

Press Release

Pitney Bowes Announces Fourth Quarter and Full Year 2020 Financial Results

STAMFORD, Conn, February 2, 2021...Pitney Bowes Inc. (NYSE: PBI), a global technology company that provides commerce solutions in the areas of ecommerce, shipping, mailing and financial services, today announced its financial results for the fourth quarter and full year 2020.

"The fourth quarter was a remarkable ending to an extraordinary year," said Marc B. Lautenbach, President and CEO, Pitney Bowes. "Revenue growth was the highest modern day, organic growth rate on-record for us.

"We have been on a journey to transform the business," Lautenbach continued. "Even with the tremendous uncertainty in our economy and how the pandemic will play out, we are now poised to enter this next chapter of our transformation, profitable revenue growth. While I am proud of what the team has accomplished, we all recognize there is more work to do and we are ready."

Fourth Quarter 2020

- Revenue of \$1.0 billion, growth of 24 percent on a reported basis and 23 percent excluding the impact of currency
- GAAP EPS of \$0.11; Adjusted EPS of \$0.13
- EPS reflects \$0.03 in tax benefits primarily related to deferred tax balances in certain international tax jurisdictions.
- GAAP cash from operations of \$111 million; free cash flow of \$97 million
- The Company reduced debt by \$31 million.
- Shipping-related revenues represented 54 percent of total revenue.
- Global Ecommerce revenue exceeded \$500 million for the first time, representing growth of 60 percent over prior year.
- Global Ecommerce EBIT dollars and margin improved from prior quarter and over prior year, with positive EBITDA in the quarter.
- Presort Services revenue improved from prior quarter and was flat to prior year.
- SendTech grew revenue, EBIT and EBITDA dollars from prior quarter and over prior year.
- SendTech shipping revenue was \$35 million and grew at a double-digit rate.



Full Year 2020

- Revenue of \$3.6 billion, growth of 11 percent
- GAAP EPS loss of \$1.06; Adjusted EPS of \$0.30
- GAAP cash from operations of \$298 million; free cash flow of \$279 million
- The Company ended the year with \$940 million in cash and short term investments.
- The Company reduced debt by \$175 million.
- Shipping-related revenues represented 50 percent of total revenue.
- Global Ecommerce revenue of \$1.6 billion, representing growth of 41 percent.
- Presort Services processed a total of 16.7 billion pieces.
- SendTech shipped 20,000 units of the SendPro Mailstation since launching in April.

	Fourth	Quarter	Full	Year	
	2020	2019	2020	2019	
GAAP EPS	\$0.11	\$1.03	(\$1.06)	\$1.10	
Discontinued Operations	(\$0.01)	(\$0.98)	(\$0.06)	(\$0.87)	
GAAP EPS from Continuing Operations	\$0.09	\$0.05	(\$1.12)	\$0.23	
Goodwill Impairment	-	-	\$1.13	-	
Loss on Extinguishment of Debt	-	\$0.03	\$0.16	\$0.03	
Restructuring Charges and Asset Impairments	\$0.04	\$0.06	\$0.09	\$0.30	
Tax on Settlement of Investment Securities	-	-	\$0.07	-	
Loss on Dispositions and Transaction Costs	-	\$0.01	-	\$0.13	
Gain on Sale of an Equity Investment	-	-	(\$0.05)	-	
Adjusted EPS	\$0.13	\$0.14	\$0.30	\$0.68	

Earnings per share results are summarized in the table below:

* The sum of the earnings per share may not equal the totals due to rounding.

Business Segment Reporting

The Commerce Services group includes the Global Ecommerce and Presort Services segments. Global Ecommerce facilitates domestic retail and ecommerce shipping solutions, including fulfillment and returns, and global cross-border ecommerce transactions. Presort Services provides sortation services to qualify large volumes of First Class Mail, Marketing Mail, Marketing Mail Flats and Bound Printed Matter for postal workshare discounts.

The Sending Technology Solutions segment offers physical and digital mailing and shipping technology solutions, financing, services, supplies and other applications for small



and medium businesses to help simplify and save on the sending, tracking and receiving of letters, parcels and flats.

The sum of the segment results may not equal the totals due to rounding.

Commerce Services

	Fourth Quarter											
(\$ millions)	2020	2019	B/(W) Reported	B/(W) Ex Currency								
Revenue												
Global Ecommerce	\$518	\$324	60%	60%								
Presort Services	135	135	0%	0%								
Commerce Services	\$653	\$459	42%	42%								
EBITDA												
Global Ecommerce	\$3	\$0	>100%									
Presort Services	21	30	(30%)									
Commerce Services	\$24	\$30	(20%)	_								
EBIT												
Global Ecommerce	(\$15)	(\$18)	19%									
Presort Services	13	22	(42%)									
Commerce Services	(\$2)	\$4	>(100%)									

Global Ecommerce

Revenue benefited from growth in volumes in Domestic Parcel, Cross Border and Digital Delivery Services. EBIT and EBITDA benefitted from the increased demand and a peak surcharge, offset by higher costs, particularly around postal, transportation and labor.

Presort Services

Revenue was flat to prior year driven by flat First Class revenue, a decline in Marketing Mail and growth in Marketing Mail Flats and Bound Printed Matter. EBIT and EBITDA margins were relatively in line with prior quarters. Compared to prior year, EBIT and EBITDA declined largely due to higher medical claims and increased labor costs as well as Covid-related direct costs.



SendTech Solutions

	Fourth Quarter										
(\$ millions)	2020	2019	B/(W) Reported	B/(W) Ex Currency							
Revenue	\$376	\$372	1%	0%							
EBITDA	\$126	\$122	4%								
EBIT	\$118	\$112	5%								

Revenue growth over prior year driven by equipment sales and business services, partly offset by declines in support services, supplies and financing revenues. EBIT and EBITDA margins improved from prior year driven largely by lower expenses.

2021 Expectations

The Company expects annual revenue to grow over prior year in the low-to-mid single digit range, making 2021 the fifth consecutive year of constant currency growth. The Company expects adjusted EPS to grow over prior year. The Company also expects lower free cash flow primarily due to the changes in certain working capital items that benefitted 2020 and are not expected to continue at the same level in 2021.

Conference Call and Webcast

Management of Pitney Bowes will discuss the Company's results in a broadcast over the Internet today at 8:00 a.m. EST. Instructions for listening to the earnings results via the Web are available on the Investor Relations page of the Company's web site at <u>www.pitneybowes.com</u>.

About Pitney Bowes

Pitney Bowes (NYSE:PBI) is a global technology company providing commerce solutions that power billions of transactions. Clients around the world, including 90 percent of the Fortune 500, rely on the accuracy and precision delivered by Pitney Bowes solutions, analytics, and APIs in the areas of ecommerce fulfillment, shipping and returns; cross-border ecommerce; office mailing and shipping; presort services; and financing. For 100 years, Pitney Bowes has been innovating and delivering technologies that remove the complexity of getting commerce transactions precisely right. For additional information visit Pitney Bowes, the Craftsmen of Commerce, at <u>www.pitneybowes.com</u>.



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Use of Non-GAAP Measures

The Company's financial results are reported in accordance with generally accepted accounting principles (GAAP); however, in its disclosures the Company uses certain non-GAAP measures, such as adjusted earnings before interest and taxes (EBIT), adjusted earnings before interest, taxes, depreciation and amortization (EBITDA), adjusted earnings per share (EPS), revenue growth on a constant currency basis and free cash flow.

The Company reports measures such as adjusted EBIT, adjusted EBITDA and adjusted EPS to exclude the impact of items like discontinued operations, restructuring charges, gains, losses and costs related to acquisitions and dispositions, asset impairment charges, goodwill impairment charges and other unusual or one-time items. While these are actual Company income or expenses, they can mask underlying trends associated with its business. Such items are often inconsistent in amount and frequency and as such, the non-GAAP measures provide investors greater insight into the underlying operating trends of the business.

In addition, revenue growth is presented on a constant currency basis to exclude the impact of changes in foreign currency exchange rates since the prior period under comparison. Constant currency is calculated by converting the current period non-U.S. dollar denominated revenue using the prior year's exchange rate for the comparable quarter. We believe that excluding the impacts of currency exchange rates provides investors a better understanding of the underlying revenue performance. A reconciliation of reported revenue to constant currency revenue can be found in the attached financial schedules.

The Company reports free cash flow in order to provide investors insight into the amount of cash that management could have available for other discretionary uses. Free cash flow adjusts GAAP cash from operations for cash flows of discontinued operations, capital expenditures, restructuring payments, changes in customer deposits held at the Pitney Bowes Bank, transaction costs and other special items. A reconciliation of GAAP cash from operations to free cash flow can be found in the attached financial schedules.

Segment EBIT is the primary measure of profitability and operational performance at the segment level. Segment EBIT is determined by deducting from segment revenue the



related costs and expenses attributable to the segment. Segment EBIT excludes interest, taxes, general corporate expenses not allocated to a particular business segment, restructuring charges and goodwill and asset impairments, which are recognized on a consolidated basis. The Company also provides segment EBITDA, which further excludes depreciation and amortization expense for the segment, as an additional useful measure of segment profitability and operational performance. A reconciliation of segment EBIT and EBITDA to net income can be found in the attached financial schedules.

Pitney Bowes has provided a quantitative reconciliation to GAAP in supplemental schedules. This information can be found at the Company's web site www.pb.com/investorrelations.

This document contains "forward-looking statements" about the Company's expected or potential future business and financial performance. Forward-looking statements include, but are not limited to, statements about its future revenue and earnings guidance and other statements about future events or conditions. Forward-looking statements are not guarantees of future performance and involve risks and uncertainties that could cause actual results to differ materially from those projected. These risks and uncertainties include the severity, magnitude and duration of the Covid-19 pandemic (Covid-19), including governments' responses to Covid-19, the efficacy and availability of a vaccine, its continuing impact on our operations, employees, the availability and cost of labor and transportation, global supply chain and demand across our and our clients' businesses as well as any deterioration or instability in global macroeconomic conditions. Other factors, which could cause future financial performance to differ materially from expectations, and which may also be exacerbated by Covid-19 or a negative change in the economy, include, without limitation: declining physical mail volumes; changes in postal regulations or operations, or the financial health of posts in the U.S. or other major markets or significant changes to the broader postal or shipping industry; changes in our contractual relationships with the United States Postal Service (USPS) or USPS' performance under those contracts; our ability to continue to grow and manage volumes, gain additional economies of scale and improve profitability within our Commerce Services group; changes in labor and transportation availability and costs; third-party suppliers' ability to provide products and services required by us and our clients; competitive factors, including pricing pressures, technological developments and the introduction of new products and services by competitors; the loss of some of our larger clients in our Commerce Services group; expenses and potential impacts resulting from a breach of security, including cyber-attacks or other comparable events; our success at managing customer credit risk; and other factors as more fully outlined in the Company's 2019 Form 10-K Annual Report and other reports filed with the Securities and Exchange Commission. Pitney Bowes assumes no



obligation to update any forward-looking statements contained in this document as a result of new information, events or developments.

Note: Consolidated statements of income; revenue, EBIT and EBITDA by business segment; and reconciliations of GAAP to non-GAAP measures for the three months and twelve months ended December 31, 2020 and 2019, and consolidated balance sheets at December 31, 2020 and December 31, 2019 are attached.



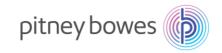
Pitney Bowes Inc.

Consolidated Statements of Income (Loss)

(Unaudited; in thousands, except per share amounts)

	Thr	ee months end	ded Dec	ember 31,	Twe	lve months en	ded December 31,		
		2020		2019		2020		2019	
Revenue:									
Business services	\$	666,983	\$	467,192	\$	2,191,306	\$	1,710,801	
Support services		119,972		123,609		473,292		506,187	
Financing		80,276		88,051		341,034		368,090	
Equipment sales		101,200		87,148		314,882		352,104	
Supplies		41,165		45,026		159,282		187,287	
Rentals		18,821		20,317		74,279		80,656	
Total revenue		1,028,417		831,343		3,554,075		3,205,125	
Costs and expenses:									
Cost of business services		592,137		386,086		1,904,078		1,389,569	
Cost of support services		35,856		38,847		149,988		162,300	
Financing interest expense		12,108		11,215		48,162		44,648	
Cost of equipment sales		71,671		62,116		236,716		244,210	
Cost of supplies		10,928		12,349		41,679		49,882	
Cost of rentals		7,145		8,307		25,600		31,530	
Selling, general and administrative		242,441		246,761		963,323		1,003,989	
Research and development		9,546		12,837		38,384		51,258	
Restructuring charges and asset impairments		8,207		12,990		20,712		69,606	
Goodwill impairment		-		-		198,169		-	
Interest expense, net		26,249		26,585		105,753		110,910	
Other components of net pension and postretirement (income) expense		(1,834)		(1,087)		(1,708)		(4,225)	
Other (income) expense		(1,636)		5,956		8,151		24,306	
Total costs and expenses		1,012,818		822,962		3,739,007		3,177,983	
Income (loss) from continuing operations before taxes		15,599		8,381		(184,932)		27,142	
(Benefit) provision for income taxes		(813)		344		6,727		(13,007)	
Income (loss) from continuing operations		16,412		8,037		(191,659)		40,149	
Income from discontinued operations, net of tax		2,467		168,659		10,115		154,460	
Net income (loss)	\$	18,879	\$	176,696	\$	(181,544)	\$	194,609	
Basic earnings (loss) per share (1):									
Continuing operations	\$	0.10	\$	0.05	\$	(1.12)	\$	0.23	
Discontinued operations	Ŧ	0.01	•	0.99	Ŧ	0.06	•	0.88	
Net income (loss)	\$	0.11	\$	1.04	\$	(1.06)	\$	1.10	
Diluted earnings (loss) per share (1):									
Continuing operations	\$	0.09	\$	0.05	\$	(1.12)	\$	0.23	
Discontinued operations		0.01		0.98		0.06		0.87	
Net income (loss)	\$	0.11	\$	1.03	\$	(1.06)	\$	1.10	
Weighted-average shares used in diluted earnings per share		176,835		171,659		171,519		177,449	
			-						

(1) The sum of the earnings per share amounts may not equal the totals due to rounding.



Pitney Bowes Inc. Consolidated Balance Sheets

(Unaudited; in thousands)

Assets	Dece	mber 31, 2020	December 31, 2019				
Current assets:	•	004.450	•	004440			
Cash and cash equivalents	\$	921,450	\$	924,442			
Short-term investments		18,974		115,879			
Accounts and other receivables, net		389,240		373,471			
Short-term finance receivables, net		568,050		629,643			
Inventories		65,845		68,251			
Current income taxes		23,219		5,565			
Other current assets and prepayments		120,145		101,601			
Assets of discontinued operations		-		17,229			
Total current assets		2,106,923		2,236,081			
Property, plant and equipment, net		391,280		376,177			
Rental property and equipment, net		38,435		41,225			
Long-term finance receivables, net		605,292		625,487			
Goodwill		1,152,285		1,324,179			
Intangible assets, net		159,839		190,640			
Operating lease assets		201,916		200,752			
Noncurrent income taxes		72,653		71,903			
Otherassets		489,201		400,456			
Total assets	\$	5,217,824	\$	5,466,900			
Liabilities and stockholders' equity Current liabilities:							
Accounts payable and accrued liabilities	\$	878,303	\$	793,690			
Customer deposits at Pitney Bowes Bank		617,200		591,118			
Current operating lease liabilities		39,182		36,060			
Current portion of long-term debt		216,032		20,108			
Advance billings		114,550		101,920			
Current income taxes		2,880		17,083			
Liabilities of discontinued operations		-		9,713			
Total current liabilities		1,868,147		1,569,692			
Long-term debt		2,348,361		2,719,614			
Deferred taxes on income		279,451		274,435			
Tax uncertainties and other income tax liabilities		38,163		38,834			
Noncurrent operating lease liabilities		180,292		177,711			
Other noncurrent liabilities		437,015		400,518			
Total liabilities		5,151,429		5,180,804			
Stockholders' equity:							
Common stock		323,338		323,338			
Additional paid-in-capital		68,502		98,748			
Retained earnings		5,201,195		5,438,930			
Accumulated other comprehensive loss		(839,131)		(840,143)			
Treasury stock, at cost		(4,687,509)		(4,734,777)			
Total stockholders' equity		66,395		286,096			
Total liabilities and stockholders' equity	\$	5,217,824	\$	5,466,900			



Pitney Bowes Inc. Business Segment Revenue (Unaudited; in thousands)

	Three mo	nths ended Dece	ember 31,	Twelve months ended December 31,							
	2020	2019	% Change	2020	2019	% Change					
Global Ecommerce	\$ 518,140	\$ 323,942	60%	\$ 1,618,897	\$ 1,151,510	41%					
Presort Services	134,660	135,120	-	521,212	529,588	(2%)					
Commerce Services	652,800	459,062	42%	2,140,109	1,681,098	27%					
Sending Technology Solutions	375,617	372,281	1%	1,413,966	1,524,027	(7%)					
Total revenue - GAAP	1,028,417	831,343	24%	3,554,075	3,205,125	11%					
Currency impact on revenue	(3,980)	-		(1,467)	-						
Revenue, at constant currency	\$ 1,024,437	\$ 831,343	23%	\$ 3,552,608	\$ 3,205,125	11%					



Pitney Bowes Inc. Business Segment EBIT & EBITDA

(Unaudited; in thousands)

						Three	e mo	onths ende	d D	ecember 3	31,				
			2020							2019			nge		
		EBIT (1)	D&A		EBITDA		E	BIT (1)		D&A		EBITDA		EBIT	EBITDA
Global Ecommerce	\$	(14,768)	\$ 17,490	\$	2,722		\$	(18,177)	\$	17,687	\$	(490)		19%	>100%
Presort Services		13,041	8,107		21,148			22,478		7,765		30,243		(42%)	(30%)
Commerce Services		(1,727)	25,597		23,870			4,301		25,452		29,753		>(100%)	(20%)
Sending Technology Solutions		117,656	8,545		126,201			112,227		9,411		121,638		5%	4%
Segment total	\$	115,929	\$ 34,142	:	150,071		\$	116,528	\$	34,863		151,391	_	(1%)	(1%)
Reconciliation of Segment EBITDA to Net I	ncom	ie:													
Segment depreciation and amortization					(34,142)							(34,863)			
Interest, net					(38,357)							(37,800)			
Unallocated corporate expenses (2)					(53,766)							(51,246)			
Restructuring charges and asset impairmen	ts				(8,207)							(12,990)			
Loss on debt extinguishment					-							(5,956)			
Transaction costs					-							(155)			
Benefit (provision) for income taxes					813							(344)			
Income from continuing operations					16,412							8,037			
Income from discontinued operations, net of	tax				2,467							168,659			
Netincome				\$	18,879						\$	176,696			

					Twelv	e m	onths end	ed [December	31,				
			2020						2019				%cha	nge
		EBIT (1)	D&A	EBITDA			EBIT (1)		D&A		EBITDA		EBIT	EBITDA
Global Ecommerce Presort Services	\$	(82,894) 55,799	\$ 69,676 31,769	\$ (13,218) 87,568		\$	(70,146) 70,693	\$	68,385 29,440	\$	(1,761) 100,133	_	(18%) (21%)	>(100%) (13%)
Commerce Services		(27,095)	101,445	74,350			547		97,825		98,372		>(100%)	(24%)
Sending Technology Solutions		441,085	34,316	475,401			490,322		39,758		530,080		(10%)	(10%)
Segment Total	\$	413,990	\$ 135,761	549,751		\$	490,869	\$	137,583		628,452	_	(16%)	(13%)
Reconciliation of Segment EBITDA to Net (L	loss) Income:												
Segment depreciation and amortization				(135,761)							(137,583)			
Interest, net				(153,915)							(155,558)			
Unallocated corporate expenses (2)				(200,406)							(211,529)			
Restructuring charges and asset impairment	ts			(20,712)							(69,606)			
Goodwill impairment				(198,169)							-			
Gain on sale of equity investment				11,908							-			
Loss on debt extinguishment				(36,987)							(6,623)			
Loss on dispositions and transaction costs				(641)							(20,411)			
(Provision) benefit for income taxes				(6,727)							13,007			
(Loss) income from continuing operations				(191,659)							40,149			
Income from discontinued operations, net of	tax			10,115							154,460			
Net (loss) income				\$ (181,544)						\$	194,609			

Segment EBIT excludes interest, taxes, general corporate expenses, restructuring charges, and other items that are not allocated to a particular business segment.
Includes corporate depreciation and amortization expense of \$6,080 and \$5,765 for the three months ended December 31, 2020 and 2019, respectively and \$24,864 and \$21,559 for the twelve months ended December 31, 2020 and 2019, respectively.



Pitney Bowes Inc.

Reconciliation of Reported Consolidated Results to Adjusted Results

(Unaudited; in thousands, except per share amounts)

		Three mor Decem		Twelve months ended December 31,					
		2020	 2019		2020		2019		
Reconciliation of reported net income (loss) to adjusted net income, adjusted EBIT and adjusted EBITDA									
Net income (loss)	\$	18,879	\$ 176,696	\$	(181,544)	\$	194,609		
Income from discontinued operations, net of tax		(2,467)	(168,659)		(10,115)		(154,460		
Restructuring charges and asset impairments		7,148	10,719		15,641		52,427		
Goodwill impairment		-	-		196,600		-		
Gain on sale of equity investment		-	-		(8,943)		-		
Tax on surrender of company owned life insurance policies		-	-		12,229		-		
Loss on debt extinguishment		-	4,464		27,777		4,961		
Loss on dispositions and transaction costs		-	999		487		22,313		
Adjusted net income		23,560	 24,219		52,132		119,850		
Interest, net		38,357	37,800		153,915		155,558		
Provision for income taxes, as adjusted		246	3,264		7,537		3,933		
Adjusted EBIT		62,163	 65,283		213,584		279,341		
Depreciation and amortization		40,222	40,628		160,625		159,142		
Adjusted EBITDA	\$	102,385	\$ 105,911	\$	374,209	\$	438,483		
Reconciliation of reported diluted earnings (loss) per share to adjusted diluted earnings per share									
Diluted earnings (loss) per share	\$	0.11	\$ 1.03	\$	(1.06)	\$	1.10		
Diluted earnings per share - discontinued operations		(0.01)	(0.98)		(0.06)		(0.87		
Restructuring charges and asset impairments		0.04	0.06		0.09		0.30		
Goodwill impairment		-	-		1.13		-		
Gain on sale of equity investment		-	-		(0.05)		-		
Tax on settlement of investment securities		-	-		0.07		-		
Loss on debt extinguishment		-	0.03		0.16		0.03		
		-	0.01		-		0.13		
Loss on dispositions and transaction costs	-								

Reconciliation of reported net cash from operating activities to free cash flow					
Net cash provided by operating activities	\$	110,777	\$ 84,479	\$ 297,887	\$ 271,961
Net cash (provided by) used in operating activities - discontinued operation	tio	(511)	6,587	37,912	(9,272)
Capital expenditures		(24,201)	(42,032)	(104,988)	(137,253)
Restructuring payments		4,145	8,303	20,014	27,148
Change in customer deposits at PB Bank		6,618	13,216	26,082	16,341
Transaction costs paid		-	 10,463	 2,117	 19,488
Free cash flow	\$	96,828	\$ 81,016	\$ 279,024	\$ 188,413