UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549 OMB APPROVAL OMB number: 3235-0145 Expires: October 31, 1997 Estimated average burden hours per response...14.90

SCHEDULE 13G

UNDER THE SECURITIES EXCHANGE ACT OF 1934

(AMENDMENT NO. 3)*

Pitney Bowes, Inc.

(Name of Issuer)

Common Stock (Title of Class of Securities)

> 724479100 (CUSIP Number)

Check the following box if a fee is being paid with this statement []. (A fee is not required only if the filing person: (1) has a previous statement on file reporting beneficial ownership of more than five percent of the class of securities described in Item 1; and (2) has filed no amendment subsequent thereto reporting beneficial ownership of five percent or less of such class.) (See Rule 13d-7).

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

SEC PAGI	1745 (2/95) E	Page 1 of 4	
CUS	IP No. 724479100	13G	Page 2 of 4
1	NAME OF REPORTING PERSON S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON The Capital Group Companies, Inc. 86-0206507		
2	CHECK THE APPROPRIATE BOX I (a) [(b) []	
3	SEC USE ONLY		
4	CITIZENSHIP OR PLACE OF OR	GANIZATION	
	Delaware		

5 NUMBER OF 650,100 _____ _____ SHARES SHARED VOTING POWER BENEFICIALLY 6 NONE _____ OWNED BY EACH SOLE DISPOSITIVE POWER 7 REPORTING 9,134,890 _____ PERSON SHARED DISPOSITIVE POWER WITH 8 NONE -----_____ AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 9 9,134,890 Beneficial ownership disclaimed pursuant to Rule 13d-4 _____ CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES* 10 _____ PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9 11 6.1% _____ TYPE OF REPORTING PERSON* 12 НC _____ * SEE INSTRUCTIONS BEFORE FILLING OUT! Page 2 of 4 pages PAGE CUSIP No. 724479100 13G Page 3 of 4 _____ NAME OF REPORTING PERSON 1 S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON Capital Research and Management Company 95-1411037 _____ _____ CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP* 2 (a) [] (b) [] _____ SEC USE ONLY 3 _____ CITIZENSHIP OR PLACE OF ORGANIZATION 4 Delaware _____ SOLE VOTING POWER 5 NUMBER OF NONE _____ SHARES SHARED VOTING POWER BENEFICIALLY 6 NONE

OWNED BY _____ EACH SOLE DISPOSITIVE POWER 7 REPORTING 8,158,000 _____ PERSON SHARED DISPOSITIVE POWER WITH 8 NONE _____ AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 9 8,158,000 Beneficial ownership disclaimed pursuant to Rule 13d-4 _____ CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES* 10 _____ PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9 11 5.5% _____ TYPE OF REPORTING PERSON* 12 IΑ _____ * SEE INSTRUCTIONS BEFORE FILLING OUT! Page 3 of 4 pages PAGE Page 4 SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549 Schedule 13G Under the Securities Exchange Act of 1934 Fee enclosed [] or Amendment No. 3 Item 1(a) Name of Issuer: Pitney Bowes, Inc. Item 1(b) Address of Issuer's Principal Executive Offices: World Headquarters 61-11 One Elmcroft Road Stamford, CT 06926-7000 Item 2(a) Name of Person(s) Filing: The Capital Group Companies, Inc. Item 2(b) Address of Principal Business Office: 333 South Hope Street Los Angeles, CA 90071 Item 2(c) Citizenship: N/A Item 2(d) Title of Class of Securities: Common Stock Item 2(e) CUSIP Number: 724479100 Ttem 3 The person(s) filing is(are): (b) [] Bank as defined in Section 3(a)(6) of the Act. (e) [X] Investment Adviser registered under Section 203 of the Investment Advisers Act of 1940

- (g) [X] Parent Holding Company in accordance with Section 240.13d-1(b)(1)(ii)(G).
- Item 4 Ownership
 - (a) Amount Beneficially Owned: See item 9, pg.2, and 3
 - (b) Percent Class: See item 11, pg.2, and 3
 - (c) Number of shares as to which such person has:
 - sole power to vote or to direct the vote See item 5, pq.2, and 3
 - ii) shared power to vote or to direct the vote None
 - iii) sole power to dispose or to direct the disposition of See item 7, pg.2, and 3
 - iv) shared power to dispose or to direct the disposition of None - beneficial ownership disclaimed pursuant to Rule 13d-4
- Item 5 Ownership of 5% or Less of a Class: N/A
- Item 6 Ownership of More than 5% on Behalf of Another Person: N/A
- Item 7 Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company
 - (1) Capital Research and Management Company is an Investment Adviser registered under Section 203 of the Investment Advisers Act of 1940 and is a wholly owned subsidiary of The Capital Group Companies, Inc.
 - (2) Capital Guardian Trust Company is a Bank as defined in Section 3(a)(6) of the Act and a wholly owned subsidiary of The Capital Group Companies, Inc.
 - (3) Capital International Limited (CIL) does not fall within any of the categories described in Rule 13d-1-(b) (ii) (A-F) but its holdings of any reported securities come within the five percent limitation as set forth in a December 15, 1986 no-action letter from the Staff of the Securities and Exchange Commission to The Capital Group Companies, Inc. CIL is a wholly owned subsidiary of The Capital Group Companies, Inc.
 - (4) Capital International S.A. (CISA) does not fall within any of the categories described in Rule 13d-1-(b) (ii) (A-F) but its holdings of any reported securities come within the five percent limitation as set forth in a December 15, 1986 no-action letter from the Staff of the Securities and Exchange Commission to The Capital Group Companies, Inc. CISA is a wholly owned subsidiary of The Capital Group Companies, Inc.
- Item 8 Identification and Classification of Members of the Group: N/A
- Item 9 Notice of Dissolution of the Group: N/A
- Item 10 Certification

By signing below, I certify that, to the best of my knowledge and belief, the securities referred to above were aquired in the ordinary course of business and were not acquired for the purpose of and do not have the effect of changing or influencing the control of the issuer of such securities and were not acquired in connection with or as a participant in any transaction having such purpose or effect.

Signature

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct. Date: October 10, 1996 *Larry P. Clemmensen Signature: _____ Name/Title: Larry P. Clemmensen, President -----The Capital Group Companies, Inc. -----Date: October 10, 1996 *Paul G. Haaga, Jr. Signature: _____ Name/Title: Paul G. Haaga, Jr., Senior Vice President _____ Capital Research and Management Company _____ *By: /s/ James P. Ryan _____ James P. Ryan Attorney-in-fact Signed pursuant to a power of attorney, dated April 29, 1996 included as an Exhibit to Schedule 13G filed with the Securities and Exchange Commission by The Capital Group Companies, Inc. on May 8, 1996 with respect to AnnTaylor Stores Corporation. AGREEMENT Los Angeles, California October 10, 1996

Capital Research and Management Company ("CRMC") and The Capital Group Companies, Inc. ("CGC") hereby agree to file a joint statement on Schedule 13G under the Securities Exchange Act of 1934 (the "Act") in connection with their beneficial ownership of Common stock issued by Pitney Bowes, Inc.

CRMC and CGC state that they are both entitled to individually use Schedule 13G pursuant to Rule 13d-1(c) of the Act.

Both CRMC and CGC are responsible for the timely filing of the statement and any amendments thereto, and for the completeness and accuracy of the information concerning each of them contained therein but neither is responsible for the completeness or accuracy of the information concerning the other.

CAPITAL RESEARCH AND MANAGEMENT COMPANY

BY: *Paul G. Haaga, Jr. Paul G. Haaga, Jr. Senior Vice President

THE CAPITAL GROUP COMPANIES, INC.

BY: *Larry P. Clemmensen

Larry P. Clemmensen

President

*By: /s/ James P. Ryan James P. Ryan Attorney-in-fact

> Signed pursuant to a power of attorney, dated April 29, 1996 included as an Exhibit to Schedule 13G filed with the Securities and Exchange Commission by The Capital Group Companies, Inc. on May 8, 1996 with respect to AnnTaylor Stores Corporation.