from segment revenue the related costs and expenses attributable to the segment. Segment EBIT excludes interest, taxes, unallocated corporate expenses, restructuring charges and other unusual or one-time items. The Company also reports segment EBITDA as an additional useful measure of segment profitability and operational performance.

Complete reconciliations of non-GAAP measures to comparable GAAP measures can be found in the attached financial schedules and at the Company's web site at www.pb.com/investorrelations

Consolidated Statement of Operations (in thousands, except per share amounts)

	Three months ended June 30,			Twelve months ended December 31,				
		2022		2021		2021		2020
Revenue:								
Business services	\$	551,478	\$	567,022	\$	2,334,674	\$	2,191,306
Support services		107,625		115,156		460,888		473,292
Financing		67,298		73,453		294,418		341,034
Equipment sales		89,986		86,267		350,138		314,882
Supplies		38,245		38,655		159,438		159,282
Rentals		16,863		18,650		74,005		74,279
Total revenue		871,495		899,203		3,673,561		3,554,075
Costs and expenses:								
Cost of business services		477,544		482,814		2,034,477		1,904,078
		37,711		37,679		149,706		149,988
Cost of support services								
Financing interest expense		12,533		11,773		47,059		48,162
Cost of equipment sales		63,815		61,561		251,914		235,153
Cost of supplies		11,028		10,467		43,980		41,679
Cost of rentals		7,473		6,013		24,427		25,600
Selling, general and administrative		226,638		236,190		924,163		963,323
Research and development		11,254		11,059		46,777		38,384
Restructuring charges		4,224		4,844		19,003		20,712
Goodwill impairment		-		=		-		198,169
Interest expense, net		21,007		24,346		96,886		105,753
Other components of net pension and postretirement expense (income)		958		312		1,010		(1,708)
Other expense (income), net		-		(13,646)		41,574		8,151
Total costs and expenses		874,185		873,412		3,680,976		3,737,444
Total costs and expenses		074,103		073,412	-	3,000,970	-	3,737,444
Income (loss) from continuing operations before taxes		(2,690)		25,791		(7,415)		(183,369)
(Benefit) provision for income taxes		(7,026)		4,915		(10,922)		7,122
Income (loss) from continuing operations		4,336		20,876		3,507		(190,491)
(Loss) income from discontinued operations, net of tax		-		(1,020)		(4,858)		10,115
Net income (loss)	\$	4,336	\$	19,856	\$	(1,351)	\$	(180,376)
Basic earnings (loss) per share ⁽¹⁾ :								
Continuing operations	\$	0.02	\$	0.12	\$	0.02	\$	(1.11)
Discontinued operations	Ψ	0.02	Ψ	(0.01)	Ψ	(0.03)	Ψ	0.06
Net income (loss)	\$	0.02	\$	0.11	\$	(0.01)	\$	(1.05)
Diluted courings (loca) you should		<u></u>		_ _				
Diluted earnings (loss) per share ⁽¹⁾ :	•	0.00	•	0.10	•	0.00	•	/4 ***
Continuing operations	\$	0.02	\$	0.12	\$	0.02	\$	(1.11)
Discontinued operations				(0.01)		(0.03)		0.06
Net income (loss)	<u>\$</u>	0.02	_\$	0.11	\$	(0.01)	\$	(1.05)
Weighted-average shares used in diluted earnings per share		176,969		178,979		179,105		171,519
= 1				<u></u>				

⁽¹⁾ The sum of the earnings per share amounts may not equal the totals due to rounding.

Consolidated Balance Sheet (in thousands)

<u>Assets</u>	June 30, 2022	December 31, 2021
Current assets:	Ф 570 CO7	Ф 700 400
Cash and cash equivalents	\$ 570,697	\$ 732,480
Short-term investments Accounts and other receivables, net	11,519 268,722	14,440 334,630
		560,680
Short-term finance receivables, net Inventories	557,571 82,797	78,588
Current income taxes	62,797 15,875	76,566 13,894
Assets held for sale	108,677	36,394 36,394
Other current assets and prepayments	151,090	120,947
Total current assets	1,766,948	1,892,053
Property, plant and equipment, net	427,438	429,162
Rental property and equipment, net	30,889	34,774
Long-term finance receivables, net	592,928	587,427
Goodwill	1,060,452	1,135,103
Intangible assets, net	82,770	132,442
Operating lease assets	242,452	208,428
Noncurrent income taxes	62,849	68,398
Other assets	410,865	471,084
Total assets	\$ 4,677,591	\$ 4,958,871
Total assets	<u> </u>	\$ 4,936,671
Liabilities and stockholders' equity		
Current liabilities:		
Accounts payable and accrued liabilities	\$ 827,639	\$ 922,543
Customer deposits at Pitney Bowes Bank	616,150	632,062
Current operating lease liabilities	42,253	40,299
Current portion of long-term debt	24,752	24,739
Advance billings	96,573	99,280
Liabilities held for sale	18,700	-
Current income taxes		9,017
Total current liabilities	1,628,932	1,727,940
Long-term debt	2,194,767	2,299,099
Deferred taxes on income	268,416	286,445
Tax uncertainties and other income tax liabilities	31,643	31,935
Noncurrent operating lease liabilities	227,238	192,092
Other noncurrent liabilities	282,441	308,728
Total liabilities	4,633,437	4,846,239
Stockholders' equity:		
Common stock	323,338	323,338
Additional paid-in-capital	-	2,485
Retained earnings	5,137,248	5,169,270
Accumulated other comprehensive loss	(850,053)	(780,312)
Treasury stock, at cost	(4,566,379)	(4,602,149)
Total stockholders' equity	44,154	112,632
Total liabilities and stockholders' equity	<u>\$ 4,677,591</u>	\$ 4,958,871

Business Segment Financials (in thousands)

	 -	Three mon	ths ended June 30,		 Twelve months ended December 31,			
	 2022		2021	% Change	 2021		2020	% Change
Segment Revenue								
Global Ecommerce	\$ 393,770	\$	418,429	(6%)	\$ 1,702,580	\$	1,618,897	5%
Presort Services	138,934		134,619	3%	573,480		521,212	10%
Sending Technology Solutions	 338,791		346,155	(2%)	 1,397,501		1,413,966	(1%)
Total revenue - GAAP	871,495		899,203	(3%)	3,673,561		3,554,075	3%
Currency impact on revenue	10,775		-		(27,910)		-	
Revenue, at constant currency	\$ 882,270	\$	899,203	(2%)	\$ 3,645,651	\$	3,554,075	3%

	Three months ended June 30,						Tv	velve months e	nded December	31,	
	2022		2021			2021			2020		
	EBIT (1) D&A	EBITDA	EBIT (1)	D&A	EBITDA	EBIT (1)	D&A	EBITDA	EBIT (1)	D&A	EBITDA
Global Ecommerce Presort Services	, , .	480 \$ (7,345)	\$ (10,831				, .	,	\$ (82,894)		,
	•	000 19,851 908 103,473	16,13 ⁴ 107,12		•		•	•	55,799 442,648	•	87,568 476.064
Sending Technology Solutions											476,964
Segment Total	\$ 79,591 \$ 36	<u>388</u> 115,979	<u>\$ 112,42</u> 4	\$ 33,39	<u>5</u> 145,819	<u>\$ 410,4</u>	63 \$ 136,322	<u>2</u> 546,785	<u>\$ 415,553</u>	<u>\$ 135,761</u>	551,314
Reconciliation of Segment EBITDA to Net Income:		(22.222)			(00.000)			(100.000)			(10==0.1)
Segment depreciation and amortization		(36,388)			(33,395)			(136,322)			(135,761)
Unallocated corporate expenses		(40,761)			(56,316)			(207,774)			(200,406)
Restructuring charges		(4,224)			(4,844)			(19,003)			(20,712)
Gain on sale of assets/business		=			11,635			11,635			11,908
Loss on debt redemption/refinancing		-			(989)			(56,209)			(36,987)
Goodwill impairment		-			-			-			(198,169)
Transaction costs		(3,756)			-			(2,582)			(641)
Interest, net		(33,540)			(36,119)			(143,945)			(153,915)
Benefit (provision) for income taxes		7,026			(4,915)			10,922			(7,122)
Income (loss) from continuing operations		4,336			20,876			3,507		- -	(190,491)
Income (loss) from discontinued operations, net of tax					(1,020)			(4,858)			10,115
Net income		\$ 4,336			\$ 19,856			\$ (1,351)		-	\$ (180,376)

³³

Reconciliation of Reported Consolidated Results to Adjusted Results (in thousands)

	Three me	onths ended June	30,	Twelve months ende	d December 31,	
	2022		2021	2021	2020	
Reconciliation of reported net income (loss) to adjusted EBIT and EBITDA]					
Net income (loss)	\$ 4	,336	\$ 19,856	\$ (1,351)	\$ (180,376)	
Loss (income) from discontinued operations, net of tax		-	1,020	4,858	(10,115)	
Provision (benefit) for income taxes	(7,	026)	4,915	(10,922)	7,122	
Income (loss) from continuing operations before taxes	(2,	690)	25,791	(7,415)	(183,369)	
Restructuring charges	4	,224	4,844	19,003	20,712	
Gain on sale of assets/business		=	(11,635)	(11,635)	(11,908)	
Loss on debt refinancing		-	989	56,209	36,987	
Goodwill impairment		-	-	-	198,169	
Transaction costs	3	,756	-	2,582	641	
Adjusted net income before tax	5	,290	19,989	58,744	61,232	
Interest, net		,540	36,119	143,945	153,915	
Adjusted EBIT	38	,830	56,108	202,689	215,147	
Depreciation and amortization	43	,470	39,822	162,859	160,625	
Adjusted EBITDA			\$ 95,930	\$ 365,548	\$ 375,772	
Decree liketion of very steel diluted as winner (leas) never began to adjusted diluted as writing never began (1)	1					
Reconciliation of reported diluted earnings (loss) per share to adjusted diluted earnings per share (1)						
Diluted earnings (loss) per share	\$	0.02	\$ 0.11	\$ (0.01)	\$ (1.05)	
Loss from discontinued operations, net of tax		-	0.01	0.03	(0.06)	
Restructuring charges		0.02	0.02	0.08	0.09	
Gain on sale of assets/business		-	(0.03)	(0.03)	(0.05)	
Loss on debt refinancing		-	-	0.24	0.16	
Goodwill impairment		-	-	-	1.13	
Tax on surrender of investment securities		=	-	-	0.07	
Tax benefit on sale of business		0.03)		-	-	
Transaction costs		0.02	<u>-</u>	0.01	-	
Adjusted diluted earnings per share	\$	0.02	<u>\$ 0.11</u>	\$ 0.32	\$ 0.31	
Reconciliation of reported net cash from operating activities to free cash flow						
Net cash provided by operating activities	\$ 35	,132	\$ 78,806	\$ 301,515	\$ 301,972	
Net cash (provided by) used in operating activities - discontinued operations	, 00	-	-	-	37,912	
Capital expenditures	(31.	619)	(40,375)	(184,042)	(104,987)	
Restructuring payments		.970	4,870	21,990	20,014	
Change in customer deposits at PB Bank		953)	43,427	14,862	26,082	
Transaction costs paid	(Σ,	/		- 1,552	2,117	
Free cash flow	<u> </u>	,530	\$ 86,728	\$ 154,325	\$ 283,110	
	Ψ		Ψ 00,120	Ψ 104,020	Ψ 200,110	

Disclosures using Social Media

Pitney Bowes announces material information to its investors using SEC filings, press releases, public conference calls and webcasts. The Company already makes frequent use of its investor relations website to disseminate material information, as well as social media platforms, including Twitter, Facebook and LinkedIn. Investors, buy and sell-side analysts, media and influencers should note that the Company plans to continue to announce material financial information using the Pitney Bowes investor relations website, SEC filings, and press releases, public conference calls and webcasts. Pitney Bowes is notifying investors, media and others interested in the Company that in the future, the Company may choose to communicate material information through its social media channels, or it is possible that information it discloses through social media channels may be deemed to be material. Therefore, Pitney Bowes encourages investors, the media, and others interested in the Company to review the information posted on the Company's investor relations site (https://www.investorrelations.pitneybowes.com/), Twitter (https://twitter.com/PBnews and https://twitter.com/PitneyBowes/), Facebook (https://www.facebook.com/PitneyBowes/), and LinkedIn (https://www.linkedin.com/company/pitney-bowes/). The Company may communicate on social media platforms not listed here as well as create new accounts in the future. Any updates to the list of social media channels Pitney Bowes will use to announce material information will be posted on the Investor Relations page.

The information presented in this document is the Company's best estimate as of July 2022. The Company does not have an obligation to update this information.