

# Pitney Bowes Third Quarter 2018 Earnings

November 1, 2018

### Forward-Looking Statements

This document contains "forward-looking statements" about the Company's expected or potential future business and financial performance. Forward-looking statements include, but are not limited to, statements about its future revenue and earnings guidance and other statements about future events or conditions. Forward-looking statements are not quarantees of future performance and involve risks and uncertainties that could cause actual results to differ materially from those projected. These risks and uncertainties include, but are not limited to: declining physical mail volumes; competitive factors, including pricing pressures, technological developments and the introduction of new products and services by competitors; our success in developing new products and services, including digital-based products and services; obtaining regulatory approvals, if required, and the market's acceptance of these new products and services; changes in postal or banking regulations; changes in, or loss of, our contractual relationships with the United States Postal Service or posts in our other major markets; changes in labor conditions and transportation costs; macroeconomic factors, including global and regional business conditions that adversely impact customer demand, foreign currency exchange rates, interest rates and tariffs; economic tensions between governments and changes in international trade policies and other factors as more fully outlined in the Company's 2017 Form 10-K Annual Report and other reports filed with the Securities and Exchange Commission. Pitney Bowes assumes no obligation to update any forwardlooking statements contained in this document as a result of new information, events or developments.

Note: Consolidated statements of income; revenue and EBIT by business segment; and reconciliation of GAAP to non-GAAP measures for the three months and nine months ended September 30, 2018 and 2017, and consolidated balance sheets as of September 30, 2018 and December 31, 2017 are attached.

### Use of Non-GAAP Measures

The Company's financial results are reported in accordance with generally accepted accounting principles (GAAP); however, in its disclosures the Company uses certain non-GAAP measures, such as adjusted earnings before interest and taxes (EBIT), adjusted earnings before interest, taxes, depreciation and amortization (EBITDA), adjusted earnings per share (EPS), revenue growth on a constant currency basis and free cash flow.

The Company reports measures such as adjusted EBIT, adjusted EPS and adjusted net income to exclude the impact of special items like restructuring charges, tax adjustments, goodwill and asset writedowns, and costs related to dispositions and acquisitions. While these are actual Company expenses, they can mask underlying trends associated with its business. Such items are often inconsistent in amount and frequency and as such, the adjustments allow an investor greater insight into the current underlying operating trends of the business.

In addition, revenue growth is presented on a constant currency basis to exclude the impact of changes in foreign currency exchange rates since the prior period under comparison. Constant currency measures are intended to help investors better understand the underlying operational performance of the business excluding the impacts of shifts in currency exchange rates over the period. Constant currency is calculated by converting our current quarter reported results using the prior year's exchange rate for the comparable quarter. This comparison allows an investor insight into the underlying revenue performance of the business and true operational performance from a comparable basis to prior period. A reconciliation of reported revenue to constant currency revenue can be found in the Company's attached financial schedules.

### Use of Non-GAAP Measures

The Company reports free cash flow in order to provide investors insight into the amount of cash that management could have available for other discretionary uses. Free cash flow adjusts GAAP cash from operations for capital expenditures, restructuring payments, unusual tax settlements, special contributions to the Company's pension fund and cash used for other special items. A reconciliation of GAAP cash from operations to free cash flow can be found in the Company's attached financial schedules.

Segment EBIT is the primary measure of profitability and operational performance at the segment level. Segment EBIT is determined by deducting from segment revenue the related costs and expenses attributable to the segment. Segment EBIT excludes interest, taxes, general corporate expenses not allocated to a particular business segment, restructuring charges and goodwill and asset impairments, which are recognized on a consolidated basis. The Company has also included segment EBITDA as a useful measure for profitability and operational performance, and an additional way to look at the economics of the segments, especially in light of some of the Company's more recent, larger acquisitions. Segment EBITDA further excludes depreciation and amortization expense for the segment. A reconciliation of segment EBIT and EBITDA to total net income can be found in the attached financial schedules.

Pitney Bowes has provided a quantitative reconciliation to GAAP in supplemental schedules. This information can be found at the Company's web site <a href="https://www.pb.com/investorrelations.">www.pb.com/investorrelations.</a>

"Through the first nine months of the year, revenue is up, spending is down, and we have substantially reduced our debt. In the same period, we have introduced several new innovative shipping, mailing, software and data solutions, delivered new shipping capabilities through contemporary API technology, and most recently, opened up a highly automated Fulfillment, Delivery and Returns Super Center in Greenwood, Indiana. Today, shipping revenues represent more than 30 percent of our overall revenue and that number continues to grow."

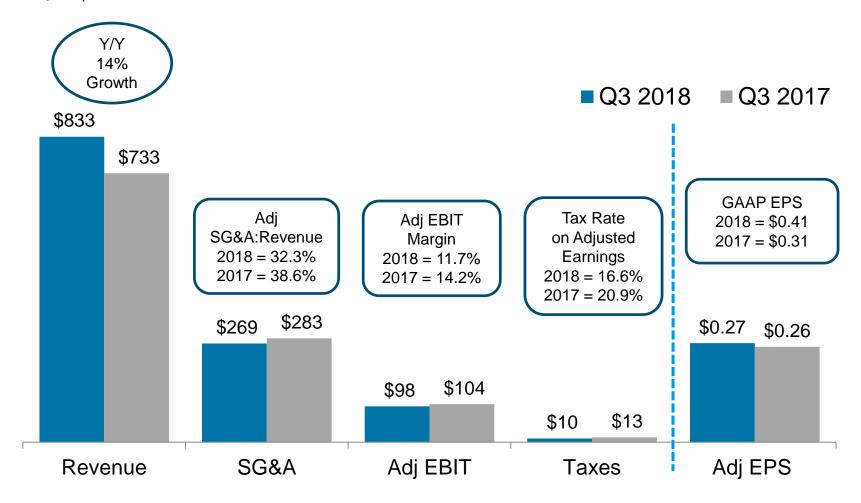
Marc B. Lautenbach,

President and Chief Executive Officer

# Third Quarter 2018 Results

## Third Quarter 2018 – Adjusted Results<sup>(1)</sup>

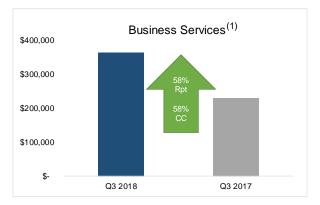
\$ millions, except EPS

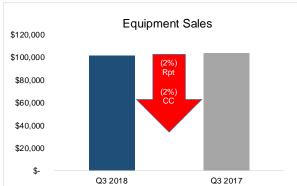


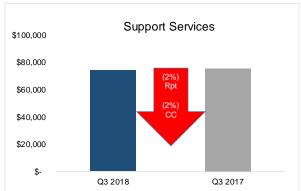
(1) A reconciliation of GAAP to Non-GAAP measures can be found in the appendix of this presentation.

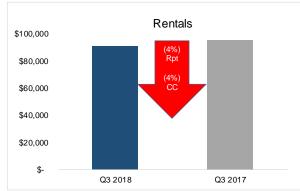
### Third Quarter 2018 - Revenue Results

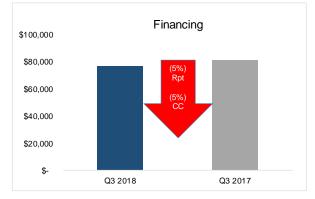
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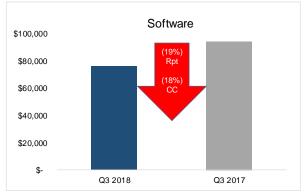












## Third Quarter 2018 – Financial Highlights

- ☐ Revenue of \$833 million
  - □ 14% growth over prior year
- ☐ GAAP EPS of \$0.41
- ☐ Adjusted EPS of \$0.27
- ☐ GAAP Cash from Operations of \$116 million
- ☐ Free Cash Flow of \$94 million

☐ Early redemption of \$300 million of notes due March 2019

# Third Quarter 2018 - Earnings Per Share Reconciliation<sup>(1)</sup>

	Q3 2018	Q3 2017
GAAP EPS	\$0.41	\$0.31
Discontinued operations	(\$0.16)	(\$0.06)
GAAP EPS from continuing operations	\$0.25	\$0.24
Tax Legislation	(\$0.04)	-
Loss on Extinguishment of Debt	\$0.03	-
Restructuring charges, net	\$0.03	\$0.01
Transaction Costs	-	\$0.02
Adjusted EPS	\$0.27	\$0.26

<sup>(1)</sup> The sum of earnings per share may not equal the totals above due to rounding..

# Third Quarter 2018 Business Segment Results

#### **Business Segment Reporting**

The business reporting groups reflect how the Company manages these groups and the clients served in each market.

The Commerce Services group includes the Global Ecommerce and Presort Services segments. Global Ecommerce facilitates global cross-border ecommerce transactions and domestic retail and ecommerce shipping solutions, including fulfillment and returns. Presort Services provides sortation services to qualify large volumes of First-Class Mail; Marketing Mail; and Bound and Packet Mail (Standard Flats and Bound Printed Matter) for postal workshare discounts.

The Small and Medium Business (SMB) Solutions group offers mailing and shipping solutions, financing, services, and supplies for small and medium businesses to help simplify and save on the sending, tracking and receiving of letters, parcels and flats. This group includes the North America Mailing and International Mailing segments.

Software Solutions provide customer engagement, customer information, location intelligence software and data.

Segment results for the quarter and prior year may not equal the subtotals for each segment group due to rounding

# Third Quarter 2018 Financial Performance Commerce Services Group

	(\$ millions)	Q3 2018	Q3 2017	Y/Y % Reported	Y/Y % Ex Currency
ne	Global Ecommerce	233	106	119%	120%
Revenue	Presort Services	125	119	5%	5%
Ϋ́	Commerce Services Revenue	\$358	\$225	59%	59%
_	Global Ecommerce	(14)	(10)	(49%)	
EBIT	Presort Services	17	19	(10%)	
	Commerce Services EBIT	\$3	\$10	(69%)	
ΑO	Global Ecommerce	1	(2)	142%	
EBITD	Presort Services	24	26	(6%)	
Ш	Commerce Services EBITDA	\$25	\$24	6%	

#### Global Ecommerce

- Newgistics proforma delivered 19% revenue growth, driven by strong performance in both parcel and fulfillment.
- On a proforma basis, the segment grew revenue 10% driven by Newgistics and continued growth in domestic shipping volumes, partly offset by lower cross border.
- EBIT loss driven primarily by investments in market growth opportunities, operational excellence initiatives and higher transportation and labor costs as well as the amortization of acquisition-related intangible assets.
- EBITDA improved from prior year as a result of the higher revenue.

#### **Presort Services**

- Revenue growth driven by higher volumes of First Class mail, partly offset by lower Standard Class mail volumes processed.
- EBIT and EBITDA margins declined from prior year primarily due to higher labor and transportation costs along with lower revenue per piece.

# Third Quarter 2018 Financial Performance SMB Solutions Group

	(\$ millions)	Q3 2018	Q3 2017	Y/Y % Reported	Y/Y % Ex Currency
ıne	North America Mailing	314	320	(2%)	(2%)
Revenue	International Mailing	85	94	(9%)	(7%)
A A	SMB Solutions Revenue	\$399	\$414	(4%)	(3%)
_	North America Mailing	118	108	9%	
EBIT	International Mailing	13	9	45%	
	SMB Solutions EBIT	\$131	\$117	12%	
PΑ	North America Mailing	135	125	9%	
EBITDA	International Mailing	16	13	21%	
Ш	SMB Solutions EBITDA	\$152	\$138	10%	

#### North America Mailing

- Equipment sales growth largely due to placements of the SendPro C-Series product.
- Recurring revenue streams declined largely around rentals, financing and supplies, partially offset by growth in business services.
- The year-over-year decline in the recurring revenue streams continues to moderate.
- EBIT and EBITDA margins increased over prior year due to lower expenses.

#### **International Mailing**

- Equipment sales decline driven by weakness in the UK and France, partly offset by growth in Japan and Australia.
- Recurring streams declined.
- EBIT and EBITDA margins increased over prior year primarily driven by lower expenses

# Third Quarter 2018 Financial Performance Software Solutions

(\$ millions)	Q3 2018	Q3 2017	Y/Y % Reported	Y/Y % Ex Currency
Software Revenue	\$76	\$94	(19%)	(19%)
Software EBIT	\$4	\$19	(81%)	
Software EBITDA	\$6	\$21	(71%)	

#### **Software**

- Revenue decline driven by lower license revenue, primarily in Location Intelligence and Customer Information Management.
- Prior year license revenue benefited from a large Location Intelligence deal.
- EBIT and EBITDA margins decreased from prior year largely driven by the lower revenue.

# 2018 Guidance

### 2018 Guidance

This guidance discusses future results, which are inherently subject to unforeseen risks and developments. As such, discussions about the business outlook should be read in the context of an uncertain future, as well as the risk factors identified in the safe harbor language at the end of this release and as more fully outlined in the Company's 2017 Form 10-K Annual Report and other reports filed with the Securities and Exchange Commission.

This guidance excludes any unusual items that may occur or additional portfolio or restructuring actions, not specifically identified, as the Company implements plans to further streamline its operations and reduce costs. Revenue guidance is provided on a constant currency basis. The Company cannot reasonably predict the impact that future changes in currency exchange rates will have on revenue and net income. Additionally, the Company cannot provide GAAP EPS and GAAP cash from operations guidance due to the uncertainty of future potential restructurings, goodwill and asset write-downs, unusual tax settlements or payments and special contributions to its pension funds, acquisitions, divestitures and other potential adjustments, which could (individually or in the aggregate) have a material impact on the Company's performance. The Company's guidance is based on an assumption that the global economy and foreign exchange markets in 2018 will not change significantly. The Company's guidance also includes changes in accounting standards implemented at the beginning of the year.

### 2018 Guidance

	2018 Annual
Revenue growth % vs prior year (constant currency basis)	11% to 15%
Adjusted Earnings per Share	\$1.15 to \$1.30
Free Cash Flow (\$ millions)	\$300 to \$350

The Company is reaffirming its prior annual guidance

# **GAAP Financial Schedules**

#### Pitney Bowes Inc.

#### **Consolidated Statements of Income**

(Unaudited; in thousands, except share and per share amounts)

	Thre	Three months ended September 30,		Nine months ended September 30,				
		2018		2017		2018		2017
Revenue:								
Equipment sales	\$	100,937	\$	103,514	\$	317,058	\$	349,401
Supplies		50,403		53,627		165,853		173,321
Software		76,026		94,226		244,022		248,391
Rentals		91,115		95,333		277,550		290,087
Financing		76,730		81,079		233,504		250,477
Support services		74,117		75,783		219,311		223,056
Business services		363,528		229,711		1,117,942		672,133
Total revenue	-	832,856		733,273		2,575,240		2,206,866
Costs and expenses:								
Cost of equipment sales		39,353		49,328		132,513		145,450
Cost of supplies		13,967		15,209		46,652		48,277
Cost of software		24,743		24,107		75,257		70,622
Cost of rentals		21,827		20,447		66,959		61,869
Financing interest expense		11,954		12,629		36,525		38,446
Cost of support services		43,259		39,468		125,995		122,889
Cost of business services		291,650		166,984		882,529		470,890
Selling, general and administrative (1)		269,387		288,093		847,281		861,738
Research and development		32,760		29,316		94,155		88,598
Restructuring charges and asset impairments, net		7,232		1,470		19,639		29,109
Other components of net pension and postretirement cost (1)		(1,852)		1,356		(6,070)		4,079
Interest expense, net		25,483		28,601		85,959		81,877
Other expense, net		7,964		-		7,964		
Total costs and expenses		787,727		677,008		2,415,358		2,023,844
Income from continuing operations before taxes		45,129		56,265		159,882		183,022
(Benefit) provision for income taxes		(1,976)		10,828		20,745		38,700
Income from continuing operations		47,105		45,437		139,137		144,322
Income from discontinued operations, net of tax		29,848		11,921		39,543		27,070
Net income	\$	76,953	\$	57,358	\$	178,680	\$	171,392
Basic earnings per share attributable to common stockholders <sup>(2)</sup> :								
Continuing operations	\$	0.25	\$	0.24	\$	0.74	\$	0.77
Discontinued operations		0.16		0.06		0.21		0.15
Net income	\$	0.41	\$	0.31	\$	0.95	\$	0.92
Diluted earnings per share attributable to common stockholders (2):								
Continuing operations	\$	0.25	\$	0.24	\$	0.74	\$	0.77
Discontinued operations		0.16		0.06		0.21		0.14
Net income	\$	0.41	\$	0.31	\$	0.95	\$	0.92
Weighted-average shares used in diluted earnings per share		188,414,719		187,756,543		188,190,057		187,200,225

<sup>(1)</sup> Effective January 1, 2018, components of net periodic pension and postretirement costs, other than service costs, are required to be reported separately. Accordingly, for the three and nine months ended September 30, 2017, \$1.4 million and \$4.1 million of costs have been reclassified from selling, general and administrative expense to other components of net pension and postretirement cost.

 $<sup>^{\</sup>left(2\right)}$  The sum of the earnings per share amounts may not equal the totals due to rounding.

#### Pitney Bowes Inc.

#### Consolidated Balance Sheets

(Unaudited; in thousands, except share amounts)

<u>Assets</u>	September 30, 2018	December 31, 2017
Current assets:		
Cash and cash equivalents	\$ 759,231	\$ 1,009,021
Short-term investments	55,929	48,988
Accounts receivable, net	378,036	427,022
Short-term finance receivables, net	787,121	828,003
Inventories	48,199	40,769
Current income taxes	11,395	58,439
Other current assets and prepayments	92,916	74,589
Assets of discontinued operations	18,273	334,848
Total current assets	2,151,100	2,821,679
Property, plant and equipment, net	399,347	373,503
Rental property and equipment, net	179,058	183,956
Long-term finance receivables, net	600,129	652,087
Goodwill	1,765,083	1,774,645
Intangible assets, net	238,167	272,186
Noncurrent income taxes	54,114	59,909
Other assets	526,937	540,750
Total assets	\$ 5,913,935	\$ 6,678,715
<u>Liabilities and stockholders' equity</u> Current liabilities:		
Accounts payable and accrued liabilities	\$ 1,342,097	\$ 1,450,149
Current income taxes	40,018	8,823
Current portion of long-term debt	192,649	271,057
Advance billings	224,141	257,766
Liabilities of discontinued operations	10,446	72,808
Total current liabilities	1,809,351	2,060,603
Deferred taxes on income	230,663	234,643
Tax uncertainties and other income tax liabilities	101,362	116,551
Long-term debt	3,076,968	3,559,278
Other noncurrent liabilities	443,925	519,079
Total liabilities	5,662,269	6,490,154
Stockholders' equity:		
Cumulative preferred stock, \$50 par value, 4% convertible	1	1
Cumulative preference stock, no par value, \$2.12 convertible	403	441
Common stock, \$1 par value	323,338	323,338
Additional paid-in-capital	117,918	138,367
Retained earnings	5,290,761	5,229,584
Accumulated other comprehensive loss	(804,609)	(792,173)
Treasury stock, at cost	(4,676,146)	(4,710,997)
Total stockholders' equity	251,666	188,561
Total liabilities and stockholders' equity	\$ 5,913,935	\$ 6,678,715

#### Pitney Bowes Inc. Business Segments

(Unaudited; in thousands)

	Three m	onths ended Septe	ember 30,	Nine mo	nths ended Septe	mber 30,
	2018	2017	% Change	2018	2017	% Change
REVENUE						
Global Ecommerce	\$ 232,845	\$ 106,181	>100%	\$ 718,535	\$ 288,839	>100%
Presort Services	125,334	119,074	5%	382,522	370,203	3%
Commerce Services	358,179	225,255	59%	1,101,057	659,042	67%
North America Mailing	313,965	320,091	(2%)	954,080	1,016,993	(6%)
International Mailing	84,970	93,858	(9%)	276,365	282,482	(2%)
Small & Medium Business Solutions	398,935	413,949	(4%)	1,230,445	1,299,475	(5%)
Software Solutions	75,742	94,069	(19%)	243,738	248,349	(2%)
Total revenue	\$ 832,856	\$ 733,273	14%	\$ 2,575,240	\$ 2,206,866	17%
EBIT						
Global Ecommerce	\$ (14,330)	\$ (9,594)	(49%)	\$ (28,034)	\$ (17,894)	(57%)
Presort Services	17,435	19,474	(10%)	57,026	69,461	(18%)
Commerce Services	3,105	9,880	(69%)	28,992	51,567	(44%)
North America Mailing	118,070	107,963	9%	352,833	370,004	(5%)
International Mailing	12,794	8,809	45%	42,040	36,239	16%
Small & Medium Business Solutions	130,864	116,772	12%	394,873	406,243	(3%)
Software Solutions	3,525	18,531	(81%)	24,450	24,928	(2%)
Segment EBIT (1)	\$ 137,494	\$ 145,183	(5%)	\$ 448,315	\$ 482,738	(7%)
EBITDA						
Global Ecommerce	\$ 820	\$ (1,970)	>100%	\$ 17,013	\$ 4,240	>100%
Presort Services	24,302	25,778	(6%)	76,678	89,889	(15%)
Commerce Services	25,122	23,808	6%	93,691	94,129	(0%)
North America Mailing	135,332	124,516	9%	404,328	418,943	(3%)
International Mailing	16,204	13,372	21%	54,225	49,847	9%
Small & Medium Business Solutions	151,536	137,888	10%	458,553	468,790	(2%)
Software Solutions	6,042	20,754	(71%)	31,774	31,529	1%
Segment EBITDA <sup>(2)</sup>	\$ 182,700	\$ 182,450	0%	\$ 584,018	\$ 594,448	(2%)
Reconciliation of segment EBITDA to net income.						
•						
Segment EBITDA	\$ 182,700	\$ 182,450		\$ 584,018	\$ 594,448	
Less: Segment depreciation and amortization (3)	(45,206)	(37,267)		(135,703)	(111,710) 482,738	
Segment EBIT Corporate expenses	137,494 (39,696)	(41,322)		(137,257)	(151,473)	
Adjusted EBIT	97,798	103,861		311,058	331,265	
Interest, net <sup>(4)</sup>	(37,437)	(41,230)		(122,484)	(120,323)	
Restructuring charges and asset impairments, net	(7,232)	(1,470)		(19,639)	(29,109)	
Loss on debt extinguishment	(7,964)	-		(7,964)		
Gain on sale of technology	-	-		-	6,085	
Transaction costs	(36)	(4,896)		(1,089)	(4,896)	
Benefit (provision) for income taxes	1,976	(10,828)		(20,745)	(38,700)	
Income from continuing operations	47,105	45,437		139,137	144,322	
Income from discontinued operations, net of tax	29,848	11,921		39,543	27,070	
Net income	\$ 76,953	\$ 57,358		\$ 178,680	\$ 171,392	

<sup>(1)</sup> Segment EBIT excludes interest, taxes, general corporate expenses, restructuring charges, and other items that are not allocated to a particular business segment.

 $<sup>^{(2)}</sup>$  Segment EBITDA is calculated as Segment EBIT plus segment depreciation and amortization expense.

<sup>(3)</sup> Includes depreciation and amortization expense of reporting segments only. Does not include corporate depreciation and amortization expense.

<sup>(4)</sup> Includes financing interest expense and interest expense, net.

#### Pitney Bowes Inc.

#### **Reconciliation of Reported Consolidated Results to Adjusted Results**

(Unaudited; in thousands, except per share amounts)

	Three months ended			Nine men		
	September 30,			Nine months ended September 30,		
	2018	2017	Y/Y Chg.	2018	2017	Y/Y Chg.
	2010		., r ong.	2010	2017	i/i oligi
Reconciliation of reported revenue to revenue excluding currency						
Revenue, as reported	\$ 832,856	\$ 733,273		\$2,575,240	\$2,206,866	
Currency impact on revenue	4,023			(19,586)		
Revenue, at constant currency	\$ 836,879	\$ 733,273	14%	\$2,555,654	\$2,206,866	16%
Reconciliation of reported net income to adjusted earnings						
Net income	<b>□</b> \$ 76,953	\$ 57,358		\$ 178,680	\$ 171,392	
Income from discontinued operations, net of tax	(29,848)	(11,921)		(39,543)	(27,070)	
Restructuring charges and asset impairments, net	5,290	999		14,422	19,434	
Loss on debt extinguishment	5,933	-		5,933	-	
Transaction costs	27	3,099		813	3,099	
Gain on sale of technology		5,039		-	(5,605)	
Tax legislation	(7,986)	-		(13,966)	(3,003)	
•		49,535			161,250	
Adjusted net income	50,369			146,339		
Provision for income taxes, as adjusted	9,992	13,096		42,235	49,692	
Interest, net	37,437	41,230		122,484	120,323	
Adjusted EBIT	97,798	103,861		311,058	331,265	
Depreciation and amortization	50,319	43,178		152,181	129,888	
Adjusted EBITDA	\$ 148,117	\$ 147,039		\$ 463,239	\$ 461,153	
Reconciliation of reported diluted earnings per share to adjusted diluted earnings per share						
Diluted earnings per share	\$ 0.41	\$ 0.31		\$ 0.95	\$ 0.92	
Income from discontinued operations, net of tax	(0.16)	(0.06)		(0.21)	(0.14)	
Restructuring charges and asset impairments, net	0.03	0.01		0.08	0.10	
Loss on debt extinguishment	0.03	-		0.03	-	
Transaction costs	-	0.02		-	0.02	
Gain on sale of technology	-	-		-	(0.03)	
Tax legislation	(0.04)	_		(0.07)	` -	
Adjusted diluted earnings per share	\$ 0.27	\$ 0.26		\$ 0.78	\$ 0.86	
Note: The sum of the earnings per share amounts may not equal the totals due	to rounding.					
Reconciliation of reported net cash from operating activities to free cash flow	•					
	\$ 115,592	\$ 145,930		\$ 290,626	\$ 330,577	
cash flow		\$ 145,930 (3,924)		\$ 290,626 (44,200)	\$ 330,577 (18,020)	
cash flow  Net cash provided by operating activities	\$ 115,592					
cash flow  Net cash provided by operating activities Net cash provided by operating activities - discontinued operations Capital expenditures	\$ 115,592 (2,428) (40,511)	(3,924) (42,507)		(44,200) (140,533)	(18,020) (118,351)	
cash flow  Net cash provided by operating activities Net cash provided by operating activities - discontinued operations Capital expenditures Restructuring payments	\$ 115,592 (2,428) (40,511) 11,572	(3,924) (42,507) 10,791		(44,200) (140,533) 39,100	(18,020) (118,351) 28,442	
Cash flow  Net cash provided by operating activities Net cash provided by operating activities - discontinued operations Capital expenditures	\$ 115,592 (2,428) (40,511)	(3,924) (42,507)		(44,200) (140,533)	(18,020) (118,351)	